



Fiesole Retreat 23 Basel, 02.-04.05.2023

Linking languages – Multilingual approaches to library services

Thomas Marty, Managing Director SLSP

Outline

- **1** Overview of SLSP Swiss Library Service Platform
- **2** SLSP's Multilingual Approach
- **3** Challenges and Outlook
- **Questions & Answers**

Swiss Library Service Platform

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Overview of SLSP -Swiss Library Service Platform

SLSP timeline

2014 2017 2018 2020 2023 2030 **Go live** of the new After a startup The **loans are** First concept of 15 academic **SLSP** agency set up **reimbursed** and in Zurich and the phase, a **new** system bringing together institutions and tariff model is swisscovery on 7 the **project costs** project "system the six library libraries December at introduced, the amortised integration" networks into one incorporate the **Swiss Library** 10:00 processes are started with the ILSentity **streamlined** and (IDS/NEBIS+ **Service Platform** provider Ex Libris the **system** Report) **SLSP AG**

optimized

Mission Statement

- The Swiss Library Service Platform (SLSP) plays a key role in the digital transformation and aspires to be a national competence centre for the management of scientific information in Switzerland.
- SLSP is managing a **national**, **multilingual**, **centrally coordinated digital platform**, bundling and connecting Switzerland's scientific information and ensuring that it can be found continuously in multilingual Switzerland.
- In this way, SLSP makes an important contribution to strengthening international competitiveness and maintaining Switzerland's leading position in education, research and innovation.

SLSP Strategy 2026

The Board of Directors formulated a strategy for 2026, defining **three major positioning elements** to guide the further development of SLSP:

- SLSP is an **independent service provider** and not a classical library network (Verbund)
- The two main customers of SLSP are
 - 1. Academic libraries: university libraries, libraries of universities of applied sciences, universities of teacher education, libraries of research institutes and specialized research collections
 - 2. patrimonial libraries: national library, cantonal libraries, specialized libraries, archive libraries
 - ➤ Public and school libraries are not in the focus of SLSP
- SLSP is an **innovative company** with a modern organisation, an agile mindset and an inclusive culture

Incorporation and financing

- The Swiss Library Service Platform (SLSP) was founded in 2017 by the 15 founding institutions as a **non-profit public limited company (AG/SA)**. The shares remain exclusively in the possession of public institutions.
- The shareholder institutions have also co-financed the development of the platform and the associated system with repayable loans of over CHF 10 million.
 The Swiss Confederation contributed around CHF 5 million subsidies to the development via the higher education coordination funding (PBG P-5).
- An extension of shareholding institutions to (possibly) all Swiss Higher Education Institutions is planned for 2024.

Stakeholders

As a national enterprise of the academic community and **present in all the Swiss** language regions, SLSP has many stakeholders:

- 15 shareholder institutions
- The Consortium of Swiss academic libraries (CSAL) with 41 members and 25 customers
- 80 customer institutions of swisscovery
- About **490 libraries** connected to swisscovery
- More than 2500 librarians working in swisscovery
- Over 50 million system accesses by ca. 800'000 library patrons since Go Live Dec. 2020, i.e. researchers, teachers and students from 36 universities, scientists from many federal research institutes and offices, as well as interested private persons from most Swiss cantons.

Shareholders (15)















Zürcher Hochschule





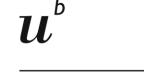












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Branding



• **SLSP Swiss Library Service Platform** is the name of the provider entity (company) through which the services of the platform are provided.

S swisscovery

• **swisscovery** is the brand of the main product of SLSP which contains the functionalities of the systems ALMA and PrimoVE from the Proquest company ExLibris.

