


Fiesole 2004

Fiesole Collection Development Retreat Series

*The European University Institute (EUI)
Villa La Fonte, San Domenico
Florence, Italy
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Some Thoughts . . .

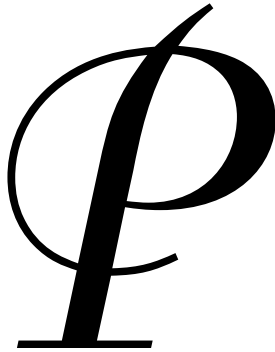
Since the first Adam who beheld the night
And the day and the shape of his own hand
Men have made up stories and have fixed
In stone, in metal, or on parchment
Whatever the world includes or dreams create.
Here is the fruit of their labor: the Library.
...

The faithless say that if it were to burn,
History would burn with it. They are wrong.
Unceasing human work gave birth to this
Infinity of books. If of them all
Not even one remained, man would again
Beget each page and every line.
...

— From **Alexandria** 641 A.D.

By **Jorge Luis Borges**, Translated by **Stephen Kessler**
From *Harper's magazine*, February, 1999, p.49.





iero Attanasio

Director of International Projects
AIE - Associazione Italiana Editori
Via delle Erbe 2 - 20121 Milano
Phone: +39-02-86463091
Fax: +39-02-89010863
Email: piero.attanasio@aie.it

Name: Piero Attanasio

Born & lived: Born in Castrovillari (South Italy) and lived in different Italian towns. Currently in Bologna.

Early life: In a small town in the very South Italy. I learned to look at the world from different points of view.

Family: Married with Elisabetta, who is a professor of statistics. This some-time helps in my analysis of book trade. We wrote some papers together on book statistics.

Education: A degree in Economics with a dissertation on the book sector supply side analysis.

First job: Teacher at Italian high schools; at the same time I set up a publishing house with a group of friends, publishing books in psychoanalysis and psychiatry.

Professional career and activities: I worked in some small academic publishing houses as marketing director and at the same time I continued to study book economics. In 1995 I started a collaboration with the Italian publishers association as director of training activities. Later on I have been asked to deal with many other issues within the association and I am currently the director of international projects, which includes R&D in the field of digital publishing, social and economic research, international training projects, activities in the field of standards, etc.

In my spare time I like to: Read: that's obvious. And travel anytime I can.

Favorite books: Novels and historical books. I like thrillers (but rarely the American ones) and books about politics, when they are good, which is not frequent.

Pet peeves/what makes me mad: Actually nothing.

Philosophy: Optimism. When you see something that works bad this simply means that it can be improved...



Most meaningful career achievement: A significant growth of quantity (that's measurable) and quality (I hope) of training for publishing professionals in Italy. More recently the set up of mEDRA (multilingual European DOI Registration Agency).

Goal I hope to achieve five years from now: I hope mEDRA will contribute in making publishing standards more open and suitable for all the actors along the chain, including small publishers. And to provide my little contribute to the publishing sector for its growth and the increase of pluralism.

Alan Bacon

Head of Production Services
Blackwell Publishing Ltd.
9600 Garsington Road
Oxford OX4 2DQ
United Kingdom

Phone: 01865 476447 (direct)

Email: alan.bacon@oxon.blackwellpublishing.com

Name: Alan Bacon

Born & lived: UK

Family: Married, 2 sons.

Professional career and activities: Marketing, IT and Publishing; latterly, combining the last two, in my current role as Head of Production Services with Blackwell Publishing — 9 years with the organisation, almost entirely in digital publishing.

In my spare time I like to: Dream of the time when I had spare time!

Favorite books: Anything except turgid “classics,” but especially travel and biography.

Pet peeves/what makes me mad: Age-ism (inexperience discounting wisdom); an attitude of undeserved superiority (if you’ve got it, flaunt it; if not, zip it!).

Philosophy: You CAN do it.

Most meaningful career achievement: “It’s a journey, not a destination.”

Goal I hope to achieve five years from now: To see eldest son at university, and youngest on the way.

How/Where do I see the industry in five years: Publishing will continue to flourish; the thirst for information will not diminish. How the words and images reach the reader will continue to change, especially in research literature; and interactivity will increase, leading the reader down new paths to (sometimes) unexpected horizons.



Guido Badalamenti

Library Director
University degli Studi di Siena
Via Tommaso Pendola 62
53100 Siena
Italy
Phone: ++39-0577-233541
Fax: ++39-0577-233545
Email: badalamenti@unisi.it

Name: Guido Badalamenti

Born & lived: Born in Florence end of July '57; living in Sienna for last 14 years.

Early life: Second of 3 boys.

Family: Husband of a librarian, with a boy, cat and dog.

Education: Degree in philosophy, master in librarianship.

First job: Bookseller in the centre of Florence for old books and prints.

Professional career and activities: Library Director of the University of Sienna since few days, Director of the Library Automation Department in the same University for last 10 years; Chair of the International Consortium of Aleph Users.

In my spare time I like to: Garden, travel, horse-ride.

Favorite books: Marcel Proust, Thomas Mann.

Pet peeves/what makes me mad: People who don't care where the rights of the other people start.

Philosophy: Glass is always half full.

Most meaningful career achievement: Making the automation a natural aspect of the daily life for our librarians.

Goal I hope to achieve five years from now: Continuing to have fun with my jobs.

How/Where do I see the industry in five years: I would imagine a stronger partnership between Universities and industry in the field of the e-prints. Hoping OAI will make the difference. I would like to see a bigger cooperation between Libraries in different Countries in order to define new relationship and price policies with the Vendors.



S

tephen Barr

Managing Director
Sage Publications Ltd.
1 Oliver's Yard, 55 City Road
London EC1Y 1SP
United Kingdom
Phone: 44-(0) 207-3248500
Fax: 44-(0) 207-3248600
Email: stephen.barr@sagepub.co.uk

Name: Stephen Barr

Born & lived: Edinburgh, Scotland; Princeton, New Jersey, USA; various places in England.

Family: 4 sons.

Education: History, Oxford.

First job: Europa Publications, Assistant Editor.

Professional career and activities: Cambridge University Press 1979-83; Open University Press 1983-86; Sage Publications UK 1986-.

In my spare time I like to: Look after my children, there isn't a lot of time for anything else.

Favorite books: Bertrand Russell: *History of Western Philosophy*.

Pet peeves/what makes me mad: People who don't respect others.

How/Where do I see the industry in five years: In last year's entry I reckoned that the journals business is likely to undergo reform not revolution, over this kind of time period. I commented that one of the most interesting issues of the moment was open access publishing — both in terms of attempts to build this as an actual business model, and in terms of pressures for displacement of traditional publishing models.

A year on, the potential effects of free access publishing are even more clearly a critical question for how the future of journal publishing will shape up. It is now clear that serious attempts are being and will be made to run journals in this new model. The outcomes and experience from actually doing so will determine how widely the model impacts journal publishing as a whole. My best guess at this point is that we will emerge into a universe populated by multiple business models, with some journals available open access, others on subscription, pay per view or whatever. However, the course and the pace of events is difficult to predict at this point. One issue which is likely to be significant is the stability of open access journals. If it proves the case that



open access journals are much less durable than their subscription equivalents, this may have a significant negative effect on academics' interest in submitting to them.

Apart from the open access issue, I would stick to last year's prediction of continued focus on trends such as:

- greater emphasis on value added features of electronic products
- move away from the electronic version of the book/journal as a static imitation of print
- real effects from the availability of usage data starting to drive decisions throughout our business
- greater use of electronic resources as primary teaching materials
- continued pressure towards direct licensing rather than sale through intermediaries
- continued wrestling over the effective means of digital rights management and the limits of fair use in an electronic environment

J

ohn *Barrie*

Founder & CEO
iParadigms, LLC
1624 Franklin St., 7th Floor
Oakland, CA 94612
USA
Phone: (510) 287-9720 x227
Mobile: (510) 290-7077
Fax: (510) 444-1952
Email: jbarrie@iparadigms.com

Name: John M. Barrie, Ph.D.

Born & lived: California.

Early life: Care free (at least my memories of it).

Family: I have some parents, a sister, and other relatives that rarely see.

Education: University of California, Berkeley. Undergraduate studies in Rhetoric and Neurobiology, B.A.

University of California, Berkeley. Biophysics (Neurobiology specialty), Ph.D.
Santa Fe Institute on Complex Systems, Summer Program.

First job: Tending to gardens.

Professional career and activities: CEO of iParadigms, LLC. Our company specializes in the tracking, indexing, archiving and analysis of digital intellectual property.

In my spare time I like to: Be with my friends.

Favorite books: *The Castle*, Kafka; *On the Genealogy of Morals*, Nietzsche; *The Lord of the Rings* (series), Tolkien.

Pet peeves/what makes me mad: Rude people.

Philosophy: Aspiring to be laid-back.

Most meaningful career achievement: Starting and growing iParadigms.

Goal I hope to achieve five years from now: Painting in Spain.

How/Where do I see the industry in five years: Paying closer attention to intellectual property issues concerning the Internet and digital distribution of work.



Buzzy Basch

President
Basch Subscriptions, Inc.
88 North Main Street
Concord, NH 03301
USA
Phone: (603) 229-0662
Fax: (603) 226-9443
Email: subs@basch.com
Website: www.basch.com

Name: N. Bernard (Buzzy) Basch

Born & lived: Boston, MA. Grew up in Winthrop, MA.

Early life: Sports and more sports.

Family: Oldest of 4 with 2 grown children.

Education: BS & MBA, Washington University, St. Louis, MO.

First job: Sweeping floors.

Professional career and activities: President of Basch Subscriptions and The Reference Shelf. Various offices and committees ASIS, SLA, ALA.

In my spare time I like to: Travel.

Favorite books: Mysteries.

Philosophy: What matters is not how badly you screw up, but how quickly you recover.

Most meaningful career achievement: Having grown a successful business.

How/where I see the industry in five years: For serials, electronic and print will continue to expand. Publishers will seek effective pricing algorithms and libraries will learn to manage their collections and access.



Lars Björnshauge

Director of Libraries
Lund University Libraries
P.O. Box 134
SE221 00 LUND
Sweden

Phone: 46-46-222-9203

Fax: 46-46-222-3682

Email: lars.bjornshauge@lub.lu.se

Name: Lars Björnshauge

Born & lived: September, 1952 — on the island of Funen, Denmark.

Early life: Raised in Jutland, Denmark, went to college.

Family: Married — 4 children, the youngest 18 years old.

Education: My educational background is a masters degree in Public Administration, Roskilde University, Denmark, 1983.

First job: 1983-86 Academic Librarian, Roskilde University Library, Roskilde University.

Professional career and activities: Professor, Royal Danish School of Librarianship, Copenhagen (1986-1992).

Director of Finance and Planning (Deputy Director), Technical Knowledge Center & Library of Denmark (DTV), Technical University of Denmark (1992-1997).

Acting Director, DTV (1997-1999).

Library Director (Deputy Director), DTV (1999-2000).

Director of Libraries, Lund University 2001- .

In my spare time I like to: Cultivate exotic plants, play chess and relax in my summerhouse.

Favorite books: Swedish language historic novels.

Pet peeves/what makes me mad: Rivalry and rational and holistic thinking and decision making in academia.

Philosophy: Everything has to change.

Most meaningful career achievement: Reengineering an academic library by means of going e-only as one of the first libraries in understanding with staff, unions and university management.

Goal I hope to achieve five years from now: Positioning the academic library as an essential infrastructure not only when it comes to library and



information services but as well in development of learning and dissemination of research output, and contribute significantly to the emerging movement towards open access to scholarly communication.

How/Where do I see the industry in five years: I expect that academia (research communities and libraries) has taken over the responsibility of larger proportions of primary publishing and as well that the commercial publishing industry has adapted to more responsible ways of conducting business.



Peter Boyce

Research Associate
Maria Mitchell Association
33 York Street
Nantucket, MA 02554
USA
Phone: (508) 228-9062
Email: pboyce@aas.org

Name: Peter B. Boyce

Born & lived: Born in New York, NY and grew up in Orange County, NY on the Hudson River on ninety acres of woodland and farm. Spent ten years in Flagstaff, AZ, 27 years in Washington, DC, and now live on Nantucket Island. My life has been punctuated with living abroad from time to time in Chile, Denmark, and France.

Family: With a historical novelist for a father and a singer for a mother, my sister and I were well introduced to the arts early and often, so I probably became a scientist as an act of rebellion. Nevertheless, an early introduction to music, literature and the arts has greatly enriched my experiences throughout life.

Education: B.A Harvard - 1958; Ph.D. (Astronomy) University of Michigan - 1963.

First job: Staff astronomer at the Lowell Observatory, Flagstaff, AZ., where my regimen was observing at night, building instruments during the day, and river running through the Grand Canyon on vacation.

Professional career and activities: I came to Washington for two years and stayed 27, including a year working as a Congressional Fellow, six at the National Science Foundation, and 19 at the American Astronomical Society. While at the AAS, I led the team which brought our scholarly journals online in 1995.

In my spare time I like to: Fish, sail, restore old boats, and am now restoring some old telescopes.

Favorite recent books: This year it is history — *Sea of Glory*, *An Army at Dawn*, and *Franklin and Winston* are all good.

Pet peeves/what makes me mad: People who think Miller Lite is actually beer.

Philosophy: The computer should work for you. If it doesn't, the designer has not understood the problem to be solved.



Most meaningful career achievement: I am proudest of leading the development of the AAS electronic journals, and encouraging the linking of the major electronic astronomical resources into a system geared to the way scientists work.

How/Where do I see the industry in five years:

- I see a lot of integration in functionality; systems will be seamless to the user.
- We will begin to see more granularization in the packaging of information. It will still be in a period of transition.
- Wireless is growing rapidly. We'll see information structure and packaging changing to accommodate the users' desire for information they need "on the go."
- Most scholarly information will still be read carefully and digested, but the need for new information types will be recognized, and products will be developed to satisfy the differing information needs of scholarly users.

