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Since the first Adam who beheld the night
And the day and the shape of his own hand
Men have made up stories and have fixed
In stone, in metal, or on parchment
Whatever the world includes or dreams create.
Here is the fruit of their labor: the Library.

...

The faithless say that if it were to burn, History would burn with it. They are wrong. Unceasing human work gave birth to this Infinity of books. If of them all Not even one remained, man would again Beget each page and every line.

...

From Alexandria 641 A.D.
 By Jorge Luis Borges, Translated by Stephen Kessler
 From Harper's magazine, February, 1999, p.49.





everley.Acreman

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Name: Bev Acreman

Born & lived: Born Wales, lived in Oxford for last 12 years.

Early life: Army brat!

Family: Middle one of three sisters.

First job: Marketing assistant at an engineering research association.

Professional career and activities: Research Association, Elsevier (Oxford)

for six years then T&F.

In my spare time I like to: Gardening, reading, Bollywood movies.

Favorite books: On India, Elizabethan politics.

How/Where do I see the industry in five years: Fully electronic.





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Name: Stephen Barr

Born & lived: Edinburgh, Scotland; Princeton, New Jersey, USA; various

places in England. Family: 4 sons.

Education: History, Oxford.

First job: Europa Publications, Assistant Editor.

Professional career and activities: Cambridge University Press 1979-83;

Open University Press 1983-86; Sage Publications UK 1986-.

In my spare time I like to: Look after my children, there isn't a lot of time for anything else.

Favorite books: Bertrand Russell: History of Western Philosophy.

Pet peeves/what makes me mad: People who don't respect others.

How/Where do I see the industry in five years: Generally I read the current signs as showing us that we are undergoing reform not revolution, over this kind of time period. I would anticipate continued focus on trends such as:

- greater emphasis on value added features of electronic products
- move away from the electronic version of the book/journal as a static imitation of print
- real effects from the availability of usage data starting to drive decisions throughout our business
- greater use of electronic resources as primary teaching materials
- continued pressure towards direct licensing rather than sale through intermediaries
- continued wrestling over the effective means of digital rights management and the limits of fair use in an electronic environment



— one of the most interesting issues of the moment is the question of free access publishing—both in terms of attempts to build this as an actual business model, and in terms of pressures for displacement of traditional publishing models. How well or badly this proves to work as a parallel publishing model will be one of the most interesting aspects to the next five years.

These trends will have differential effects in different parts of the book and journal businesses and on different points in the value chain.



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Name: N. Bernard (Buzzy) Basch

Born & lived: Boston, MA. Grew up in Winthrop, MA.

Early life: Sports and more sports.

Family: Oldest of 4.

Education: BS & MBA, Washington University, St. Louis, MO.

First job: Sweeping floors.

Professional career and activities: Faxon, Turner, Ebsco, Basch Subscriptions. Various offices and committees ASIS, SLA, ALA. Currently candidate for Treasurer of the Special Libraries Asscn.

In my spare time I like to: Travel.

Favorite books: Mysteries.

Philosophy: What matters is not how badly you screw up, but how quickly

you recover.

Most meaningful career achievement: Having a successful business.

How/where I see the industry in five years: For serials, electronic and print formats will continue, with publishers seeking effective pricing algorithms and libraries experimenting with management and access approaches.





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Name: Chris Beckett

Born & lived: Hastings Sussex.

Early life: Growing up in Hastings. Going to dodgy pubs and rock concerts on Hastings Pier (Rolling Stones 3hr set for \$1.50) pretending to be more aesthetic than I was, in the belief (sometimes confirmed) that this was the sure fire way to romantic success.

Family: Wife Liz Kay.

Education: Patchy. Politics 2:1 University of Sheffield, followed by an uncompleted MPhil in Latin American Studies (Univ. of Glasgow), followed by Masters in Information Studies from Univ. Sheffield.

First job: Ice cream salesman.

Professional career and activities: 1979-1983 Medical Librarian - National Demonstration Centre for Neurological Rehabilitation - Wakefield Yorkshire.

1983-1985 Medical Librarian - Ministry of Defence & Aviation - Riyadh, Saudi Arabia.

