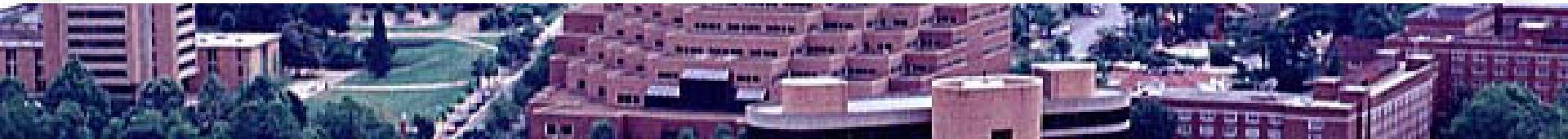


# Competing in the Digital Space: Evolving Roles for Libraries and Publishers— My idiosyncratic reflections

**Carol Tenopir**

**17<sup>th</sup> Fiesole Collection Development Retreat  
May 2015**





# Preconference (Wednesday)

“Collection Development in Digital Times”

- From subject collections to “discipline driven information provisioning”



## In the Humanities...

- ...writing is part of the intellectual creation process and is tied to the language the author thinks in
- ...it is difficult to come up with a common standard for metadata
- ...discovery still happens in libraries\*\*

# Mass Digitization...

- ...should be done in close cooperation with publishers
- ...must build confidence with rights holders
- ...may not effect sales



# Two essential book takeaways for librarians and publishers...

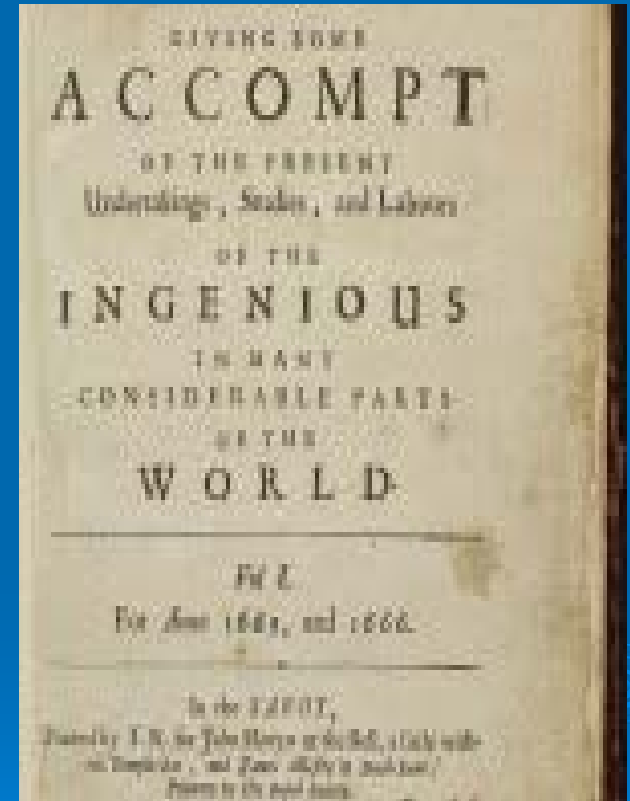
1. Defend books by increasing visibility, demonstrating quality, and transforming services
2. Measure impact of books by citations (impact on other scholars) **AND** by social impact (reviews)

# Thursday...

## Opening Keynote by Michael Mabe



# Henry Oldenberg and the Philosophical Transactions (1665)



# Thursday...

## **Session One: New Emerging Business Models: Beyond Open Access**

# Gold OA: Publishers' Perspective

- OA is still a small % of the STM journals market
- The market is still looking for a sustainable gold model
- Different disciplines tolerate different APC rates

# Gold OA: Researchers' Perspective

- Many researchers just want to publish in a high impact journal
- Some researchers want OA
- With monographs, OA may be conflated with low quality or vanity publishing

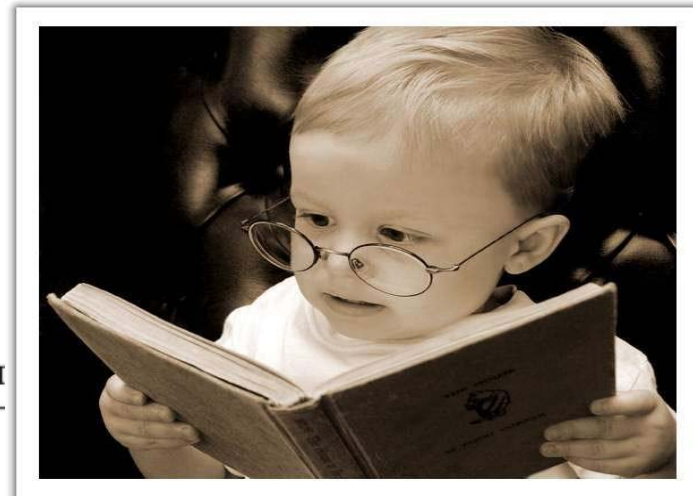


# Thursday...

## **Session Two: Defining the Academic Book of the Future: Opportunities and Innovation**

# Humanities and Books

- Authors have many concerns about OA, but also recognize positives
- Can the monograph survive? (pressure of “scientification” of humanities)
- What is a book?
- What is reading?



# Friday: Keynote by Anja Smit

- \*\*Library is no longer a gateway
- We are in the business of delivery
- Moving to be a partner in all parts of the scholarly communication cycle

# Friday

## **Session Three: Privacy: Many Paths and Pitfalls**



# Privacy

- Privacy is a moving target
- Internet of things and data
- Don't give up, find a middle way
- Libraries and privacy

# Some Recurring Themes

- Disciplinary differences make a difference (so does purpose)
- Containers still matter or do they?
- Tension between personalizing services and privacy?
- There are still a range of opinions about the + and – of Gold Open Access

# Fiesole Retreat = 3 days of...

- Stimulating talks
- Intriguing conversations
- Good food
- Old and new friendships



**See you next year!**

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