M

ichael Breaks

University Librarian
Heriot-Watt University
Edinburgh EH10 6DG
United Kingdom
Phone: 0131 451 3570
Fax: 0131 451 3164
Mobile: 07957 425306
Email: m.l.breaks@hw.ac.uk

Name: Michael Breaks

Born & lived: Plymouth, UK. Lived in England, Wales, Ireland and now Scotland.

Early life: Father in the armed services, so lived in parts of the (then) British Empire - Singapore and Malta - and went to boarding school in UK.

Family: Married with two children (30 and 28).

Education: Degree in Sociology from University of Leeds.

First job: Graduate Trainee at National Lending Library (later BLDSC).

Professional career and activities: Worked mainly as a social sciences librarian before moving in management at University College Dublin and then Heriot Watt University. Developed interests and activities in networked access and delivery of information. Have been a member of a number of JISC committees, including chair of the JANET National User Group, and presently chair the Archive Hub Steering Committee.

In my spare time I like to: Garden, walk, sail and occasionally horse ride.

Favorite books: *Emma* by Jane Austen.

Philosophy: This is not a dress rehearsal.

Most meaningful career achievement: Setting up EEVL: the Internet Guide to Engineering, Mathematics and Computing (www.eevl.ac.uk) in 1995.

Goal I hope to achieve five years from now: It will probably be retirement, but feel there is still plenty of life in me yet.

How/Where do I see the industry in five years: I think the basic players will be the same but doing it differently, all the alternatives such as OAI will still require the same service support infrastructure.





David Brown

Head of Publisher Relations
The British Library
96 Euston Road
London NW1 2DB
United Kingdom
Phone: 020 7412 7483
Email: david.brown@bl.uk

Name: David Brown

Born & lived: London, England.

Early life: School in Switzerland (German-speaking part).

Family: Wife and four children (three girls, one boy).

Education: University of Birmingham (England), Economics, Politics and Sociology degree.

First job: British Motor Corporation.

Professional career and activities: Focused on new media developments impacting on scholarly information. Co-editor of monthly newsletter *Scholarly Communications Report*.

In my spare time I like to: Unwind.

Favorite books: Various.

Pet peeves/what makes me mad: Currently, English soccer hooligans.

Most meaningful career achievement: Strategic development of Ingenta as key player in electronic intermediation

Goal I hope to achieve five years from now: Survival.

How/Where do I see the industry in five years: ?



Michele Casalini

Managing Director
Casalini Libri
Via Benedetto da Maiano 3
50014 Fiesole FI, Italy
Phone: +39-055-50181
Fax: +39-055-5018201
Email: michele@casalini.it

Name: Michele Casalini

Born & lived: I was born in Florence in 1965 and have lived nearby in Fiesole ever since.

Early life: I spent a lot of my childhood in my mother Gerda's native South Tyrol and grew up bilingual (German-Italian). I have two older sisters: Barbara, who works with me, and Ulla, who is a pianist.

Family: My wife Susanna and our 2-year-old son Piero Niccolò.

Education: After studies at the University of Florence in modern languages and literature and a period with the publishing house La Nuova Italia, I specialised in the field of information technology.

First job: My involvement in the family business started at school age with mailings and offset printing operations that I liked very much. I was then lucky to work for many years with my father Mario who founded the company.

Professional career and activities: I share with Barbara the responsibility for the company and take personal charge of its general organization and development.

In my spare time I like to: Play with my son, read, listen to music and ride my old motorcycle.

Pet peeves/what makes me mad: Not having enough time.

Philosophy: Being conscious of the privileges of life.

Most meaningful career achievement: To have contributed to the transformation of Casalini Libri from a family-based company to a structured organization with wonderful colleagues.

How/Where do I see the industry in five years: I believe the coming years will be crucial for determining the digital revolution both in the humanities and other non-STM publishing fields. Although I don't think paper editions will disappear in the foreseeable future, we must hope that these devel-



opments will open up new opportunities for small and medium publishers (both commercial and non-commercial) which are an essential component of a lively cultural society. At the same time universities and their library-organizations will play an even greater role in the integration of cultures and coexistence of languages. In general, over the next five years we should all work together in order to ensure a more mature information chain from authors to readers.

Liz Chapman

Deputy Director
Library Services
University College London
Gower Street
London
WC1E 6BT
Phone: +44 02076797907
Fax: +44 02076797373
Email: elizabeth.chapman@ucl.ac.uk

Name: Elizabeth A. Chapman

Born & lived: Born and brought up in South of England, commuterland for London.

Family: Married to Frank Webster, Professor of Sociology, City University, London. Son graduated in History at Durham, where his parents met, is now almost converted into a lawyer. Daughter is at Art College in London. Designed cover for my acquisitions book, rev. ed. due out this year.

Education: BA Durham (English, French, Italian), Dip Lib London, MA Polytechnic of North London, FCLIP.

First job: Christmas mail delivery (so enjoyed the sorting/classifying).

Professional career and activities: Assistant Tutor Librarian, Southgate Technical College, London. Assistant Librarian (Engineering) Brunel University. Economics Librarian Oxford University, Taylor Institution Librarian (Modern Languages) Oxford University. Professorial Fellow of Somerville College Oxford. Since January 2004 Deputy Director of Library Services, University College London.

In my spare time I like to: I like sea, cities and sunshine and there is nowhere much in the world I wouldn't like to visit. Enjoy art both actively and passively, ancient and modern, yoga, theatre and cinema. I like "World Music" particularly Japanese drummers. I collect small books.

Favorite book: *A Suitable Boy* by Vikram Seth.

Pet peeves/what makes me mad: Rudeness, lack of communication, sexism, other people assuming they know what you need/think.

Philosophy: Never miss the moment to thank someone who should be thanked, even if they're only doing their job. Maintain an active sense of humour. Do it, if it seems right, and explain later. Any job is what you make of it.



Most meaningful career achievement: Don't yet know.

Goal I hope to achieve five years from now: Decide where I want to be for the next 5 years.

How/Where do I see the industry in five years: More questioning of our physical library buildings, but not their destruction. Nor will the printed book die. Libraries will need to work with and take on more www attributes, providing more personalized services. As the larger publishers and suppliers continue to merge so smaller service-oriented operations will thrive.

V *alentina Comba*

Head Librarian
Centro Inter-Bibliotecario
Bologna University
Viale Filopanti, 7
40126 Bologna Italy
Phone: ++39-051-2094318
Fax: ++39-051-2094266
Mobile: ++39-335-5712982
Email: comba@cib.unibo.it

Name: Valentina Comba

Born & lived: Born in Turin, 18 June 1952; lived there until 2002. Actually, living in Bologna.

Early life: I have been an “early” medical librarian — since the age of 22. Afterwards, a library organization manager and head of academic information projects.

Family: Single + lots of friends.

Education: Degree in Art and Humanities (Turin University, 1979); College of Librarianship, Wales Course on Management of Libraries and Inf.Centres (1981).

First job: Assistant medical librarian at the Internal Medicine Department Library, Turin School of Medicine (1974 onward).

Professional career and activities: Founder of the Medical Librarians Group in the Italian Library Association (1981); President of the EAHIL (1988); Italian Member of the IFLA Reference Work Section (2003).

In my spare time I like to: Travel on a sailing boat (summer); cross country skiing (winter).

Favorite books: Antonia Byatt *The Djinn in the Nightingale's Eye*; Ian Rankin's thriller stories with John Rebus.

Pet peeves/what makes me mad: My actual Boss.

Philosophy: Let it go (as Buddha said).

Most meaningful career achievement: (until now...) Head of the digital library project, University of Bologna, 800,000 euros funding.

Goal I hope to achieve five years from now: Write in English an update of my book “communicating in the digital age” (“comunicare nell’era digitale”).

How/Where do I see the industry in five years: This is my hope, not a forecast: more collaboration....



Eleanor Cook

Professor and Serials Coordinator
Belk Library, ASU Box 32026
Appalachian State University
Boone, NC 28608-2026
USA
Phone: (828) 262-2786
Fax: (828) 262-2773
Email: cookei@appstate.edu

Name: Eleanor I. Cook

Born & lived: Born in Burlington, NC, 1955. Lived in North Carolina most of my life.

Early life: Greensboro, NC.

Family: I am the only child of 2 only children; both parents dead; Spouse's large extended family substitutes for lack of my own. No children, none planned; 2 dogs and 2 cats.

Education: BA, UNC-Chapel Hill; MLS, UNC-Chapel Hill; MA, Appalachian State U.

First job: Sold popcorn at a snack stand at a Zayre's Dept. Store.

Professional career and activities: Too numerous to mention. Mostly in acquisitions, serials, collection development. NASIG President, 2002-2003.

In my spare time I like to: Read, write, garden, cook, travel.

Favorite books: Gosh! Too many to name, but some authors I like: Many Southern novelists, certain mystery authors, Tom Robbins, Margaret Atwood, John McPhee, MFK Fisher (I collect her, have most of her first editions), Carl Hiaasen, Paul Theroux.

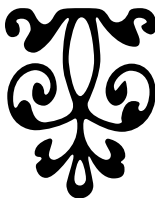
Pet peeves/what makes me mad: Snobs, so you better be friendly in Fiesole or I'll think you're one. Don't get me started about current American politics either.

Philosophy: Openly skeptical of most authoritarian systems.

Most meaningful career achievement: Being NASIG president, so far.

Goal I hope to achieve five years from now: Be retired and reinvent myself somewhere else in the industry — and learn to play the flute — and write a memoir. (These goals are not necessarily related!)

How/Where do I see the industry in five years: Vendor merging will complete its cycle and then expansion will occur again. New companies with



new ideas will sometimes be successful. The economy will hit a low but will climb out of the dumps assuming we do not have a world-wide catastrophe of some sort. (I originally wrote this before 9/11/01) Globalization will have a huge effect on everything. Many scholarly materials will go totally electronic. Fuel cell technology will just begin to take hold. Librarianship will be full of hip young folk who love cataloging, Web development and authority control. Older folk will be working as reference consultants, distant learning contacts and administrators. Collection development will need a diverse mix of people. Spanish language collections will be an integral part of US Library collections.

Linda Crismond

National Media Consultant
BWI
303 Mariner Drive
Tarpon Springs, FL 34689
USA
Phone: (727) 937-2974
Fax: (727) 943-7508
Email: crismond@aol.com

Name: Linda Crismond

Born: Burbank, California.

Early life: Raised on an avocado ranch in Carlsbad, California.

Family: One son, Dougal, who lives in Los Angeles.

Education: BA from University of California, Santa Barbara, MLS from University of California, Berkeley.

First job: Reference Librarian at San Francisco Public Library's Main Library.

Professional career and activities: San Francisco Public Library, Reference Librarian, Head of Serials, Head of Automation, Head of Acquisitions; University of Southern California, Assistant University Librarian for Technical Services and Administration; County of Los Angeles Public Library, Director; American Library Association, Executive Director; Professional Media Service Corp., National Director, Library Relations; Follett Media Distribution, National Director of Sales and Marketing; also, editor of the *Urban Libraries Council Newsletter* and founding editor of *The Charleston Report*. Principal in the Charleston Group. My current position is National Media Consultant, BWI.



In my spare time I like to: Fish, cook wonderful meals and drive my Boxter. I like to run for good health, to compete in marathons and spend time thinking.

Favorite books: Pat Conroy's *Prince of Tides*, Mary Oliver's *New and Selected Poems*, and Patrick Smith's *A Land Remembered*.

Pet peeves/what makes me mad: My computer when it is acting up, people who are late and when I forgot to eat the cottage cheese before it spoils.

Philosophy: Don't put off what you would enjoy doing today. Never forget where you have been. Librarianship is the most wonderful profession to be in.

Most meaningful career achievement: The first woman Executive Director of ALA.

Goal I hope to achieve five years from now: Begin to enjoy retirement.

How/Where do I see the industry in five years: Libraries will be more entrepreneurial with many of their services sponsored by non-governmental partners. Home entertainment centers with eBooks, videos, music and access to Internet resources will dramatically affect the way libraries are used and the mix of people who come to libraries. Libraries will remain as an important place on campuses and in the community center. The need for librarians to organize and evaluate information will be as great as ever.

Philip Davis

Life Sciences Bibliographer
Mann Library, Cornell University
Ithaca, NY 14853
USA

Phone: (607) 255-7192

Fax: (607) 255-0318

Email: pmd8@cornell.edu

Website: <http://people.cornell.edu/pages/pmd8/>

Name: Philip Davis

Born & lived: Toronto, Canada. Also lived in Guelph, Ottawa, London (Ontario), and Quebec City.

Early life: I started as a glint in my mother's eye. Little did she know that she was to have twins!

Family: Wife, four-month old baby (Anna), and two cats.

Education: BSc, Biology (University of Guelph); MSc, Library and Information Science (University of Western Ontario).

In my spare time I like to: Bicycle, hike, read, extreme gardening, cutting glass.

Favorite books: I jump between fiction and science writing. Lately I've been intrigued with epidemiology.

Pet peeves/what makes me mad: Disingenuous people (US President is good example).

Philosophy: The world is a narrow bridge. Do not be afraid.

Most meaningful career achievement: Being invited to my first Fiesole retreat in Amsterdam.

Goal I hope to achieve five years from now: Continue to be happy, healthy and do meaningful things in this life.

How/Where do I see the industry in five years: I think we are starting to see a turning-point in scholarly publishing (at least commercial STM publishing). This will either take place because our government(s) will start regulating the market, break existing oligopolies, or limit their power, or because libraries will become so emaciated that scholars will start reinventing their communication system.





veerle Deckmyn

Director of the European University Institute Library
Florence, Italy
Via dei Roccettini 9
50016 San Domenico di Fiesole (FI)
Italy

Phone: ++39-055-4685-359

Fax: ++39-055-4685-283

Email: Veerle.Deckmyn@iue.it

Website: www.iue.it/LIB/

Name: Veerle Deckmyn

Born & lived: Born in Belgium, lived in Belgium, Italy, The Netherlands.