1985-87 Sales Representative - BH Blackwell (Oxford) Books Division - Selling to North American Academic Libraries.

1987-91 Product Development Manager - BH Blackwell Subscription - Agency setting up Blackwells CONNECT + EDI + ISIS.

1991-94 Business Development Manager - BH Blackwell Subscription Agency - Managing Blackwell end of the UnCover company + setting up the Blackwell Plus Consolidation service.



1995-98 General Manager & Director Blackwell's Online Bookshop - Setting up and running Blackwells Online Bookshop.

1998-2000 Sales Marketing Director - CatchWord Ltd.

2001 Feb - Feb 2002 - International Publihser Sales Director - Ingenta.

Feb 2002 to August 2003 Vice President Library Services.

Sept 2003 to date Information Consultant...

In my spare time I like to: Read, garden, drive a Caterham (lotus) 7, cook,travel, watch classic racing cars I can't afford.

Favorite books: Too many to list.

Pet peeves/what makes me mad: Lazy people at work. English football supporters. American foreign policy.

Most meaningful career achievement: Making BH Blackwell Ltd \$5m through their original UnCover deal. Setting up and running Blackwell's On-line Bookshop; But most of all helping to grow CatchWord.

Goal I hope to achieve five years from now: A small place in the sun and have as much fun working as I did with CatchWord.

How/Where do I see the industry in five years: The emergence of new intermediaries, will contibnue to present challenges to the more established players who will imitate or acquire them. Those publishers who either directly or via intermediaries develop a good understanding of their readers will be in a stronger position and will profit from their better understanding of their customers than those that do not. Whether publishers need to have their own independent web presence to achieve this is an interesting and still unaswered question.



Research Associate Maria Mitchell Association 33 York Street Nantucket, MA 02554 USA

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Name: Peter B. Boyce

Born & lived: Born in New York, NY and grew up in Orange County, NY on the Hudson River on ninety acres of woodland and farm. Spent ten years in Flagstaff, AZ, 27 years in Washington, DC, and now live on Nantucket Island. My life has been punctuated with living abroad from time to time in Chile, Denmark, and France.

Family: With a historical novelist for a father and a singer for a mother, my sister and I were well introduced to the arts early and often, so I probably became a scientist an as act of rebellion. Nevertheless, an early introduction to music, literature and the arts has greatly enriched my experiences throughout life.

Education: B.A Harvard - 1958; Ph.D. (Astronomy) University of Michigan - 1963.

First job: Staff astronomer at the Lowell Observatory, Flagstaff, AZ. where my regimen was observing at night, building instruments during the day, and river running through the Grand Canyon on vacation.

Professional career and activities: I came to Washington for two years and stayed 27, including a year working as a Congressional Fellow, six at the National Science Foundation, and 19 at the American Astronomical Society. While at the AAS, I led the team which brought our scholarly journals online in 1995.

In my spare time I like to: Fish, sail, restore old boats, and am now restoring some old telescopes.

Favorite recent books: The River Why, of Wine and War, and I just finished Tell No One by Harlan Coben in one sitting.

Pet peeves/what makes me mad: People who think Miller Lite is actually beer.

Philosophy: The computer should work for you. If it doesn't, the designer has not understood the problem to be solved.



Most meaningful career achievement: I am proudest of leading the development of the AAS electronic journals, and encouraging the linking of the major electronic astronomical resources into a system geared to the way scientists work.

How/Where do I see the industry in five years:

- I see a lot of integration in functionality; systems will be seamless to the user.
- We will begin to see more granularization in the packaging of information. It will still be in a period of transition.
- Wireless is growing. We'll see information structure and packaging changing to accommodate the users' desire for information they need "on the go."
- Most scholarly information will still be read carefully and digested, but the need for new information types will be recognized, and products will be developed to satisfy the differing information needs of scholarly users.



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Name: Michael Breaks

Born & lived: Plymouth, UK. Lived in England, Wales, Ireland and now

Scotland.

Early life: Father in the armed services, so lived in parts of the (then) British Empire - Singapore and Malta - and went to boarding school in UK.

Family: Married with two children (30 and 28).

Education: Degree in Sociology from University of Leeds.

First job: Graduate Trainee at National Lending Library (later BLDSC).