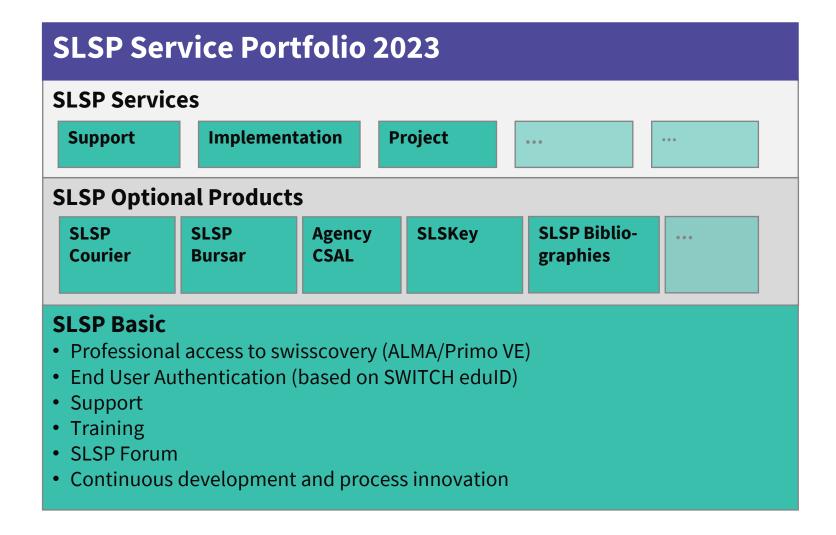


• **Institutional Zones** (IZ) are the institutional/local/regional system units inside the Swiss network zone (NZ) of swisscovery. They are mainly relevant within the swisscovery system.

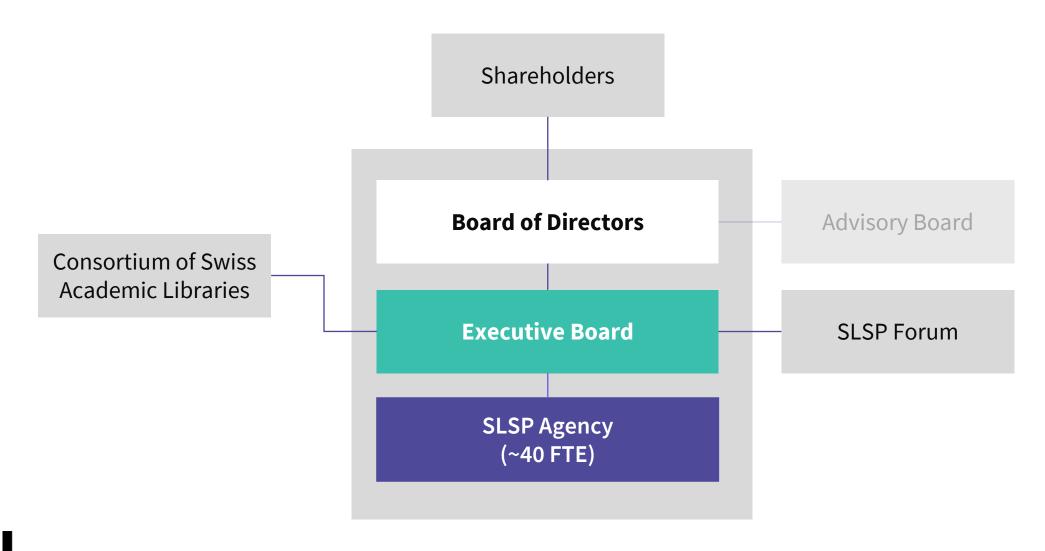
Swisscovery

- Main components of swisscovery are the two products **ALMA** and **PrimoVE** from ExLibris.
- swisscovery is uniquely adapted to the network of Swiss academic libraries, as it includes a Swiss "network zone" between the 31 current "institutional zones" (IZ) and the worldwide "community zone" of ExLibris.
- The product swisscovery **includes training and support** to the libraries, provided by SLSP.
- Moreover, the management of library patron (end user) accounts in swisscovery is provided via the **central registration system "Edu-ID" from SWITCH**, a partner of SLSP. User management is located on the NZ level.
- System updates, further developments and optimisations are part of the product package, as well as participation in the SLSP Forum (customer community).