Family: Married, two sons.

Education: Law Degree, University Leuven, Belgium.

First job: Legal publishing house, Brugge, Belgium.

Professional career and activities: Legal publishing house Brugge, Subject librarian law at the IUE, Head information and publications services at the European Institute of Public Administration, and Senior lecturer in the area of European Official Information, Decision Making Processes and Transparency issues in the EU.



Knut Dorn

Partner & Managing Director
Harrassowitz
65174 Wiesbaden
Germany
Phone: + 49-611-530200
Fax: + 49-611-530560
Email: kdorn@harrassowitz.de

Name: Knut Dorn

Born & lived: 1936, München, then Leipzig, as of 1947 Wiesbaden.

Early life: Resettling of the family after WW2, witness to the family effort of reconstructing the company of Harrassowitz in Wiesbaden, West Germany. High School / Gymnasium in Wiesbaden. Travels early on, as a student, for the company.

Family: Married, 2 daughters.

Education: Universities of Frankfurt, Marburg, Bristol/UK, Yale (postgraduate). PhD for Frankfurt University (American Drama / Eugene O'Neill).

First job: Yale Sterling Library, Acquisitions Assistant, Collection Development (1962/63).

Professional career and activities: Harrassowitz as of 1964: Department Head, Assistant to the Manager, Partner & Managing Director (1972), responsible for customer service, marketing, library collection development, Senior Partner as of 1998.

Involvement in the Börsenverein, the German Book Trade Association (chair of the Export Committee, chair of the Book Trade / Library Relation Committee in the 1970s and 1980s).

Member of the Advisory Council of the National Library (Die Deutsche Bibliothek) since 1980.

In my spare time I like to: Go to the theater, enjoy my circle of friends, look after my wine cellar, build my personal library (Thomas Mann and the other writing members of the family Mann).

Favorite books: *Thomas Mann: Joseph Novels, Magic Mountain, Buddenbrooks.* To my regret, the professional literature seems to have largely taken over from books in my life.

Pet peeves/what makes me mad: Unfairness, unprofessional conduct.



Philosophy: Live and let live — do your best to enhance the level and quality of your particular segment of professional activities, in my case: Provide service to libraries and thus help the advancement of research.

Most meaningful career achievement: Having been able to contribute modestly to the setting of standards in the service to academic libraries.

Goal I hope to achieve five years from now: Stay in business and help establish trade standards for electronic library products that will contribute to a stable business model, similar to what we have seen for the print products in the past.

How/Where do I see the industry in five years: In 5 years, some segment of the industry will have made great strides and set valid patterns for electronic business to business commerce, for communication lines between libraries and users, and for novel forms of research support. But it will not be a uniform advance. My expectation is that there will be a hybrid situation similar to what we have today.

In 5 years, new standards for scholarly communication will be available, not only for the technology where progress is already obvious, but also on the business and commercial level where standards seem to take ever so much time.

Tony Ferguson

Librarian
University of Hong Kong
Pokfulam Road
Hong Kong, SAR
Email: ferguson@hkucc.hku.hk

Name: Anthony (Tony) Ferguson

Born & lived: Boise, Idaho; Taiwan-Republic of China; Provo, Utah; College Station, Texas; Haworth, New Jersey, Hong Kong, SAR China.

Early life: Raised in Boise, Idaho; lived in Taiwan from age 19 to 21.

Family: With wife, parents of six children, grandparents of six more.

Education: BA in Asian Studies and Political Science (Brigham Young University), MA Political Science and MLS (University of Washington), Doctorate Education (Columbia University, Teachers College)

First job: Social Science Librarian.

Professional career and activities: Spent my early years as a social sciences librarian and then subsequently worked as an Asian Studies Bibliographer; head of collection development, and now Director of a Library. I am also interim Director of IT in Learning.

In my spare time I like to: Study Chinese, go to movies, explore China.

Favorite books: Books about foreigners in China, Senge, P.M. *The Fifth Discipline*. 1990.

Pet peeves/what makes me mad: Unwillingness to cooperate.

Philosophy: A librarian's job is to bring people and information together as quickly and efficiently as possible.

Goal you hope to achieve five years from now: Get my University to commit to building a new library.

How/Where do I see the industry in five years: Instead of the current 70% print and 30% digital content expenditures, it will be 50/50 at least. Our services are already 60% digital and 40% print — I expect that to go to 80/20. We will be more and more focused on helping people find the right information, not just more and more information.



Paola Gargiulo

Electronic Resource Coordinator
C.A.S.P.U.R.
via dei Tizii, 6b
00815 Roma
Italy

Phone: ++39-06-44486-605

Fax: ++39-06-4957083

Email: p.gargiulo@caspur.it

Name: Paola Gargiulo

Born & lived: In Naples, Italy. Spent my early life in Naples, I moved to Milan in the late eighties and in the late nineties I moved to Rome where I'm living now. I also lived in Verona for over a year.

Early life: Naples, Italy, very nice neighbourhood: Posillipo.

Family: I've one sister and one brother. My mother is still alive and pretty active, thanks God. I have no children but a fantastic mate Ingo, and loved cat Miu' Milu.'

Education: Degree in Philosophy from University of Naples in 1978, Post Lauream Diploma in Librarianship in 1980, FullBright Scholarship in the summer of 1980 and earned a MLIS from University of California, Berkeley in 1981.

First job: Responsible for the Circulation Desk at the British Council Library, Naples.

Professional career and activities: Worked mainly in public services (circulation and reference). I also worked for the Italian distributor of the integrated library software ALEPH. Presently I devote most of my work time on negotiations with publishers, promoting alternative scholarly publishing. My main spare time interest lies in reference services. I keep giving seminars on this subject.

In my spare time I like to: Trekking, swimming. Traveling in Italy and abroad and reading.

Favorite books: Too many to mention. Some authors I like: Canetti, Cioran, Dostoevski, Nietzsche, Margaret Atwood, Ann Byatt.

Pet peeves/what makes me mad: The combination of pretension and ignorance.

Philosophy: Be patient, compassionate and smile, especially when the situation gets really tough.



Most meaningful career achievement: I would like to do more. So far I have contributed to the creation of library consortia in Italy and to sensibilization of authors and librarians on the scholarly communication issues. I'm also giving my small contribution to the training and the making of reference librarians in Italy.

Goal I hope to achieve five years from now: Get more involved in the Open Access Movement and work more closely with less economically advantaged areas of the world. I would like to contribute to a more peaceful future for humankind.

R *ichard Gedye*

Sales and Marketing Director
Journals Division
Oxford University Press
Great Clarendon Street
Oxford
OX2 6DP
United Kingdom

Phone: +44-1865-353785 (direct)

Fax: +44-1865-353835

Email: richard.gedye@oupjournals.org

Name: Richard Gedye

Born & lived: Yes.

Early life: Most of my first eighteen years were spent in Portslade, a small unfashionable suburb of Brighton on the south coast of England.

Family: Married with two children — a girl born in 1990 and a boy born in 1992.

Education: Degree in geography from St. Catherine's College Oxford.

First job: I worked for Macmillan Press in Basingstoke, preparing and despatching publicity for forthcoming textbooks and monographs.

Professional career and activities: Currently Sales and Marketing Director for the Journals Division of OUP and Chair of COUNTER (www.projectcounter.org).

In my spare time I like to: Spend time with my family. If I had more spare time I'd build a small "studio" and invest in the ability to create and record electronic music.

Favorite books: Anything by David Lodge, E.M.Forster, Bill Bryson, and Dave Barry.

Current favourite CDs: Eels — *Daisies of the Galaxy*; Liz Phair — *Whitechocolatespaceegg*; Noa — *Now*.

Pet peeves/what makes me mad: Injustice, poverty, domestic bonfires, windchimes, and radio stations that play really horrible music and claim it's "your better music mix."

Philosophy: "Always look on the bright side of life."

Most meaningful career achievement: Please ask someone else to answer this on my behalf. I always feel that the support of mentors, peers, and



people who work for me has collectively been more important in helping me achieve things than any single solo effort I can identify.

Goal I hope to achieve five years from now: Produce an album by Heather Small. (I can dream!)

How/Where do I see the industry in five years: If you had asked me that five years ago, I'm sure my predictions would have been completely inaccurate and I see no reason to believe that my ability to see that far ahead has improved. However, I think that research will continue to be conducted and funded and that the work involved in refining, presenting, distributing, marketing, and preserving the results of this research will always far exceed the ability or desire of the research community to provide it without significant professional expertise and assistance. How this value added work will be divided up and funded only time will tell, but I am sure there will still be lots of work to do.

M *ichael Grossberg*

Editor
American Historical Review

914 Atwater Avenue
Bloomington, IN 47401

Phone: (812) 855-7609

Fax: (812) 855-5827

and
Professor of History & Law

Department of History

Indiana University

Ballantine Hall 742

Bloomington, IN 47405

USA

Phone: (812) 855-7581

Email: grossber@indiana.edu

Name: Michael Grossberg

Born & lived: I was born in Texas, grew up in California, and I have since lived in Boston, Massachusetts; Cleveland, Ohio; and now Bloomington, Indiana.

Early life: I grew up in Sacramento, California.

Family: I am married with two sons, 20 and 16; my wife, Tina Manuel, is a clinical instructor in speech and hearing at Indiana University.

Education: BA, 1972, University of California, Santa Barbara; PhD, 1979, Brandeis University.

First job: History Department, Wellesley College.

Professional career and activities: Professor of History and Law, Indiana University; editor, *American Historical Review*; consultant on family policy issues

In my spare time I like to: Jog, garden, kayak.

How/Where do I see the industry in five years: I hope that in five years my part of publishing, humanities scholarship, has responded effectively and creatively to the varied challenges of the present. Such a response, I think, would include a reexamination of the place of the conventional monograph in professional discourse and standing, a reassessment of journal articles as forms of critical contributions to scholarship, and an embrace of new forms of publication.



*H*elen Henderson

Consultant
32 Balliol Court
Oxford OX2 6QZ
England

Phone: +44 (0)1865 552261

Fax: +44 (0)705 0685 882

Mobile: +44 (0)7775 771 857

Email: helen@helenhenderson.com

Name: Helen L. Henderson

Born & lived: Colchester, England and now bi-continental Oxford and Florida.

Early life: An original “Essex Girl,” brought up near Harwich in a family who loved vintage cars. Spent most of time around race tracks and in workshops.

Family: Partner Chris Leamy, and his 6 grandchildren, few of my own.

Education: Local Grammar school, Hull University, Leeds Polytechnic (amongst many notorious alumni of the 70s, including Hazel Woodward, although we didn’t meet until later).

First job: Running all the local birthday parties (at age 8). First proper job as the only real employee at a start-up consultancy doing automatic indexing and retrieval for the BBC. Learned everything I needed to know about running a company very fast. Ironically some of their work was funded by Chris Leamy, whom I wasn’t to actually meet for another 10 years.

Professional career and activities: 70s Librarianship (including Dewey classification at BNB); electronic publishing consultant, projects for EC; 80s Executive Secretary of EUSIDIC; started ILS company, sold in 96; 90s consultant to Dawson/RoweCom (I bailed very early); 00s consultant to OCLC, various publishers. Spend a lot of time as a Park Ranger in Homosassa Springs Wildlife State Park, feeding animals, raising money, writing press releases, mending computers and software. Recently appointed as a Trustee of the charity Book-Link which sends educational and medical books to Ethiopia.

In my spare time I like to: Play golf, cook at dinner parties and Folly Beach.

Favorite books: *Notes from a Big Island* by Bill Bryson, *Lost for Words* by Deric Longden, anything by Jane Duncan.

Pet peeves/what makes me mad: Profanity, procrastination.



Philosophy: Get on with it.

Most meaningful career achievement: Putting people in touch with people they need to know.

Goal I hope to achieve five years from now: More golf, less work.

How/Where do I see the industry in five years: At the mercy of the bureaucratic purchasing and administrative officers if we don't get our act together.

*A*ndrew Herkovic

Foundation Relations & Strategic Projects
Cecil H. Green Library 102D
Stanford University
Stanford, CA 94305
USA

Voicemail: (650) 725-1877

Fax: (650) 725-4902

Email: herkovic@stanford.edu

Name: Andrew C. Herkovic

Born & lived: Born NYC; educated and early work life in and around Ithaca, New York; relocated for a three-to-six-month job in Northern California in 1982, haven't left yet.

Education: AB Anthropology, Cornell; School of Library and Information Science, Syracuse.

First job: Audio Visual Manager, Cornell University Library

Professional career and activities: Highly varied and non-linear work life, divided among library, marketing and technical writing clusters.

In my spare time I like to: Ride motorcycles.

Favorite books: Those that convey a strong sense of place; travel narratives; social history.

Pet peeves/what makes me mad: Confusion of cause and effect in political rhetoric, closely associated with blaming the victim.

Philosophy: Extremes converge; ideologies blind; ends rarely justify means.

Most meaningful career achievement: Continuous self-reinvention.

Goal I hope to achieve five years from now: To be useful to the institution and relevant to the information challenges of the time, in whatever unpredictable environment we occupy in 2009.

How/Where do I see the industry in five years: Either research libraries will be thriving centers for the organization, discovery, delivery, and interpretation of recorded information in a conducive physical space, or they will be well on the way toward the margins of academic life, as starving, rear-guard garrisons of out-of-fashion modes of scholarship. Which of these will obtain depends to a large degree on how we understand and present our mission to our funding sources. Scholarly publishing may not crash in either case, but the current trends — in pricing and terms, in leveraged concentration of publishers, etc. — appear neither to serve the stability of the



market nor the needs and interests of the academy, despite the enormous promise of digital information. Underlying this uncertain environment are the matched, equally false, and pernicious illusions that, on the one hand, information should be “free” and, on the other, that intellectual property should be unrestrained, unlimited and exploited as a market commodity.

