## **Enabling Open Access in the Humanities**

# **BIG Collection Collective Action**

Fiesole Retreat May 3, 2023

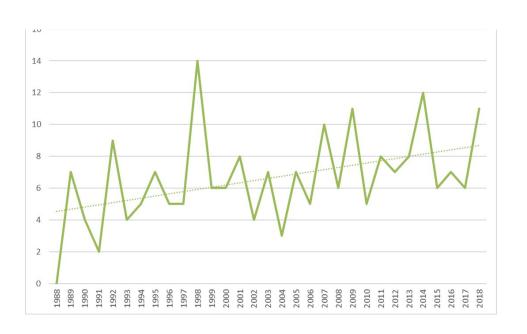
Kate McCready, she/her
Visiting Program Officer
Academy Owned Scholarly Publishing
Big Ten Academic Alliance

Enabling
Open Access
in the
Humanities



Are current library practices supporting the needs of humanities scholars?

# Context / Trends.... Large academic libraries:



- Recurring vs. one-time spend
- Request-Based purchasing
- Collective action agreements
  - Sharing resources prospective collection development
  - Weeding collections
  - E-preferred content
- Reliance on approval plans, EBA

Library consortia are leveraging their collective influence to foster the creation of open access content

## The BTAA Shared Collection

#### Landscape

- The BTAA libraries steward over one fifth of the print titles in the US
  - More than half of the titles are held in a single BTAA location
- We are growing two new institutions are joining the Big Ten Academic Alliance this year. More are anticipated in the future.
- The unparalleled scale and relative coherence of the BTAA libraries working together means that the group has extraordinary opportunity for creating change.



## Collective Action: The BIG Collection

- Moving from
   Independent
   Collections to One
   Shared and Fully
   Networked Collection
- Partner in the transformation of academic publishing and scholarly communication



Photo by UMN Libraries

### OPEN SCHOLARSHIP STRATEGY

**FEBRUARY 2021** 







TRANSCORMATIVE LICENSES



ADVANCE THE GROWTH OF OPEN SCIENCE AND OPEN SCHOLARSHIP





BALANCING THE JOURNAL MARKETPLACE



STUDYING ! UNDERSTANDING THE LANDSCAPE









SUSTAINABLE BUSINESS MODELS+ GOVERNANCE

Open Library of Humanities

 $\omega$ 



PORTFOLIO OF SUSTAINABLE OPEN CONTENT OPEN INFRA

BUILDING 4

SUSTAINABLE SCALABLE

OPEN KNOWLEDGE ECOSYSTEM

> TRUSTWORTHY JUST

ELEVATING MARGINALIZED ¿ UNHEARD VOICES

EBOOK PURCHASING

arXiv.org

TUTEROPERABLE BYSTEMS i WORKELOWS

STRENGTHENING ACADEMY REPOSITORY INFRASTRUCTUR

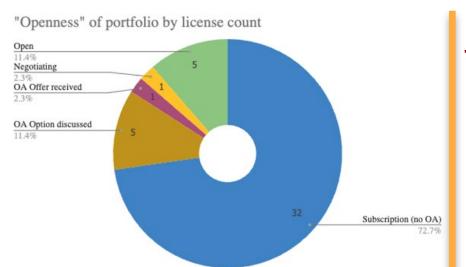
> 3 PENING THE SCHOLARLY MONOGRAPH

UNIVERSITY PRESS MODELS



**NOT PUBLIC - PLEASE DO NOT SHARE** 

## Current state of "Open" in the BTAA licensing portfolio: 2022



LICENSES
August 2022

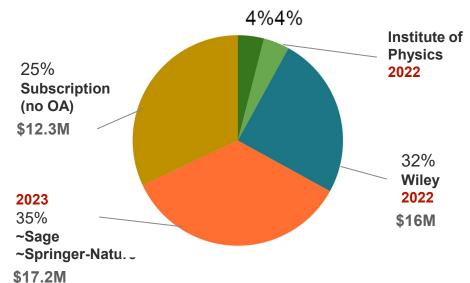




Direction: Flip the "buying club" to move toward "open publishing"

#### **COUNT BY \$\$ VALUE**

Already Open at beginning of 2022









A collaboration of six Big Ten presses + libraries

#### "Open, open, open" model:

#### open content

convert 100 monographs (previously published) in Gender & Sexuality studies to open access digital books

#### hosted on open platforms



#### distributed in open channels

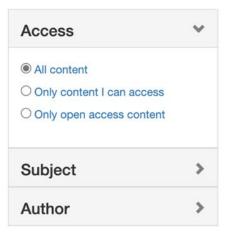


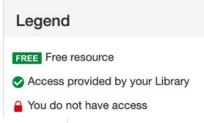




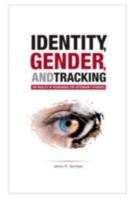


#### Search and Browse Books





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a Identity, Gender, and Tracking: The Reality of Boundaries for **Veterinary Students** 

Jenny R. Vermilya 2022

Sort by Publication Date (Newest First) -

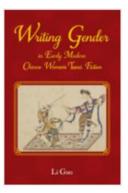
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3 In Their Own Words: Forgotten Women Pilots of Early Aviation

Fred Erisman 2021



**a** Writing Gender in Early Modern Chinese Women's Tanci Fiction

Li Guo 2021

# Supporting Values-Aligned Publishers

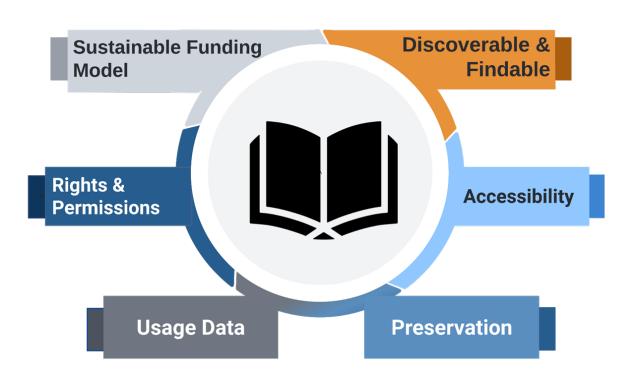
- Libraries and scholarly monograph publishers share values in supporting scholars/authors and disseminating access to their works
- These shared values can be leveraged to support community centered scholarship
- Make the deals financially sustainable and mutually beneficial



Photo by <u>Unsplash</u>

libraries + [many] university presses have a shared belief that open access benefits scholars

# Shared Challenges & a Vision for a Sustainable OA Monograph Solution



# Thank you!

#### **Kate McCready**

Visiting Program Officer for Academy Owned Scholarly Publishing

**Big Ten Academic Alliance** 

kate.mccready@btaa.org