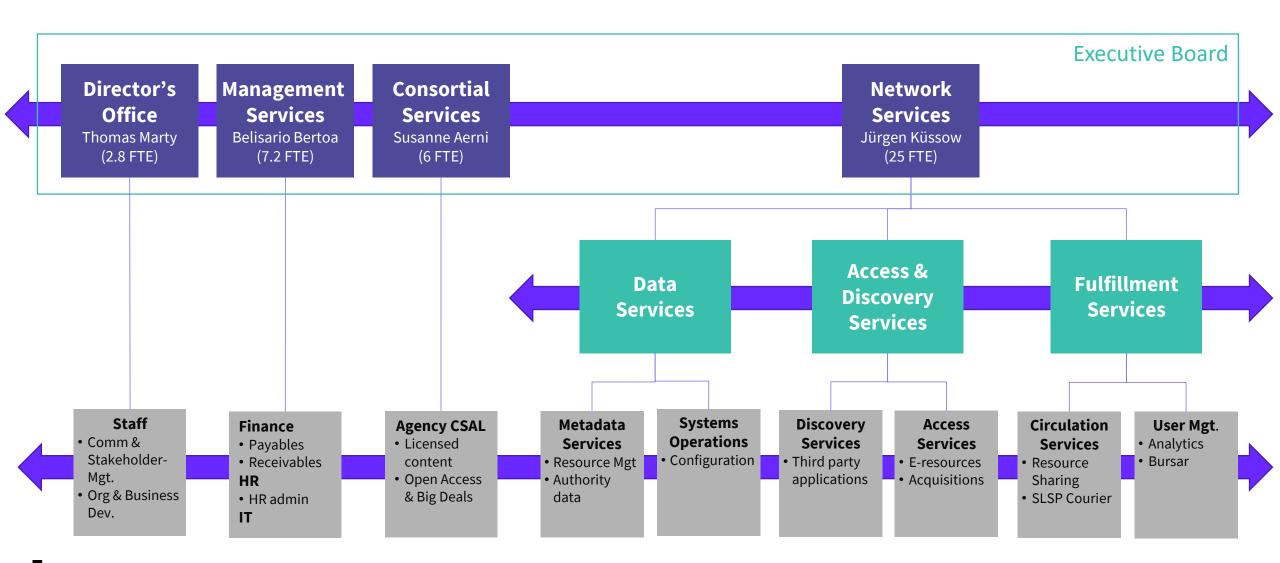
SLSP Service Portfolio



SLSP Governance and Organisation



Organisation SLSP Agency



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SLSP's Multilingual Approach

Levels of Multilingualism

- a. Technical level: Multilingualism in resource management (subject matter cataloging) and swisscovery's multilingual user interface
- b. Community level: Support, training and stakeholder management in four languages
- c. Cultural level: Integration of different linguistic cultures

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A. Technical Level

Multilingualism in Resources

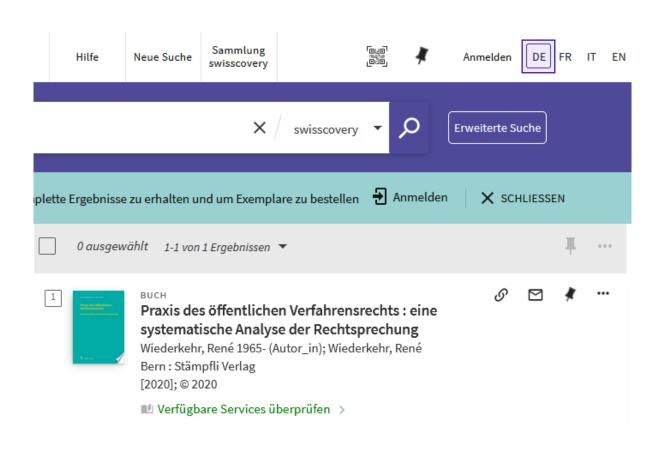
- There are several ways to build multilingualism into the data model:
 - Multilingual authority data;
 - Indexing with authority data of different languages.
- The two metadata concepts coexist in swisscovery:
 - On the one hand, we have covered German, French and Italian with GND, IdRef and Nuovo Soggettario, respectively;
 - On the other hand, multilingual authority data are available with GND, STW, UDK and jurivoc.