C Carol Hughes, Ph.D.

Associate University Librarian for Public Services
University of California Irvine
Irvine, CA 92769
Phone: (949) 824-9753
Fax: (949) 824-3258
Email: hughes@uci.edu

Name: Carol Ann Hughes

Born & lived: Yes.

Early life: Raised on a farm in the Midwest USA (Illinois).

Family: Two sisters, a darling ex-step-grandbaby boy (and his mother), and a number of close friends.

Education: BA (magna cum laude) University of Illinois, Urbana/Champaign; MLS University of Illinois, Urbana/Champaign; MBA University of California, Los Angeles; Ph.D. University of Michigan.

First job: Cataloger (monographs) at the University of Wyoming, Laramie.

Professional career and activities: I have had a varied career which suits me perfectly since my nature abhors the doldrums. I've been an administrator, cataloger, public services librarian, instructor, e-text developer and collection manager. The thread running through the jobs has been an undying interest in the creation and distribution of new knowledge.

In my spare time I like to: Listen to music (jazz and classical), travel, read mysteries.

Favorite books: Anything by David Lodge, *Pillars of the Earth*.

Pet peeves/what makes me mad: Duplicity.

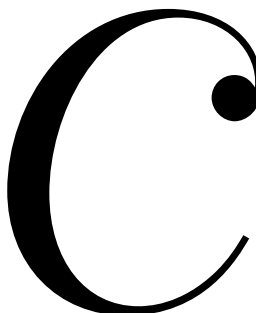
Philosophy: Do what you love to do.

Most meaningful career achievement: Writing up my dissertation research.

Goal I hope to achieve five years from now: Spend more quality time at home.

How/Where do I see the industry in five years: I see the information industry search technology becoming robust enough to deal with precision in full text searching. Making sure people can get precise quickly and easily without complex search expressions. And the interface should be sophisticated and powerful enough to "get out of the way!"





Clare Jenkins

Director of Library Services
Imperial College London
South Kensington
London SW7 2AZ
United Kingdom
Phone: 020 7594 8880
Fax: 020 7584 3763
Email: c.jenkins@imperial.ac.uk

Name: Clare F. Jenkins

Born & lived: Born in Somerset, lived for most of adult life in Kent. Spent 1 year teaching in France.

Early life: Childhood spent in Somerset.

Family: 2 children, husband, 1 cat.

Education: University College London (BA in French; Diploma in Librarianship).

First job: Assistant Librarian, Queen Mary College, London (after trainee year at UCL).

Professional career and activities: Posts at King's College London, University of Southampton, University of Greenwich, London School of Economics, CURL, University of Birmingham. Focus on collection management for much of my career; more recently strategic management and management of change. Several publications on collection management.

Professional involvement at national level currently includes membership of JISC subcommittees (Journals Working Group; Scholarly Communications Group) and CURL Board (Chair since June 2003).

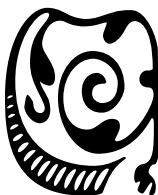
In my spare time I like to: Gardening, reading, choral singing, cooking, spending time with my family.

Favorite books: An equal music.

Pet peeves/what makes me mad: Litter.

Most meaningful career achievement: Appointment as Director of Library Services, Imperial College London.

How/Where do I see the industry in five years: Libraries (and books) will still exist, despite dire predictions to the contrary, but we will need to adapt our role. People working in libraries will need to be multi-skilled, and to cope well with permanent change. Could be an interesting time for the



future of journal publishing, though still not sure whether there will be sufficient change in the academic culture, within this period, to enable initiatives to establish alternative, open archive publishing models to become the dominant mode of publication.

Alice Keller

Head of Collection Management
Oxford University Library Services
Bodleian Library
Broad Street
Oxford OX1 3BG
England

Phone: ++44 (0)1865 277 074

Fax: ++44 (0)1865 277 187

Email: alice.keller@ouls.ox.ac.uk

Name: Dr. Alice Keller

Born & lived: Born 1964 in Geneva, Switzerland. Spend most of her life in Zurich. Moved to Britain in 2003.

Early life: Alice Keller read her first whole book when she was 11 years old. She was given half a Swiss franc by her mother for that achievement. She is still a poor book reader, and has never really understood what literature is all about. But she enjoys writing.

Education: Alice Keller holds a life sciences degree from the ETH Zurich, a PhD title from the Humboldt University Berlin, and is Associate Professor in Librarianship of the University "Babes-Bolyai" Cluj-Napoca, Romania. She regularly holds lectures Switzerland, Germany, Spain and Romania.

First job: Until summer 03 Alice Keller worked as Head of Collection at the ETH Library Zurich, Switzerland. With a total of 5.7 million items it is the largest library of the nation and acts as significant document supplier for the academia, research and industry in Switzerland and abroad.

Professional career and activities: The main interests of Alice Keller lie in the field of electronic publishing resources. She was responsible for building an extensive collection of electronic journals at the ETH Zurich. Beside that she was involved in setting up the Swiss National Library Consortium. Her studies on the future development of electronic journals were part of her PhD thesis in Library and Information Science at the Humboldt University Berlin.

In Oxford she is focussing on cooperative collection management across 38 university libraries. For this purpose she is concentrating first on current print collections and hopes to move on to the electronic resources once the print collections are sorted out. However, this may take some time.

In my spare time I like to: I enjoy swimming and writing books.



Favorite books: Simon Singh: The code book: the secret history of codes and code-breaking cryptography.

Pet peeves/what makes me mad: When nothing exciting happens to make life or work interesting.

Most meaningful career achievement: Moving abroad in 2003.

Goal I hope to achieve five years from now: Understanding how Oxford University works.

Klaus Kempf

Leiter der Abteilung Bestandsaufbau und Erschließung
Bayerische Staatsbibliothek
Ludwigstr.16
80539 München
Germany
Phone: 49-89-2 86 38-23 00
Fax: 49-89-2 86 38-29 79
Email: kempf@bsb-muenchen.de

Curriculum Vitae

Education:

- Study of Business Administration and Law in Würzburg , Padova and Milano;
- Postgraduate study of Library Science at the Bayerische Bibliotheksschule in Munich.

Professional employment:

- Subject Librarian for economics, law and information science and head of the branch library for economics and law at the University Library of Bamberg (1985-1992);
- Interim Chief Librarian at the University Library of the Technical University of Dresden (1993);
 - Head of the department for strategic planning at the former Directorate General of the Bavarian State Libraries, Munich (1994-1999);
 - Head of the department for collection development and cataloguing at the Bayerische Staatsbibliothek, Munich, one of the biggest research libraries in Europe (since April 2000).

Other professional activity:

- Expert and consultant in library management affairs, in particular reorganisation and reengineering , personnel management, library building (consulting projects on regional, national and international level);
- Memberships/chairmanships of numerous professional boards, working groups, expert committees on regional, national and international level;
- Numerous publications in professional journals about various library management topics.



Eduardo Lasser

Università degli studi Roma Tre
Coordination of University Services for Libraries (CAB)
Documentation and Information Service
via Ostiense 159
00154 Roma - Italy
Phone: +3906 5706 7441
Fax: +3906 5706 7466
Email: lasser@uniroma3.it

Name: Eduardo Lasser_Alvarez

Born & lived: I was born in Caracas, Venezuela, 49 yrs ago. Left for Rome at the age of 18 where I have basically lived for the last 31 years of my life. Spent 2 yrs in Surrey, England and one in Paris. I am now an Italian citizen.

Early life: In spite of those difficult moments of human growth, it was nice and plenty of experiences, simple ones but still very rich.

Family: Nothing could be better when it is a good one and nothing worse when it is not.

Education: Leading towards Medicine I found myself as a psychologist!

First job: In the UN agency called IFAD, in Rome. A short term contract at the Registry and then another ... in the Library! So, I went to the Vatican school for archivists and librarians ...

Professional career and activities: Started as library clerck, then library assistant, librarian and now I am involved in electronic resources, consortium (CIBER)activities which includes a lot of traveling.

In my spare time I like to: Work on book restoration.

Most meaningful career achievement: When our master on Reference librarianship will be on.

Goal I hope to achieve five years from now: Full functioning of every programmed aspect of our Virtual library project.

How/Where do I see the industry in five years: Depends on what you mean by industry!!!



Angie LeClercq

Director
Daniel Library
The Citadel
171 Moultrie Street
Charleston, SC 29409
USA

Phone: (843) 953-1267

Fax: (843) 953-5190

Email: LeClercqa@citadel.edu

Name: Angie LeClercq

Born & lived: Born in Charleston SC; worked first at The Atlanta Public Library from 1967-70, then The University of Tennessee Library, 1970-96 as Head of the Undergraduate Library and then Assistant to the Dean of Libraries; at The Citadel as Director from 1996. Angie and Fred LeClercq now live above their art gallery, Alkyon, that is located in downtown Charleston at 120 Meeting Street.

Angie's new book, *Between North and South, The Letters of Emily Wharton Sinkler, 1842-1865* was published by the University of South Carolina Press in June of 2001. Her earlier book, *An Antebellum Plantation Household, Including the Receipts and Remedies of Emily Wharton Sinkler*, (USC, 1996) is in its 5th printing.

Currently working on a new book, *From Civil War Memories to the Grand Tour, the Life of Elizabeth Sinkler Coxe*. I am immersed in primary materials 1860-1914 and it is incredible how different the world was during that era than today. Steam ship travel was in vogue. People flocked to Cairo and Egypt for health cures in greater numbers than to the Riviera. Istanbul still had harems and slavery. It was a favorite visiting place and the Orient Express had just built their famous hotel the Pera Palace Hotel in Pera. Libraries are the sources of the old Baedeker's, and other travel books that give a glimpse into this world where telegraphs, electricity and photography were still a novelty.



Early life: Raised in Charleston and attended Ashley Hall, an all girls school. Family is from Edisto Island, and Upper St. Johns Parish, SC.

Family: Mother Emily Whaley will be known by many for her *Mrs. Whaley and Her Charleston Garden*.

Education: Sweet Briar College, Duke University (BA); Emory University (MLN), and University of Tennessee Law College for JD.

In my spare time I like to: Avid gardener with a specialty in roses; long distance biker; give two talks regionally: Mrs. Whaley's romantic Garden, and Reading Between the Lines, The Life and Loves of an Antebellum Plantation Mistress.

Favorite books: Currently reading J. Manchip *White Ancient Egypt*, and Adolf Drman's *Life in Ancient Egypt* for a manuscript I am working on dealing with the exploration of ancient Egypt, circa 188-1914.

Pet peeves/what makes me mad: I have a sunny disposition and rarely get mad.

Philosophy: I believe in Libraries. They are the repositories of all the knowledge available on earth. Librarians have a great trust to preserve and leave as a legacy for the future. I believe that it is extremely difficult to define the past, and that even with the best kept records available, much intuition is needed to know what really happened in years past. History is an art as well as a science and libraries are intimately involved with it.

Most meaningful career achievement: Becoming Director of Libraries in my hometown of The Citadel where my father was a member of the class of 1929. Biggest achievement there has been establishing a Friends organization that has enlivened the cultural life of The Citadel and been a great vehicle for fund raising.

Goal I hope to achieve five years from now: Writing history, planning events, and helping Fred LeClercq with ALKYON.

How/Where do I see the industry in five years: The library will continue to be important as a place. It is a major cultural institution on campus and should increase its role as a purveyor of cultural events. In addition, the library will offer students a gathering place for study and access to information provided by the information experts. Librarians will craft and hone their skills as providers and interpreters of electronic content. However, they will have to package and promote their services as end users will be wooed by the primary content providers and may be misled into thinking that everything needed is on the Internet, and can be purchased for \$35 a month.

R

becca Lenzini

Publisher
The Charleston Advisor
618 S. Monroe Way
Denver, CO 80209
USA

Phone: (303) 282-9706

Fax: (303) 282-9743

Email: rlenzini@earthlink.net

Website: www.charlestonco.com

Name: Rebecca Lenzini

Born & lived: Born in Virginia in 1952. Lived in Illinois, Boston and Denver (since 1988).

Early life: Small town in Southern Illinois.

Family: Father, retired, still in Southern Illinois; one sister, living in Portland, Oregon now (married to a golf pro); two daughters—Sarah, 26, who works as an Editor for Facts and Comparisons, a St. Louis based Kluwer Medical Publisher, and Anne, 19, who is a sophomore at the University of Puget Sound in Tacoma, Washington.

Education: BA, English and French, Univ. of Illinois Urbana-Champaign; MLS, Univ. of Illinois at U-C; Certificate in Small Business Management, Harvard Business School.

First job: Serials Bibliographer at the Univ. of Illinois Library.

Professional career and activities: Got involved in automation at Illinois; moved to Faxon in 1981 as Manager of Linx Services, became Head of Customer Services, then VP for Academic Division; left in 1988 to join CARL as President, at that time the 7th employee! Started UnCover in 1988, which became a partnership with Blackwell's in 1993. CARL was named small business of the year in 1994 by the Denver Metro Chamber; also named to the Inc.500 that year. Both businesses sold to Knight-Ridder Information in 1995. KRI sold to MAID in Nov. 1997. Both businesses repurchased by Ward Shaw, Founder, Chairman and CEO, in 1999 and subsequently sold. Presently Editor of *The Charleston Report* and Publisher and Editor-In Chief of *The Charleston Advisor* and President of The Charleston Company, in partnership with Katina Strauch.

In my spare time I like to: Hike, camp, ski (poorly), play piano, drink wine, and attend various gymnastics-related events.



Favorite books: *Pride and Prejudice*; *Love in the Time of Cholera* (and other magical realism); *Angle of Repose* (Stegner).

Pet peeves/what makes me mad: U.S. politics, these days.

Philosophy: Look for the best in every situation.

Most meaningful career achievement: Helping UnCover move from a vision to a reality in the late 80's and early 90's.

Goal I hope to achieve five years from now: To continue contributing to the world of scholarly communication and its evolution.