Professional career and activities: Worked mainly as a social sciences librarian before moving in management at University College Dublin and then Heriot Watt University. Developed interests and activities in networked access and delivery of information. Have been a member of a number of JISC committees, including chair of the JANET National User Group, and presently chair the Archive Hub Steering Committee.

In my spare time I like to: Garden, walk, sail and occasionally horseride.

Favorite books: *Emma* by Jane Austen.

Philosophy: This is not a dress rehearsal.

Most meaningful career achievement: Setting up EEVL: the Internet Guide to Engineering, Mathematics and Computing (www.eevl.ac.uk) in 1995.

Goal I hope to achieve five years from now: It will probably be retirement, but feel there is still plenty of life in me yet.

How/Where do I see the industry in five years: I think the basic players will be the same but doing it differently, all the alternatives such as OAI will still require the same service support infrastructure.





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Name: David Brown

Born & lived: London, England.

Early life: School in Switzerland (German-speaking part). Family: Wife and four children (three girls, one boy).

Education: University of Birmingham (England), Economics, Politics and

Sociology degree.

First job: British Motor Corporation.

Professional career and activities: Focused on new media developments impacting on scholarly information. Co-editor of monthly newsletter *Scholarly Communications Report*.

In my spare time I like to: Unwind.

Favorite books: Various.

Pet peeves/what makes me mad: Currently, English soccer hooligans.

Most meaningful career achievement: Strategic development of Ingenta as

key player in electronic intermediation

Goal I hope to achieve five years from now: Survival. How/Where do I see the industry in five years: ?





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Name: Michele Casalini

Born & lived: I was born in Florence in 1965 and have lived nearby in Fiesole ever since.

Early life: I spent a lot of my childhood in my mother Gerda's native South Tyrol and grew up bilingual (German-Italian). I have two older sisters, also bilingual: Barbara, who works with me, and Ulla, who is a pianist.

Family: My wife Susanna and our 2-year-old son Piero Niccolò.

Education: After studies at the University of Florence in modern languages and literature and a period with the publishing house La Nuova Italia, I specialised in the field of information technology.

First job: My involvement in the family business started at school age with mailings and offset printing operations that I liked very much. I was then lucky to work for many years with my father Mario who founded the company.

Professional career and activities: I share with Barbara the responsibility for the company and take personal charge of its general organization and development.

In my spare time I like to: Play with my son, read, listen to music and ride my old motorcycle.

Pet peeves/what makes me mad: Not having enough time.

Philosophy: Being conscious of the privileges of life.

Most meaningful career achievement: To have contributed to the transformation of Casalini Libri from a family-based company to a structured organization with wonderful colleagues.

How/Where do I see the industry in five years: I believe the coming years will be crucial for determining the digital revolution both in the humanities and other non-STM publishing fields. Although I don't think paper editions will disappear in the foreseeable future, we must hope that these devel-



opments will open up new opportunities for small and medium publishers (both commercial and non-commercial) which are an essential component of a lively cultural society. At the same time universities and their library-organizations will play an even greater role in the integration of cultures and coexistence of languages. In general, over the next five years we should all work together in order to ensure a more mature information chain from authors to readers.



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Name: Liz Chapman

Born & lived: Born in Middlesex, a now defunct county of England commuterland for London. Brought up in Surrey. First job in Middlesex and married in Middlesex too.

Family: Married to Frank Webster, Professor of Sociology, City University, London. Son (23) graduated in History at Durham, where his parents met. He is now studying law. Daughter (18) about to start at Art College in London. Designed cover for my acquisitions book. I am about to join the SKI club (Spending the Kids' Inheritance).

Education: BA Durham (English, French, Italian), Dip Lib London, MA Polytechnic of North London.

First job: Tutor Librarian at a Further Education College in North London.

Professional career and activities: Assistant Librarian Brunel University. Economics Librarian Oxford University and since January 1998 Taylor Institution Librarian Oxford University. Wonderful collection of European literature in superb setting. Professorial Fellow of Somerville College Oxford. Fellow of CILIP. Currently revising my book "Managing acquisitions in library and information services."