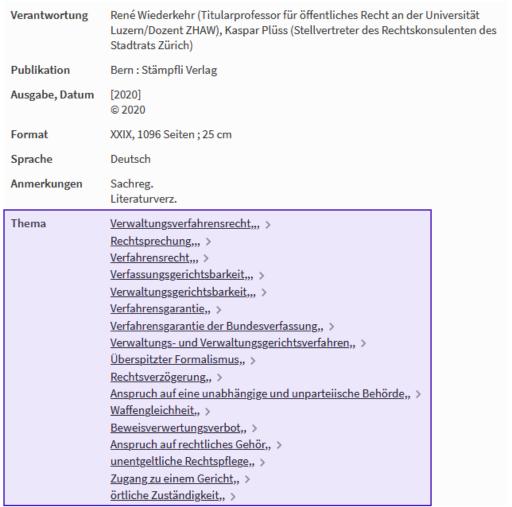
Multilingualism in Resources

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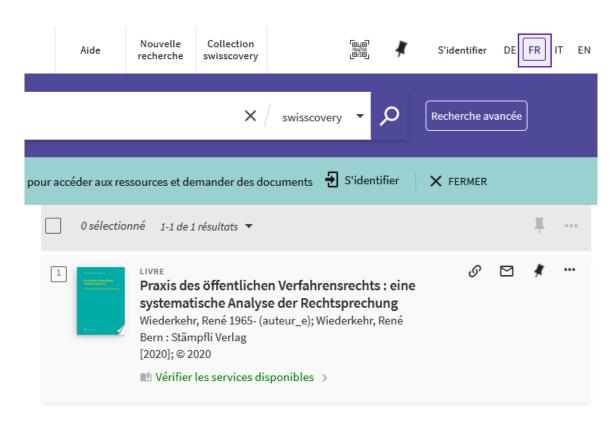
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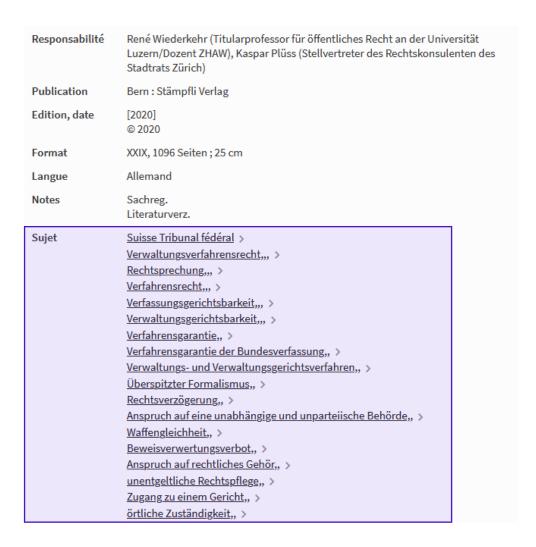
Multilingualism in swisscovery





Multilingualism in swisscovery





Multilingualism in swisscovery

Where we are

- Multilingual user interface of swisscovery is working.
- Subject term display from different vocabularies according to the language of the search interface works partially.
- Subject term display from multilingual vocabularies according to the language of the search interface is not working.

Where we want to go

- Multilingual vocabularies should be displayed according to the interface language.
- Search results should be independent of the chosen search interface language.
- Data concepts have to be harmonized across languages.