How/Where do I see the industry in five years: Much more open, thanks to the Open Access model, which will have been fairly widely adopted, and to many, many various locally-sponsored digitization efforts, all combined with the continued power and ubiquitous triumph of Google (or its progeny).

Maurice Long

Consultant
BMJ Publishing Group
BMA House, Tavistock
Square, London, WC1H 9JR
United Kingdom
Phone: + 44 207 383 6131
Fax: + 44 207 383 6402
Email: mlong@bmjgroup.com

Name: Maurice Long

Born & lived: Born in Kingston upon Thames, Surrey, UK June 3, 1945.
Lived in Surrey, UK 1945 - 2004!

Early life: Surrey, UK.

Family: Widowed, one son 24.

First job: Business magazine publisher, London.

Professional career and activities: Entire working life in publishing.

In my spare time I like to: Mess around in boats.

Favorite books: Camus: *The Plague*; Joseph Heller: *Catch 22*; John Steinbeck: *Grapes of Wrath*.

Pet peeves/what makes me mad: Moralisers.

Philosophy: Keeping an open mind.

Most meaningful career achievement: Being involved in the HINARI and AGORA programmes from the start.

Goal I hope to achieve five years from now: HINARI and AGORA become mature and stable programmes.

How/Where do I see the industry in five years: I hope that in 2009 publishers and librarians might have a better understanding of each others' roles than they do now. I have always hoped that!



M *ichael Mabe*

Director of Academic Relations,
Elsevier, Oxford, UK
and

Visiting Professor
Centre for Information Behaviour &
Evaluation of Research (CIBER)
Dept. Information Science,
City University, London
United Kingdom

Phone: + 44 (0)1865 843590

Fax: + 44 (0)1865 843982

Email: m.mabe@elsevier.com

Name: Michael Mabe

Born: 19 June 1958 in Littlehampton, West Sussex, UK. Lived first 18 years in Bognor Regis and since then in or around Oxford.

Education: BA Hons and MA (Oxon). Read chemistry at St. Catherine's College, Oxford and did research into aspects of radiocarbon dating.

First job: Scientific lexicographer with the Oxford English Dictionary — “a harmless drudge.”

Professional career and activities: After five years with OUP spent a year technical editing for the British Standards Institution before joining Pergamon Press as Manager of their Scientific Encyclopedias programme. In 1990 was appointed to run the materials science publishing programme for Pergamon. In 1994 was appointed Editorial Director for materials science at Elsevier Science Ltd, 1996 Publishing Director for the international materials science programme of Elsevier worldwide. In 1999 became Director of Academic Relations for Elsevier, running their research and relationship programmes with the global academic community.

From 1999-2002, Hon Lecturer at the School of Library, Administration and Information Studies at University College, London, supervising a PhD student and giving occasional lectures. From 2001, appointed as a Visiting Professor in the Dept. of Information Science at City University, London. For summer 2003, Visiting Professor, Information Science, College of Communication, University of Tennessee, Knoxville teaching a graduate summer school in scholarly communication.

In my spare time I like to: Try to speak better Italian, collect wine, visit archaeological sites and museums.



Favorite books: The Lindsay Davis novels set during the reign of Vespasian featuring the ancient private investigator Marcus Didius Falco; Hoggart's *The Uses of Literacy*; Jane Austin *Pride and Prejudice*; Iain Pears *An Instance of the Fingerpost*.

Pet peeves/what makes me mad: Illogicality of argument; willful ignorance; the modern tendency to believe consoling but false truths.

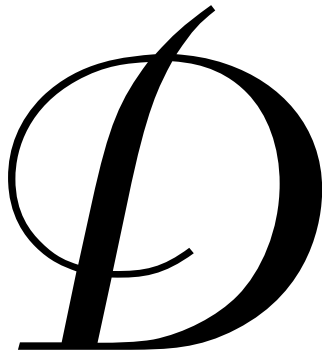
Philosophy: To understand all is to forgive all.

Most meaningful career achievement: Commissioning the world's leading encyclopedia in materials science.

Goal I hope to achieve five years from now: Owning a retirement home in Italy!

How/Where do I see the industry in five years: Hope: the "us and them" has become "us and us" as an evidence-based agenda overturns the emotionally-based one and we can all work on improving the lot of end-users rather than waste energy scoring points off each other.

Fear: everything just carries on as before with a waste of time, money and energy on emotional rhetoric to the detriment of everyone.



Deanna Marcum

Associate Librarian for Library Services
The Library of Congress
101 Independence Avenue
Washington, DC 20054-4000
USA
Phone: (202) 707-6240
Fax: (202) 707-6269
Email: dmarcum@loc.org

Name: Deanna B. Marcum

Born & lived: Born in Salem, Indiana; Lived in Urbana, IL; Lexington, KY; Nashville, TN; and in Kensington, MD since 1977.

Early life: A very stable early life — grew up on a farm.

Family: Husband, Tom; Daughter, Ursula and son-in-law, Glenn.

Education: BA in comparative literature; MLS; Ph.D. in American Studies.

First job: Lab assistant in a genetics lab.

Professional career and activities: Cataloger and other technical services positions, University of Kentucky, 1969-1974; Assistant Librarian for Public Services, Vanderbilt University (then Joint University Libraries, 1974-1977; Management Training Specialist, ARL, 1977-1980; consultant with Richard Boss, 1980-1981; program officer and vice president, Council on Library Resources, 1981-1988; Dean, School of Library and Information Science, Catholic University, 1988-1993; Director, Public Service and Collection Management, Library of Congress, 1993-1995; President, Council on Library and Information Resources, 1995-2003, Associate Librarian for Library Services, Library of Congress, August 2003-present.

In my spare time I like to: Garden; pursue my research in late 19th century American history.

Favorite books: *The Stranger*; *As I Lay Dying*.

Pet peeves/what makes me mad: Failure to take work seriously.

Philosophy: Leave the world (or the job) better than you found it.

Most meaningful career achievement: Frye Leadership Institute.

Goal I hope to achieve five years from now: Help librarians understand that they are part of a bigger information world.



How/Where do I see the industry in five years: In a recent address to the Library of Congress staff, I listed these five characteristics of the 21st century library:

As this transformation continues, twenty-first century libraries will develop in the following significant ways.

... Libraries will “collect” at the point of creation rather than after publication.

... Libraries will complement classification systems with simpler search services.

... Libraries will work with publishers to create digital preservation repositories.

... Libraries will work with legislators to balance copyright against access needs.

... Libraries will retrain print-oriented staffs for digital information services.

Martin Marlow

Director of Strategic Marketing
ProQuest Information & Learning
The Quorum, Barnwell Road
Cambridge, CB5 8SW
United Kingdom

Phone: +44 (0) 1223 271437 (direct)
Phone: +44 (0) 1223 215512 (switchboard)
Fax: +44 (0) 1233 215514
Mobile: +44 (0) 7740 560710
Email: Martin.Marlow@proquest.co.uk

Name: Martin Marlow

Born & lived: Born UK - lived in UK, US (quite a bit), Australia and Netherlands - now back in UK.

Early life: In UK - largely uneventful - living in the countryside in Buckinghamshire, southern England.

Family: One sister, one brother, one wife, two boys and one baby girl.

Education: Usual scholastic qualifications and English degree.

First job: Advertising sales person for local newspaper.

Professional career and activities:

- 1980-1990 - Early Career - sales, marketing & general management in print media (newspapers and magazines).
- 1990 - 1995 - SilverPlatter Information - European Sales & Marketing Manager, European Communications Manager, Director UK Sales & distribution, Director Sales & Marketing (academic division).
- 1995 - 2000 - Blackwell Ltd - Electronic Services Manager, Director of E-Commerce.
- 2000 - 2001 - Wide Learning Ltd - Vice President Product & Marketing
- 2001 - 2003 - Silverlight Group (Silverlight Media Ltd, Silverlight Production Services, Silverlight Digital Technologies) - co-founder and CEO.
- Present (last 12 months) - ProQuest Information & Learning - Director of Strategic Marketing

In my spare time I like to: Surf.

Favorite books: Shakespeare, World War One Poets, any that make me laugh.



Pet peeves/what makes me mad: Opinion stated as fact.

Philosophy: Treat others as you would want to be treated.

Most meaningful career achievement: Managing to successfully build and sell my companies despite the “bubble” bursting at the time (lucky).

Goal I hope to achieve five years from now: To be still having new ideas and getting things achieved whilst still having fun.

How/Where do I see the industry in five years: Electronic access and e-content (in all guises) really accepted as “the norm.” Less providers / publishers. Integrated Content and Service (Solution) providers - assisting customers develop their own tailored solutions. Open Access and Institutional Repositories increasingly becoming potent forces in content availability and delivery. The NetGen user will have affected development and design of many access interfaces and search functionality behind them.

J ohn McDonald

Acquisitions Librarian
California Institute of Technology
Millikan Library 1-32
Pasadena, CA 91125
USA

Phone: (626) 395-6427

Fax: (626) 792-7540 fax

Email: john@library.caltech.edu

Name: John McDonald

Born & lived: Born in Bridgeton, NJ and grew up in Liverpool, NY (grade school years) and Streator, IL (high school). I spent 7 years in Champaign-Urbana during college and graduate school and have lived the past 5 years in sunny Pasadena, California.

Family: Fiancee, a golden retriever puppy, my parents, two older sisters, one younger brother. One niece, four nephews (so far!).

Education: BA (History) University of Illinois, Urbana-Champaign, 1994; MS (LIS) University of Illinois, Urbana Champaign, 1997. Doctoral Program (MLIS) University of California, Los Angeles, ongoing.

First job: I was a lifeguard at the city swimming pool during high school and also a stock boy at a mom and pop grocery store in our small town.

Professional career and activities: My first professional job was as Social Sciences Librarian at VCU in Richmond, Virginia. That gave me some invaluable experience, both good and bad, as well as some colleagues and friends that I cherish. After that I moved to California and became the Acquisitions Librarian at Caltech, in Pasadena, California.

In my spare time I like to: My favorite hobbies are cooking, gardening, listening to music, brewing beer, and especially following baseball (Yankees), football (Steelers), college basketball (Illinois), and soccer (US Men's National Team). But mostly I enjoy spending time with my family and friends doing just about anything. My puppy likes to make sure she's involved in everything listed above too!

Favorite books: I've read everything that Gabriel Garcia Marquez has written, (in translation of course). I also love Bukowski, Jim Harrison, Paul Auster, and Richard Russo. I really enjoy biographies of interesting people as well as American history and baseball writing.

Best CDs of 2003: Jayhawks "Rainy Day Music;" Johnny Cash "Unearthed;" Fountains of Wayne "Welcome Interstate Managers."



Pet peeves/what makes me mad: Anyone who makes a claim with no basis of fact behind it. If you're going to say something is true, you should know what you're talking about.

Philosophy: Keep up a sense of humor and everything works out eventually.

Most meaningful career achievement: My first presentation at the Charleston Conference.

Goal I hope to achieve five years from now: Playing left field for the Yankees is probably not possible at this point in my baseball career, so I'll hopefully be a director of collections or head of technical services at a college or university sometime soon.

How/Where do I see the industry in five years: I believe that we will still be performing our core mission: managing, publishing, and organizing the scholarly information produced by the World's scholars. It may not be exactly like we do it now with vast print collections and may not be purchasing or licensing information like we do now either. We will need more advanced technical skills as our producers and users of information advance in those areas. I think librarians will need more critical evaluation skills, in evaluating information, collections, and services, in order to be the most efficient that they can be. Hopefully our information producers and scholars will be more responsible with their output and rely more heavily on institutional, university, and society publishers instead of commercial entities that do not have their best interests at heart.

J

ames R. Mouw

Acquisitions Librarian
Electronic Resources Officer
The University of Chicago Library
1100 E. 57th St.
Chicago, Illinois, 60637
Phone: (773) 702-8732
Fax: (773) 702-3016
Email: mouw@midway.uchicago.edu

Name: James Mouw

Born & lived: Born in Holland Michigan, lived in Kalamazoo MI, Forest City, NC and now Chicago IL.

Early life: I am the youngest of 4 children (by 11 years), born and raised in small town Michigan, in a Dutch community.

Family: My wife, Mary, is an administrative assistant at the Medical Center at the University of Illinois, Chicago. Our daughter, Elisabeth, is just completing her senior year of college, graduating from Smith College, and will be attending the University of Illinois at Chicago this fall in the Doctorate of Pharmacy program. We have a great dog named "jake" - yes, named from "project jake" and two cats.

Education: B.A. in music from Calvin College in Grand Rapids Michigan and a MLS from Western Michigan University.

First job: My first professional position was at Gardner-Webb College in Boiling Springs, North Carolina, beginning at Technical Services Librarian and becoming Director of Libraries.

Professional career and activities: After Gardner-Webb, I moved to Chicago to become the Acquisitions Librarian at UIC and moved to the University of Chicago in 1990.

I have been active in ALA, NASIG, the Charleston Conference, and several other groups. I am also on the adjunct faculty at Dominican University, teaching their course in serials management.

In my spare time I like to: Read, watch movies, take long walks with jake, cook (and unfortunately eat the results of my cooking). I am also a trained organist, and play for services at St. Paul's Parish (Episcopal) in Riverside, Illinois.

Favorite books: My most recent favorite is *Discovery of Heaven* by Harry Mulisch.



Philosophy: Do the best you can with the resources made available to you, and don't make apologies.

Most meaningful career achievement: Being asked by Marcia Tuttle to guest edit the Newsletter on Serial Pricing Issues.

How/Where do I see the industry in five years: My hope is that the industry will have pulled together to begin to address the many questions that rise from the emergence of the electronic age. My fear is that competing goals and lack of direction will mean that we will have become even more splintered than at present.

S

teve O'Connor

Chief Executive Officer
Caval Collaborative Solutions
4 Park Drive
Bundoora 3083 Victoria
Australia
Phone: +613 94592722
Direct: +613 94505501
Fax: +613 94592733
Mobile: 0409459271
Email: steveo@caval.edu.au

Name: Steve O'Connor

Born & lived: In 1948 in Sydney. Lived and worked in a number of Australian cities. A citizen of Australia.