Recently completed a year as Junior Proctor at Oxford University. An ancient office dating back to at least the Thirteenth Century, two Proctors are elected each year. I looked after undergraduates - examinations, discipline and general relations. Senior Proctor did the same for graduate students. We attended all major committees of the University as senior officers responsible to the Chancellor, and represented the interests of all university members. Committees included the Delegates of OUP. There's a substantial ceremonial role such as degree ceremonies which are conducted in Latin. We investigated complaints from any member of the university concerning their work. It was a very busy, fascinating, exhilarating, stressful and power-



ful year. Wearing academic dress every day, including white bow tie and bands, I was only the ninth woman to be a Proctor and the first Librarian.

In my spare time I like to: I like sea, cities and sunshine and there is nowhere much in the world I wouldn't like to visit. Enjoy art both actively and passively, ancient and modern, yoga, theatre and cinema. I like "World Music" particularly Japanese drummers. I collect small books.

Favorite book: A Suitable Boy by Vikram Seth.

Pet peeves/what makes me mad: Rudeness, lack of communication, sexism.

Philosophy: Never miss the moment to thank someone who should be thanked. Maintain an active sense of humour. Do it, if it seems right, and explain later.

Most meaningful career achievement: Is yet to come I hope.

Goal I hope to achieve five years from now: "That is a great secret and only known to half the neighbourhood" — Jane Austen.

How/Where do I see the industry in five years: More electronic materials both original works, and in my field of foreign languages, digitized texts for students and researchers. This will cause more questioning of our physical library buildings, but not their destruction. Nor will the printed book die. Libraries will need to work with and take on more attributes of Internet shops and physical museums, providing more personalized services. As the larger publishers and suppliers continue to merge so smaller service-oriented operations will thrive.



erry Cowhig

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Name: Jerry Cowhig

Born & lived: Born in Rugby, Warwickshire, 1945. Lived in East Mid-

lands, London, now Bristol.

Early life: Choirboy in Southwell Minster, Nottinghamshire.

Family: Older brother Tom (so we are Tom and Jerry, really) and younger sister Kate. I have a wife, two children and three grandchildren.

Education: Southwell Minster Grammar School, Queen Elizabeth College, London University, BSc Nutrition (2.2) 1967.

First job: Assistant lecturer in Biochemistry Dept, University of Surrey.

Professional career and activities: After a brief academic career I became a journalist. My first writing/editing job was on the weekly part-work encyclopaedia "Mind & Body," a huge medical project of which I became editor by about the letter L. After that I was appointed editor of the doctors' weekly newspaper General Practitioner at Haymarket Publishing. I stayed at Haymarket for over 20 years, mostly as Editor of GP and also as Editorial Director of MIMS, Medeconomics and other medical titles, and eventually as Joint Managing Director of the medical division.

In my spare time I like to: Sing countertenor - in St Mary Redcliffe, Bristol, and professionally as a deputy in Bristol Cathedral choir. Attend theatre and especially opera, visit art galleries and collect paintings. Read political magazines especially *The Nation, Mother Jones, The New York Review of Books, CounterPunch.*

Favorite books: Biographies e.g., *Peter the Great*, by Robert K. Massie; *Rasputin: The Last Word*, by Edvard Radzinsky; *The Autobiography of Benevenuto Celllini*; any biography by Tom Bower, e.g., of Maxwell, Fayed, Branson, etc.

Classics: *Don Quixote*, by Cervantes; *Manon Lescaut*, by Abbe Prevost; *Crime and Punishment*, by Fyodor Dostoievsky.



Modern novels: *The Human Stain*, by Philip Roth; *A Man in Full*, by Tom Wolfe; *Thrillers* by John Le Carre, Graham Greene.

Best read in 2003: *The Curious Incident of the Dog in the Night Time*, by Mark Haddon; *Pipe Dreams: Greed, Ego, Jealousy and the Death of Enron*, by Robert Bryce.

Pet peeves/what makes me mad: The lunatic malevolent US government which makes the world a more dangerous place every day and which is the most terrifying threat to the world in my lifetime...

...coupled with the US mass media whose puerility and unblinking support of that government is catastrophic for democracy...

...and Tony Blair who should know better.

Philosophy: Everybody matters. The most important concept in life is fairness.