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B. Community Level

Multilingual Library Support

Support requests / Tickets

- SLSP Network Services (25 FTE) support a community of over 2500 librarians from three language regions (71% DE, 27% FR, 2% IT)
- The SLSP staff handles ca. 500 support requests (tickets) from librarians per month tickets are submitted in German (47%), English (40%), French (11%), and Italian (2%).
- The SLSP staff makes an effort to respond in the language the ticket was submitted.
- Most of the staff at SLSP should thus know two or three of these languages this poses serious challenges in staff recruiting.

Information

- The SLSP Knowledge Base (Wiki) «SLSPhere» contains information in four languages: technical instructions are available in English and the most important translated in the three national languages (DE / FR / IT).
- The SLSP staff publishes about 250 information blogposts per year in four languages.

Training of Librarians

- 90 training videos for the different ALMA Functional Areas are available in German, French and Italian
- Possibility to certify the knowledge (certification is mandatory for working in swisscovery)
- 420 librarians attended the basic course (which covers all functional areas and is offered twice a year) in 2022.
- 2 update cycles for training material



Stakeholder Management

Library patrons

 Questions of library patrons (e.g. billing by SLSP) are always answered in the language of the query.

Customer management

- o All SLSP contracts are offered in German, French and Italian.
- o Service offers are usually established in the language of the client.

Governance

- SLSP makes a huge effort to provide all documents for governance meetings at the same time in German and French.
- Bilingual slides (DE/FR) are used for governance meetings (Boards, F-15, etc.).
- Meeting participants can talk in their own language (usually DE or FR), the SLSP management will answer questions in the language of the query.

SLSP Staff

Recruitment

- o Finding the right combination of technical and language skills is challenging.
- Recruitments need to take personnel from all parts of Switzerland into consideration.

Daily work

- SLSP has an office in Lausanne to accommodate staff from the French-speaking part of Switzerland; staff in the Italian-speaking part mostly works from home.
- Internal meetings are held in English.

Development

- o Taking language courses is encouraged by the management.
- o Conferences in the different language regions are covered.

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C. Cultural Level

Three distinct linguistic cultures

- The SLSP community is composed of three linguistic cultures with their own identity and behaviour:
- The three linguistic cultures are unique, as they are on the one hand typically Swiss, but also strongly influenced by the language community with neighbouring countries (e.g. "DACH", "Francophonie", "Italianità").
- This effect is also observed in the "culture consumption" (e.g. comics, newspapers).
- As libraries are strongly language-based (as opposed to research labs or IT startups, for example), the linguistic culture will permeate the working habits of the librarians.
- The former library consortia (IDS-Verbünde, Reseau Romand, Sistema Bibliotecario Ticinese) had different work habits and governance rules integrating these cultures remains a challenge.

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Challenges and Outlook

Challenges

Multilingual data management is complex

- The introduction of RDA DACH in all swisscovery libraries has simplified cataloguing but was a big step for the French-speaking libraries.
- The coexistence of authority files from different linguistic communities (GND, IDRef, Nuovo soggettario) allows the common work on the catalogue, but complexifies metadata management and makes the display in language-specific displays challenging.

Multilingual approaches are expensive

- Translations cost SLSP approx. CHF 100'000 per year (1% of budget).
- Preparing meetings in two languages is more time-consuming.

Different linguistic cultures add a layer to the complexity

 The governance habits and expectations towards SLSP are different amongst the linguistic cultures.

Outlook: how to better manage multilingualism in the future?

- Automatic translations to reduce the costs of translation (ongoing)
- Technical optimisation of the display of multilingual resources (ongoing)
- Standardisation of authority data management in the different languages (started)
- One multilingual authority file for Switzerland (addressed to the Swiss National Library)
- Multilingual chat bots to answer tickets (planned)
- AI-based meeting notes with live automatic translation
- "Integration" of the libraries into one national network with its own culture