Early life: Mostly mis-spent in the lazy sunny summers playing tennis and cricket, chasing locusts and cooling off in the Pacific.

Family: Living and renovating a home with my partner in Melbourne. The hills of Heidelberg give wonderful views to the Dandenongs. The new deck will be fantastic.

Education: Catholic boys schools and then University of NSW (BA Dip Lib) and University of New England (M Soc Sc (Hons)). No one has offered an honorary degree yet.

First job: My first job was selling shirts for a departmental store while my first professional position entailed cataloguing in the Mitchell Library of Australiana and mis-filing 5x3 hand-written cards. I learned a lot of different things from each.

Professional career and activities: Worked in State Library of NSW and then Universities of Wollongong, New England, Western Australia and finally the University of Technology, Sydney. I was the University Librarian at UTS for 10 years and was lured away recently to be the CEO of Caval Collaborative Solutions. This company seeks to provide solutions to library service dilemmas through the device of collaboration.

In my spare time I like to: Renovate houses, play golf, participate in events and travel, travel, travel.

Favorite books: Christopher Koch *Highways to a War*; Paul Auster *Music of Chance*; Gallipoli. New biography on Paul Keating (an ex-PM in Australia). Currently enjoying Lukas's *Five Days in May*.



Pet peeves/what makes me mad: Too much attention to detail and the achievement of “perfection” as an excuse for not “moving forward.” Too much risk-aversion! (Not on my part, I might add.)

Philosophy: Am driven to achieve goals but pragmatic in the means and ultimate ends; sometimes too pragmatic.

Most meaningful career achievement: Working with Caval to shift it from a Cooperative into a Collaborative organisation for its member libraries and ‘can-do’ culture. I get a real buzz from seeing people grow beyond where they had been allowed to go before. Have really enjoyed bringing electronic plagiarism detection software to Australian Universities over the past year. Oh where did I copy this from.....???

Goal I hope to achieve five years from now: Having enabled libraries to better serve their clients through collective actions. Coping better with an income-based organisation. Maybe work overseas.

How/Where do I see the industry in five years: Unless libraries are alive to the necessity to radically different approaches to service and value to their parent institutions, they will become redundant or even merged with each other to form a library serving a range of institutions. There needs to be more scenario planning for real change rather than incremental change. Maybe all this is too serious.

Joyce Ogburn

Associate Director of Libraries for RCMS
University of Washington Libraries
482 Allen Library
Box 352900
Seattle, WA 98195-2900
USA
Phone: (206) 685-2889
Fax: (206) 685-8727
Email: jlogburn@u.washington.edu

Name: Joyce L. Ogburn

Born & lived: Virginia, North Carolina, Indiana, Pennsylvania, Connecticut, Washington state. Favorite place — Seattle.

Education: University of North Carolina at Greensboro, University of North Carolina at Chapel Hill, Indiana University.

First job: Union Theological Seminary Library in Richmond, Virginia, when I was in high school. First professional job was at Penn State in acquisitions.

Professional career and activities: Acquisitions, collection development, digital library development, international studies, anthropology.

In my spare time I like to: What spare time?

Philosophy: The future is ours to create.

How/Where do I see the industry in five years: Complex, dynamic, unpredictable, global, more open, more competitive.



B Barbara Paton

Deputy University Librarian
La Trobe University
Melbourne, Victoria 3086
Australia
Phone: + 61 3 9479 1928
Fax: + 61 3 9479 3018
Email: b.paton@latrobe.edu.au

Name: Barbara Paton

Born & Lived: Born and lived for a number of years in Brisbane, Queensland, Australia. Have lived in Melbourne, Victoria for last 17 years.

Early life: Uneventful life in Brisbane which was then a town rather than a city as it is now. Middle child with two brothers.

Family: Husband (Gary McLeod), two Cairn Terriers and one nearly nineteen year old, very grumpy cat.

Education: Mitchelton State high School, B.Sc. (University of Queensland), Grad. Dip. Lib. (RMIT).

First job: “Runner” at the Control Office of the Queensland TAB in the days when bets were relayed from agencies all over Queensland to the Central Control Office of Telex (possibly where I developed my anti-predisposition to gambling) and University of Queensland Library Cataloguing Department — both jobs to earn a crust as a student. First professional job — Cataloguer at University of Queensland.



Professional career and activities: Various positions at University of Queensland Library and La Trobe University Library. Deputy University Librarian at La Trobe University since 1990. Have been active in Australian Library and Information Association and other professional groups. Currently Chair of the VDX Users Group in Australia and New Zealand.

In my spare time I like to: Participate in community service as a member of Rotary International, have dinner and enjoy good wines with friends, walk the dogs, play at gardening, listen to Gaelic music, read science fiction and fantasy.

Favourite books: For relaxation — science fiction and fantasy.

Pet peeves/what makes me mad: People who are always negative. Injustice at all levels.

Philosophy: As my grandmother always said “Wha’s for ye won’t go past ye.” So I always try my best, but don’t get hung up if things don’t work out as I anticipate. Professionally, I am committed to the 4 Way Test of Rotary International. (i.e., of the things we say and do — Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?)

Most meaningful career achievement: It’s difficult to choose one. I’ve been involved with many significant changes at La Trobe University Library (e.g., new campus libraries, amalgamations, organisational restructures,) and I regard all of these with a sense of achievement.

Goal I hope to achieve five years from now: To be leading a university library in Australia, preferably La Trobe University Library.

How/where do I see the industry in five years: Continuing to address challenges in scholarly communication — hopefully we will have moved some way forward. Libraries and library staff taking up new roles, new approaches to service, building new partnerships within their organisations and externally.

*M*argaret Robb

Social Sciences Librarian
Oxford University
Manor Road Building
Manor Road
Oxford OX1 3UL
United Kingdom
Phone: + 44 1865-271072
Fax: + 44 1865-271093
Email: margaret.robbs@ssl.ox.ac.uk

Name: Margaret Robb

Education: BS, MLS.

First job: Vanderbilt University Library.

Professional career and activities: Library automation, staff development and training, creating new library buildings, reader services, collection management, library management and strategic planning.

In my spare time I like to: Cycling.

How/Where do I see the industry in five years: More electronic access and more material digitised, more access from homes, changing definition of what type of services libraries are there to provide.



Fytton Rowland

Senior Lecturer
Department of Information Science
Loughborough University
Loughborough, Leicestershire LE11 3TU
United Kingdom
Phone: +44 1509 223039
Fax: +44 1509 223053
Email: J.F.Rowland@lboro.ac.uk

Name: Dr. Fytton Rowland

Born & lived: Born 21 February 1944 in Radlett, Hertfordshire, England (a commuter village just north of London). Have subsequently lived in Leeds, Brighton, Cambridge (as an undergraduate), London, Oxford, Nottingham, Loughborough and now Bedford, all of them in England.

Early life: Nothing exciting. Went to school and did quite well there. A boring swot. A parson's kid.

Family: I am the only child of John Rowland, who was a publishers' editor and then a freelance author before becoming a Unitarian minister, and Gertrude Rowland, a former nurse. Both my parents have been dead quite a while. I myself married an American, Barbara Birren, and we have two grown-up children, Jennifer, a librarian who works (on e-journals) at Imperial College in London, and John, who is a PhD student in maths at the University of Warwick. No grandchildren yet. Barbara and I divorced years ago, and I am now married to Hazel Woodward and am stepfather to her two student sons, Jon and Chris.

Education: Trinity College, University of Cambridge, as an undergraduate reading Natural Sciences, 1963-66; postgraduate (part-time) at the Department of Information Science, City University, London, 1967-69; PhD (by publication), University of Cambridge, 1999.

First job: Research Assistant in immunochemistry at St Mary's Hospital Medical School in London. I was no good at lab research and left after less than a year to work at the Biochemical Society in London, and I've been involved in scientific publishing on and off ever since.

Professional career and activities: Editorial Assistant, Biochemical Society, 1967-69; Research Assistant, University of Oxford Experimental Information Unit, 1969-71; research staff of the Royal Society of Chemistry (United Kingdom Chemical Information Service) 1971-77; Scientific Information Officer, The Royal Society of London, 1977-81; managerial positions at the



Royal Society of Chemistry (finally Publications Production Manager), 1981-89; Loughborough University, 1989 to date, successively Research Associate, Research Fellow, Lecturer, Senior Lecturer. Specialisms: scholarly publishing; electronic publishing; chemical information.

In my spare time I like to: Ride trains! Travel the world. Walk in the country. Listen to classical music. Watch cricket.

Favorite books: *Collected Sherlock Holmes Short Stories* by Arthur Conan Doyle; *London's Local Railways* by Alan A. Jackson.

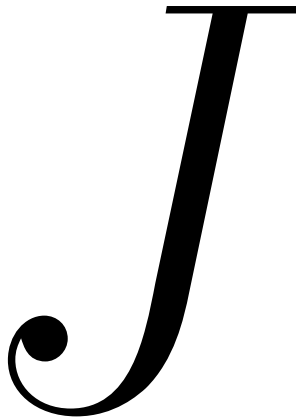
Pet peeves/what makes me mad: Right-wing politics. Especially when delivered by people who are meant to be left-wing.

Philosophy: Every human being is unique and irreplaceable, and the vast majority of them are benevolent, so let's treat one another decently.

Most meaningful career achievement: Not career exactly, but my two terms as a councillor on my local Borough Council, and serving as chair of the governors at both the primary school and the secondary school that my children Jennifer and John attended. And my four years (1999-2003) as President of the Loughborough University branch of the Association of University Teachers. So far as my information/publishing career achievements are concerned: that's for others to decide, not me.

Goal I hope to achieve five years from now: Retire!

How/Where do I see the industry in five years: More electronic and less print, obviously; and so far as scholarly journals publishing is concerned, a far greater proportion of the industry will work on Open Access principles than is the case now.



Janine Schmidt

University Librarian
The University of Queensland
Queensland 4072

Australia

Phone: +61-7-3365-6342

Fax: +61-7-3365-1737

Email: j.schmidt@library.uq.edu.au

Website: cybrary.uq.edu.au

Name: Janine Schmidt

Born & lived: Ipswich (small country town), Queensland, Australia. Lived in Melbourne, Sydney and Brisbane.

Early life: Moved around small country towns in Queensland with my peripatetic family.

Family: Husband, Barry. Two daughters, Bronwen (left home and getting married this year) and Madeline (studying Social Work and living at home).

Education: B.A. (University of Queensland). M. Lib. (University of New South Wales) A.A.L.I.A. (Associate of the Australian Library and Information Association).

First job: University of Queensland Library.

Professional career and activities: Various positions at CSIRO Central Library (Melbourne), University of New South Wales Library, School of Library and Information Studies, University of Technology Sydney, State Library of New South Wales, University of Queensland Library.

In my spare time I like to: Cycle, walk, meet with friends.

Favorite books: Detective fiction.

Pet peeves/what makes me mad: Energy suckers, patronising males.

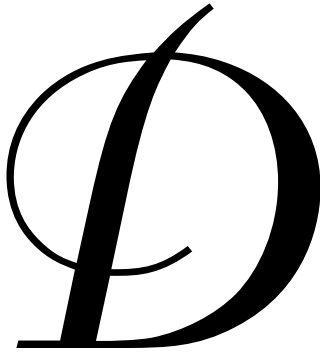
Philosophy: Energy, enthusiasm, hard work and a sense of humour overcome all.

Most meaningful career achievement: Turning the University of Queensland Library into a Cybrary, with a cafe and e-zone.

Goal I hope to achieve five years from now: Wealthy retirement with several Board memberships.

How/Where do I see the industry in five years: A vital education system preparing young people for future challenges, with easy access to a wide range of information for lifelong learning and professional and work-based activities.





David Seaman

Executive Director
Digital Library Federation
1755 Massachusetts Ave., NW, Suite 500
Washington, DC 20036-2124
USA
Phone: (202) 939-4762
Fax: (202) 939-4765
Email: dseaman@clir.org
Website: <http://www.diglib.org/>

Name: David M. Seaman

Born & lived: Oxfordshire and Northamptonshire; Norfolk; Connecticut and Virginia.

Early life: Stable, small town/rural Northamptonshire. One brother.

Family: Wife; three children.

Education: Magdalen College School, Brackley; Universities of East Anglia, Connecticut, and Virginia. English and medieval studies.

First job: Paper boy; farm worker; factory cleaner.

Professional career and activities: Director, Electronic Text Center, University of Virginia Library (1992-2002); Executive Director, Digital Library Federation (2002-present).

In my spare time I like to: Garden; collect books; cook; build things. All done with more enthusiasm than skill.

Favorite books: Chaucer; Milton; Shakespeare; Hardy; Yeats — I am in a burst of re-reading the canon (sometimes in MS Reader eBook format).

Pet peeves/what makes me mad: Quick fixes; short-term thinking; lack of passion.

Philosophy: Build once / use many.

Most meaningful career achievement: Realizing early and then articulating to others the power of reusable, standardized, modular computer data files.

Goal I hope to achieve five years from now: Through my leadership of the DLF, to promote richer teaching and scholarly possibilities through much more innovative, malleable, and numerous digital library holdings.

How/Where do I see the industry in five years: Increasing convergence and synergy of academic publishing and academic librarianship. Increasing need actively to promote the value of the publisher and the library in the



academic information exchange between author and reader/student (now that neither the library nor the publisher are strictly necessary in this exchange). Increasing opportunities to move on from a “first generation” digital publishing world whose product and assumptions are still rooted in the old print realities, to a form of digital publishing whose value lies in the quality of the content but also in the modular, user-modifiable, recombinant, and nimble behavior of that data. Increasing danger of creating irrelevant and undesirable products for last generation’s users because it is familiar and (momentarily) comforting to do so.

Fabrizio Serra

Publisher
Istituti Editoriali e Poligrafici Internazionali
Via Carducci 60
56010 Ghezzano (Pisa)
Italy
Phone: 050-878066
Fax: 050-878732
Email: fabrizio.serra@iepi.it

Name: Fabrizio Serra

Born & lived: Born in Pisa: July, 3 1953. I live (and lived) in Pisa and Rome.

Early life: In Pisa.

Family: My wife, Silvana, is a researcher: Biologist.

Education: Classical studies and a degree in Literatures.

First job: Publisher.

Professional career and activities: In Publishing activities. I was also Professor, from 1982 to 1987, of "Printing Composition" at "Politecnico di Torino," Architectural Faculty.

In my spare time I like to: Read.

Favorite books: Classics.

Pet peeves/what makes me mad: I do not know.

Philosophy: Maybe... "the doubt."

Most meaningful career achievement: My everyday work.

Goal I hope to achieve five years from now: Developing of my publishing activity.

How/Where do I see the industry in five years: I do not know.



Ward Shaw

618 South Monroe Way
Denver, CO 80209
USA
Phone: (303) 886-4620
Fax: (206) 350-8828
Email: wshaw@9661.org

Name: Ward Shaw

Born & lived: New England, Colorado.

Family: Three sons.

Education: AB, SM, LLD.

First job: Cataloger.

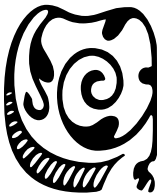
Professional career and activities: Business, Information Systems, Librarian.

In my spare time I like to: Be outside.

Favorite books: *October Light*.

Pet peeves/what makes me mad: Bureaucracy.

How/Where do I see the industry in five years: For the first retreat, I wrote: "The industry" is not now nor will it be a single thing. Defragmentation will continue and attempts to generalize (including this one) will be doomed. Nothing has changed my observation.



lisabetta Palanghi-Sheffield

Blackwell's Book Services
47 St. Lukes Road
Maidstone ME14 5A5
United Kingdom
Phone: 44-1622-755036
Fax: 44-1622-755036

Email: Elisabetta.Palanghi-Sheffield@Blackwell.co.uk

Name: Elisabetta Palanghi Sheffield

Born & lived: Firenze (Italy). Lived in Firenze for 25 years. In July I will have lived in England for 10 years.

Education: Degree in Pedagogy from Università degli Studi di Firenze. PhD in Library and Information Studies from Manchester Metropolitan University.

First job: Runshaw College.

Professional career and activities: Regional Sales Manager for Blackwell's Book Services. Currently covering the following Countries: Denmark, Italy, Norway, Sweden.

In my spare time I like to: Read; go to the cinema; plan for our next home move; go to the theatre ...redistribute wealth (i.e., shopping).

Favorite books: *Jude the Obscure*; *La Storia*; *Catcher in the Rye*.

Pet peeves/what makes me mad: Abbreviations.

Philosophy: Global Social Justice.

Most meaningful career achievement: See my staff developing professionally.

How/Where do I see the industry in five years: I would expect huge developments in the area of digital publishing and thus in the way libraries operate. I would expect that libraries will have to start investigating ways to move from facilitators of knowledge access to providers of tools and skills enabling distinction between information and knowledge.



Bruce Strauch

Professor of Law
The Citadel, MSC 98
209 Richardson Avenue
Charleston, SC 29409
USA

Phone: (843) 723-3536

Fax: (843) 805-7918

Email: kstrauch@comcast.net

Website: www.against-the-grain.com

Name: Bruce Strauch

Born & lived: Oct. 15, 1947, Fayetteville, NC.

Early life: A rich mix of joy and squalor.

Family: Wife Katina; two children Raymond and Ileana.

Education: B.A., J.D. UNC-CH, M.A. Oxford Univ.

First job: Commercial Property Underwriter for Chubb & Son.

Professional career and activities: Prof. of Business Law at the Citadel and Publisher of *Against the Grain*.

In my spare time I like to: Paint grotesque symbolist pictures which guarantee many visitors do not return to our home a second time.

Favorite books: Lermontov, *A Hero of Our Time*; John Buchan, *Greenmantle*.

Pet peeves/what makes me mad: Katina's constant state of disorder.

Philosophy: Ars longa, vita brevis.

Most meaningful career achievement: Published nine very rapidly remaindered horror novels.

Goal I hope to achieve five years from now: Avoid prostate cancer.

How/Where do I see the industry in five years: Scholarly publishing follows what economists call the perfect competition model — low barriers to entry, hence constant new entries driving down profit margins and the constant destruction of the weakest. The rise of big conglomerates does not change the character of the industry. Rather the conglomerates will find they have to make very hard choices about which journals to let die. They imagine they are sufficiently ruthless to do this, but they will face the unceasing new entry of small publishers with lower operating costs and more creativity. We may see a few giants stumble and fall.



*K*atina Strauch

Head, Collection Development
College of Charleston
Editor, *Against the Grain*
Founder, Charleston Conference
MSC 98, The Citadel
Charleston, SC 29409 USA

Phone: (843) 953-8020

Fax: (843) 953-8019

ATG & Conference Phone: (843) 723-3536

ATG & Conference Fax: (843) 805-7918

Email: kstrauch@comcast.net

Website: www.against-the-grain.com

www.charlestonco.com

www.katina.info/conference

Name: Katina P. Strauch

Born & lived: I was born in Columbia, SC.

Early life: My grandparents on both sides of my family were Greek immigrants and my parents raised me to be a good Greek. I identified with “My Big Fat Greek Wedding.”

Family: I have been married to Bruce Strauch since 1977 and have two children, Raymond 30 and Ileana 21.

Education: I got my Bachelor’s degree in 1969 in Economics and my MSLS in 1972 from UNC—Chapel Hill.

First job: I worked as a volunteer at the Richmond Public Library.

Professional career and activities: I have been a professional librarian since 1972. Lots has happened.

Favorite quote: “If Abraham’s son had been a teenager, it wouldn’t have been a sacrifice.”

Last favorite movie: *My Big Fat Greek Wedding*.

Pet peeves/what makes me mad: People who say either “no” or “can’t.”

Philosophy: If at first you don’t succeed, try, try again.

Most meaningful achievement: Having a great family life.

How/Where do I see the industry in five years: There will still be libraries and publishers and vendors. The printed book will still be strong. On demand printing and delivery will be gaining in appeal to the mass market.



There will be more of an ability to “customize” databases for specific users or user groups or geographic areas. Use data will be more standardized.

C arol Tenopir

Professor, School of Information Sciences
and

Interim Director, Center for Information Studies

University of Tennessee

1345 Circle Park Drive

451 Communications Building

Knoxville, TN 37996-0341

USA

Phone: (865) 974-7911

Fax: (865) 974-4967

Email: ctenopir@utk.edu

Website: web.utk.edu/~tenopir/

Name: Carol Tenopir

Born & lived: I was born in Whittier, California (Los Angeles County) and went to school there. I moved to Honolulu in 1979 and lived there until the mid-1990s when I moved to Knoxville, Tennessee. I'm the only one in my family who left California.

Family: I married my husband, Jerry Lundeen, in Honolulu in 1979. We have one son, Andy, born in 1985. He is celebrated his 18th birthday at the Fiesole Retreat in Oxford last year and now attends Lewis & Clark College in Portland Oregon.

Education: B.A., Whittier College, MSLS, Calif. State University, PhD, University of Illinois.

First job: After my MSLS, my first job was as a librarian for Cibbarelli and Associates, a consulting firm where I indexed medical and engineering documents and did online searching (in early days of online searching—mid-1970s.) Next I was a Systems Librarian at the University of Hawaii, then on the faculty of the School of Library and Information Studies at Hawaii and now at Tennessee. Currently I am the Interim Director of the Center for Information Studies, the research arm of the School of Information Sciences, College of Communication and Information.

In my spare time I like to: Garden, read, travel.

Favorite books: 19th century British novels; mysteries; travel books—anything that is totally non-work related.

Goal I hope to achieve five years from now: I plan to concentrate on research for the foreseeable future, maybe retire when my son graduates from college.



How/Where do I see the industry in five years: Emphasis on more complete online products where customers pick the amount they want. A continued array of options from free to expensive.

Kathryn Toledano

Director: Business Development
Emerald Group Publishing Ltd
60-62 Toller Lane

Bradford, West Yorkshire
United Kingdom BD8 9BY

Phone: +44 1274 777700

Fax: +44 1274 785200

Email: ktoledano@emeraldinsight.com

Website: www.emeraldinsight.com

Name: Kathryn Toledano

Born & lived: Born in Halifax, UK and lived in Bradford most of my life.

Early life: Spent in Sierra Leone and Nigeria — mostly exciting, always welcomed, some dangerous animals and a few civil riots!

Family: Married with one teenage son.

Education: Preferred the sciences; MBA in mid 1986.

First job: Night shift in a biscuit factory and office temping (to which I was most unsuited); first real job was a “subscriptions controller” at MCB.

Professional career and activities: Just about everything within journals publishing after 28 years — lots of opportunities as the company grew from 5 to 160 people.

In my spare time I like to: Dine with friends, laugh with my son, go to the theatre, chill out in Italy.

Favorite books: *Alice in Wonderland* and *Dilbert*.

Pet peeves/what makes me mad: Appalling service and “political correctness.”

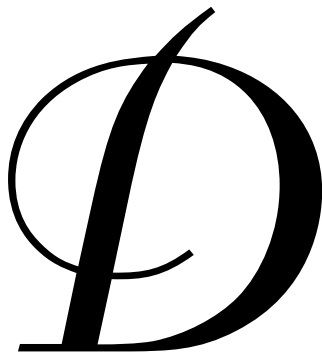
Philosophy: Take action, be fair and have fun.

Most meaningful career achievement: Developing and implementing a successful acquisitions/integration strategy.

Goal I hope to achieve five years from now: Still enjoying myself.

How/Where do I see the industry in five years: Continuing to evolve access and purchase models differentiated across specific subject areas; continued need for good quality discovery tools; consolidation of libraries and content providers.





an Tonkery

Vice President, Director of Business Development
EBSCO Information Services
P.O. Box 1943
Birmingham, AL 35201-1943
USA

Phone: (205) 980-3731
Mobile: (205) 222-3637
Email: DTonkery@ebSCO.com
tonkery@mindspring.com

Name: Dan Tonkery

Born & lived: Fairmont, West Virginia. West Virginia, Nashville, TN., Urbana, IL., Bethesda, MD., Los Angeles, CA., Boston, MA., Morristown, NJ, Birmingham, AL.

Early life: Raised in a small town in West Virginia

Family: Married to Linda Tonkery and have three sons — John, Steven and Andrew and have three grandchildren.

Education: BA from David Lipscomb College and MS from the University of Illinois in Biomedical Communications. Post Graduate program at the National Library of Medicine.

First job: First professional job at the National Library of Medicine in Network Services. First actual job in data processing at the Baltimore & Ohio Railroad.



Professional career and activities: Have over 30 years in libraries such as the National Library of Medicine and UCLA and held various senior corporate positions at various library subscription companies including President of Readmore and Faxon. Now serving as VP and Director of Business Development for EBSCO.

In my spare time I like to: Travel, golf and garden.

Favorite books: How to books on investing, gardening and golfing.

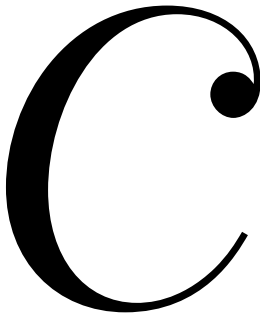
Pet peeves/what makes me mad: Slow play on a golf course.

Philosophy: Live each day to the fullest and never put off anything you want to do until tomorrow.

Most meaningful career achievement: Serving on the Board of the Council for Libraries and Information Resources and being elected to various positions in NASIG including President of the organization.

Goal I hope to achieve five years from now: Break 80! and have time to play more....

How/Where do I see the industry in five years: Libraries are shifting from print to e-formats. The digital library is becoming a reality. The future of scientific communication is going to be greatly influenced by the OAI. This is the first real threat to publishing to date and it is gaining strength in many disciplines and academic communities. Hold on at it is going to be a wild ride!



Catta Torhell

Senior Librarian
Library of Social and Behavioural Sciences
Lund University
P.O. Box 42
221 00 Lund
Sweden
Phone: +46 46 222 09 92
Fax: +46 46 222 09 91
Email: Catta.Torhell@socbetbib.lu.se
Website: www.socbetbib.lu.se

Name: Catta Torhell

Born & lived: Southern part of Sweden. Born in Helsingborg and live in Lund since 1976.

Family: Husband, a translator, and two sons, 17 and 19 years old.

Education: Major in literature and art, degree in library science.

First job: Bookshop in Lund.

Professional career and activities: Five years at a publishing company, 13 years as a librarian at Lund university.

In my spare time I like to: Cook and read.

Favorite books: Books by Doris Lessing for example.

Pet peeves/what makes me mad: Dictatorialness.

Philosophy: It straightens itself out!

Most meaningful career achievement: Planning the Library of Social and Behavioural Sciences in 1998. Planning a library for Language and Literature at Lund University. A successful conference on Scholarly Communication at Lund University in October 2002. Planning the Second Nordic Conference on Scholarly Communication in April 2004 www.lub.lu.se/nsc2004.

Goal I hope to achieve five years from now: Fulfill the changes within the library organization at Lund University Libraries.

How/Where do I see the industry in five years: More Open Access!



Sue Usher

Subject Librarian for English
Oxford University Library Services
English Faculty Library
St. Cross Building
Manor Road
Oxford OX1 3UQ
Phone: (01865) 271051
Fax: (01865) 271054
Email: susan.usher@efl.ox.ac.uk
Homepage: <http://www.elf.ox.ac.uk/>
<http://www.bodley.ox.ac.uk/dept/readerserv/english>

Name: Sue Usher

Born & lived: Born in Scunthorpe, Lincolnshire (self-proclaimed Industrial Garden Town of the North); still return regularly to visit family.

Education: BA Hons in Philosophy, University of Reading, 1970; DipLib, University College London, 1976 (Sir John MacAlister Medal).

First job: Radcliffe Science Library, Oxford, 4th July 1970. All over the place thereafter including the J.W. Jagger Library at the University of Cape Town and ten very fruitful years at the Lanchester Library, Coventry Polytechnic before coming back to Oxford in 1990.

Professional career and activities: Currently a member of Oxford's Digital Library Resources Group; the English Faculty Library has been involved in a number of national initiatives such as MALIBU (Managing the Hybrid Library for the Benefit of Users), EGIL (Electronic Gateway for Icelandic Literature), and the INFORMS (INFORMation Skills) project as well as housing some of the manuscript material on which the Wilfred Owen Multimedia Digital Archive is based. Recently invited to join the Council of the Oxford Bibliographical Society and about to become a Trustee of the Owen Estate.

In my spare time I like to: Swim, garden and buy pictures.

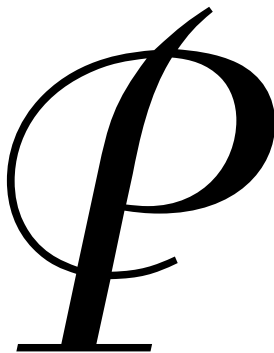
Favorite books: My favourite books are too numerous to mention but my most significant books are probably *The Second Sex*, which I read on the beach in the south of France in 1971, and Walter Jackson Bate's *John Keats*.

Pet peeves/what makes me mad: Aside from war, pestilence, politicians and death, bad writing is what really bothers me — well I am the English librarian.



Most meaningful career achievement: The establishment of the National Acquisitions Group with colleagues from other academic libraries and the book trade.

How/Where do I see the industry in five years: Things are happening so fast that I have no doubt we'll be a lot closer to solving the urgent questions raised for our professions by the impact of today's electronic information and communications environment.



Pentti Vattulainen

Director
National Repository Library
PO Box 1710
70421 Kuopio
Finland
Phone: +358 17 2646000
Fax: +358 17 3645050
Mobile: +358 500676745
Email: Pentti.Vattulainen@nrl.fi

Name: Pentti Vattulainen

Born & lived: In Helsinki, Finland. Since 1992 in Kuopio, a medium sized city of 80 000 inhabitants in Eastern Finland.

Early life: In suburbs of Helsinki, mostly playing soccer and ice hockey.

Family: Wife and 10 year-old daughter, three grown-up children from my previous marriage.

Education: MA / Helsinki University, post-graduate degree in library science in Tampere University.

First job: I remember having worked as a paperboy; the first library job was in Helsinki City Library.

Professional career and activities: Most of my library career has been in public libraries in Helsinki and Vantaa. A few years in Tanzania, organising library services to South African exiles in their educational centres. Since 1992 in the newly established National Repository Library — directing in to a national storage and interlending centre. Participation to work of professional organisations: IFLA, currently the chair of IFLA Acquisition and Collection Development Section. In Finnish library associations member of board. Articles on cooperative collection development and resource sharing. Active participation in Nordic ILL cooperation, a study on performance of ILL in Nordic academic libraries. Participation in regional cooperation with the libraries of Baltic States and North-West Russia.

In my spare time I like to: Enjoy nature, especially birds. Play music, soccer, cards. Read.

Favorite books: Many favourites, depending on time and mood, some return every now and then. Dostoevsky, Garcia Marquez, Pessoa, many Finnish authors.



Pet peeves/what makes me mad: Increasing militarism in the world, “solving” conflicts with the right of the stronger.

Philosophy: It never rains under my umbrella!

Most meaningful career achievement: Participation in creating an active national and internationally visible repository for print material.

Goal I hope to achieve five years from now: Participation in broadening collaborative collection development and getting rid of barriers in resource sharing among libraries nationally, regionally and internationally.

Or: something really different: a new position in an entirely different institution or even a new profession.

How/Where do I see the industry in five years: Electronic library will continue to change library world. Still, libraries continue to be democratic institutions that aim at providing free access to information. The problems, which already are here and which will appear, must be met with good planning, visions and ethical principles. Ethics of library profession will become more important in many respects.

Anthony Watkinson

Professor
City University London
14, Park Street
Bladon, Woodstock, Oxfordshire
England OX20 1RW
Phone: +44 1993 811561
Fax: +44 1993 810067
Email: anthony.watkinson@btinternet.com

Name: Anthony Watkinson

Born & lived: Born in Nottingham in the English East Midlands and lived there until 1961. Since 1968 I have lived in or near Oxford.

Family: One wife who is Vice Principal of St. Hilda's College Oxford, one Son aged 30 who is an archaeologist and a bookseller and one daughter aged 19 who will be starting at University College London to study architecture from this September.

Education: Seven years at the University of Cambridge, the last three researching in ecclesiastical history.

First job: Assistant Librarian New College Oxford.

Professional career and activities: Mostly in Science Publishing as Editorial Director Academic Press London, Head of Journals at Oxford University Press, Publishing Director Chapman & Hall and Intellectual Property Director Thomson Science and Professional.

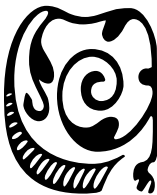
Since 1998 Information Consultant in online, library/publisher relations, intellectual property, etc., etc. Consultancies mostly now in publishing, both profit and non-profit, but I have been involved in JISC projects and committees (UK Higher Education sector).

Since 2000 Visiting Professor in Information Science at City University London and Associate Director in Digital Transition the Ciber Institute (see <http://ciber.soi.city.ac.uk/>).

I am on the editorial boards of *The Charleston Advisor* and ASLIB Proceedings.

In my spare time I like to: Drink, go to concerts and theatre, exercise my dogs.

Pet peeves/what makes me mad: Librarians who do not recognise the value-added provided by publishers and publishers who do not recognise the value-added provided by librarians.



Philosophy: Eclectic.

Most meaningful career achievement: Surviving in senior publishing management until I was 56.

Goal I hope to achieve five years from now: Still involved and getting paid.

How/Where do I see the industry in five years: Still performing the same functions.

M

artha Whittaker

VP, Marketing & Sales
Blackwell's Book Services
6024 SW Jean Road, Building G
Lake Oswego, OR 97035
USA

Phone: (503) 684-1140

Fax: (503) 639-2481

Email: martha.whittaker@blackwell.com

Name: Martha Whittaker

Born & lived: Provo, Utah and lived in Utah, Wyoming, California, Illinois, Georgia, Oregon, and Colorado.

Family: One sister; I have a husband and two grown children.

Education: University of Utah and University of Denver, advanced management certificate at UC-Berkeley.

First job: Sales clerk in a department store; first professional job was at the Lawrence Berkeley Laboratory.

Professional career and activities: Librarian at University of Wyoming, University of Illinois and University of Colorado; CARL Corporation; UnCover Company; Academic Book Center, Blackwell's Book Services.

In my spare time I like to: Travel, read, and try to get some exercise.

Favorite books: Too many to list - *Portrait of a Lady*, and *Moving On*.

Pet peeves/what makes me mad: People who are smug and self-satisfied; dishonesty.

Philosophy: Love what you do.

Most meaningful career achievement: I'm doing it right now at Blackwell's.

Goal I hope to achieve five years from now: Make some serious money.

How/Where do I see the industry in five years: Much more electronic, less differentiation between "books" and "journals", more focus on integrated information.



Hazel Woodward

University Librarian and
Director of Cranfield University Press
Cranfield University, Cranfield
Bedfordshire MK43 0AL
United Kingdom

Phone: +44 (0) 1234 754446

Fax: +44 (0) 1234 752391

Email: hazel.woodward@cranfield.ac.uk

Name: Hazel Woodward

Born & lived: Born in Leeds. Lived in Nottingham most of childhood, moved to Leeds as a student then on to Loughborough and finally to Bedford.

Family: Husbands and two sons Jonathan and Christopher (18 and 21 years).

Education: O and A levels at West Bridgford Grammar School, Nottingham; BA Leeds Polytechnic; PhD Loughborough University.

First job: Assistant Librarian, Trinity and All Saints College, Leeds.

Professional career and activities: Currently, University Librarian at Cranfield University (the UK's only postgraduate university) and Director of Cranfield University Press. Prior to that various posts at Loughborough University Library — latterly as Head of Electronic Information Services. Involvement with a variety of professional bodies: committee member and former Chair of UK Serials Group; Chair of the JISC eBooks Working Group and member of the JISC Journals Working Group overseeing NESLi2; member of the SCONUL Advisory Committee on Scholarly Communication; and so on.



In my spare time I like to: Spend time with my family; have fun with my friends; travel; eat good food and drink good wine then go to the gym to try and work it off (unsuccessfully); walk in the countryside.

Favorite books: Arundhati Roy, *The God of Small Things*, *Cat's Eyes*, Margaret Atwood (and many others of hers as well). Anything by Thomas Hardy. Anything by Bill Bryson. I also admit to enjoying Harry Potter.

Pet peeves/what makes me mad: People who “play games” rather than being straightforward. Mindless vandalism. Loud music emanating from cars.

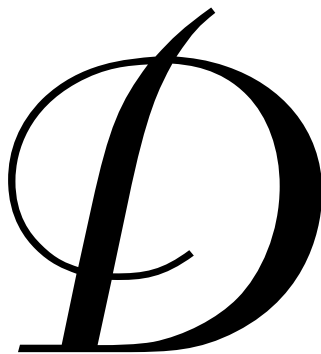
Most meaningful career achievement: Getting my PhD in my spare time.

How/Where do I see the industry in five years: Libraries: questions regarding the necessity of physical academic libraries being voiced by funding

bodies; huge increase in the amount of material delivered to clients electronically, but still operating a hybrid service; information staff much more closely involved in the learning process — delivery of personalised learning environments; much more collaboration across sectors and with other information providers (survival technique).

Academia: individuals and organisations much more aware of, and committed to retaining, copyright and IP; institutional ePrint repositories; growth in number and use of portals; Intermediaries/aggregators: some of today's "household names" will have to adapt very rapidly if they are to be around in five years time; new innovative services continuing to emerge from outside the current industry boundaries.

Publishers: pressures of initiatives to change scholarly communication process — particularly economics aspects — making a real impact; competition for electronic services to student market more intense; more collaboration between publishers (survival technique); will require to be much more flexible in *all* aspects of service — particularly packaging and pricing.



David Worlock

Chairman
Electronic Publishing Services Ltd
26 Rosebery Avenue
London EC1R 4SX
United Kingdom
Phone: +44 (0)20 7837 3345
Fax: +44 (0)20 7837 8901
Email: drw@epsLtd.com
Website: www.epsLtd.com

Name: David R. Worlock

Born & lived: Chipping Sodbury, Glos.

Early life: Moreton in Marsh, Glos.

Family: Farmers.

Education: Selwyn College, Cambridge - MA History.

First job: Kitchen Assistant Hand, Hotel St. George.

Professional career and activities: Salesman, Editor, Publishing Director, Thomas Nelson & Sons Ltd (school book publisher). Chairman Electronic Publishing Services Ltd (research and consultancy company).

In my spare time I like to: Sleep.

Favorite books: Boswell's Johnson.

Pet peeves/what makes me mad: People who say "we have too much technology today ..."

Philosophy: The answer lies in the soil.

Most meaningful career achievement: Escaping from corporate life into self-employment with undiminished sanity.

Goal I hope to achieve five years from now: Retirement.

How/Where do I see the industry in five years: In five years the industry will be going through its next periodic revolution, this one surrounding the onset of the semantic Web and the implications of ubiquitous, always-on broadband. The complaints will be the same — inadequate search mechanisms, overload, insufficient band width — but a much higher level. Machine to machine dialogue will be a cause of celebration — and complaint. Much underlying content will be free — but all significant value-added services will be paid for. Libraries will have become Publishers, Researchers will have become Archivists, Publishers will have become few, and far between!



Background Note:

David Worlock is a Cambridge History graduate who joined Thomson Corporation as a trainee in 1967, and subsequently worked in educational and academic publishing before managing Thomson's school-based publishing as Group Executive Publisher in the late 1970s. Between 1980-85 he was CEO of the pioneer development of EUROLEX, the UK's first online service for lawyers, subsequently acquired by Reed Elsevier in 1985. In that year he started Electronic Publishing Services Ltd, a research and consultancy company which has worked alongside the digital content industry in developing strategies for products and markets in consumer and business sectors. Content environments have ranged from text to audio-visual, from online to wireless, from narrowband to broadband. Major projects included the development of Fish4 (the regional press consortium for classified advertising online) of which he was non-executive chairman for five years. Public consultancy work includes advisory services and projects for the European Commission, the Department of Trade and Industry, the British Library, City University and Oxford Brookes University.

During this period David served as a non-executive director of Dorling Kindersley plc, prior to its acquisition by Pearson, and Book Data Ltd, which he co-founded, prior to its acquisition by VNU. He has also held a variety of non-executive posts, including Creature Labs (intelligent life-form games environments), Panlok (DRM software) and BNAI (international legal publishing). He is an advisory board member of Ingenta (the science/technical market infomediary) and Granville Baird (the private equity fund manager). David is also Chairman of the Digital Content Forum, which forms a two-way conduit between industry and government — it acts as an umbrella body to trade groups in the digital content sector. In 2003 he was appointed by the Cabinet Office to be a member of the Advisory Panel on Crown Copyright, and the Content Advisory Board of the UK Department of Education and Skills. In 2004 he acted as special advisor to the House of Commons Science and Technology Select Committee enquiry on STM journal publishing.

David has worked closely with industry trade associations. For five years he was chairman of the European Information Industry Association, and then of the Information Communication Industry Association. He has been a member of subcommittees of the Publishers Association, the Periodical Publishers Association and the Newspaper Society. Outside interests include a passion for rugby football, for history and literature, and for pig farming and the state of British agriculture.