Most meaningful career achievement: Being appointed editor of GP at the age of 26.

Goal I hope to achieve five years from now: To have ensured the position of IOP journals for the next generation.

How/Where do I see the industry in five years: Which industry? STM journal publishing? If so - in a stronger state than today, with universal access and secure funding, still through libraries.



ohn Edward Cox

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Name: John Edward Cox

Born & lived: United Kingdom.

Early life: Raised and educated in Lincolnshire; undergraduate degree in Law at Brasenose College, Oxford; called to the Bar in 1969.

Family: Father was the third generation in the family business of fish merchants and fish curers, based in Grimsby, then a major fishing port. Both

Lincolnshire.

Education: BA (Oxon) in Law at the University of Oxford; Barrister at Law.

my parents are alive and well at 83. Have one sister who still lives in

First job: Sales at University Mailing Service, a direct marketing company serving academic publishers.

Professional career and activities: 34 years in publishing, with The Open University, Butterworths, Scholastic, Blackwell, Carfax and now as a consultant. 17 of those years as the Managing Director (i.e., CEO).

In my spare time I like to: Read, go to the theatre, and represent the air transport user in various official capacities - currently Chair of ATIPAC, a committee on financial protection for pakage holiday customers that advises the UK Civil Aviation Authority.

Favorite books: Oscar Wilde, by Richard Ellerman, and Michael Collins, by Tim Pat Coogan, Bird Song, by Sebastian Faulks - the latter a most moving novel about the 1914-18 war. And anything by Carl Hiaasen.

Pet peeves/what makes me mad: Sloppy service in shops, restaurants, airlines, etc., and so called professionals - people who resent change, wish the world would carry on as they think it always has, and hide behind their job descriptions.

Philosophy: If it needs to be done, do it.

Most meaningful career achievement: Grow Carfax from a small, obscure journal house into a prestigious publisher attractive enough for Routledge and the Taylor & Francis to buy it.



Goal I hope to achieve five years from now: Retire in good health and considerable prosperity!

How/Where do I see the industry in five years: Not very different. Neither publishers nor librarians are ready for Open Access, in spite of library rhetoric. The future will be driven by academic researchers, for whom the current journal system has worked well and is largely self-regulatory. Publishers and librarians are merely servants of the system, not its driver.



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Name: Philip Davis

Born & lived: Toronto, Canada. Also lived in Guelph, Ottawa, London

(Ontario), and Quebec City.

Early life: I started off very small, a blastocyst really, then became a fetus,

and the rest is history.

Family: Wife, two cats, and a baby on the way.

Education: BSc, Biology (University of Guelph); MSc, Library and Infor-

mation Science (University of Western Ontario).

In my spare time I like to: Bicycle, hike, read, garden, and restore windows.

Favorite books: I jump between fiction and science writing. Lately I've been intrigued with epidemiology.

Pet peeves/what makes me mad: Disingenous people (US President is very good example).

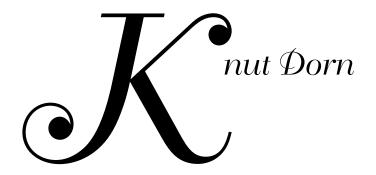
Philosophy: Make a difference in this life.

Most meaningful career achievement: Being invited to my first Fiesole retreat in Amsterdam.

Goal I hope to achieve five years from now: Continue to be happy, healthy and do meaninful things in this life.

How/Where do I see the industry in five years: I think we will see a turning-point in scholarly publishing (at least commercial STM publishing). This will either take place because our government(s) will start regulating the market, break existing oligopolies, or limit their power, or because libraries will become so emaciated that scholars will start reinventing their communication system.





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Name: Knut Dorn

Born & lived: 1936, München, then Leipzig, as of 1947 Wiesbaden.

Early life: Resettling of the family after WW2, witness to the family effort of reconstructing the company of Harrassowitz in Wiesbaden, West Germany. High School / Gymnasium in Wiesbaden. Travels early on, as a student, for the company.

Family: Married, 2 daughters.

Education: Universities of Frankfurt, Marburg, Bristol/UK, Yale (postgraduate). PhD for Frankfurt Uniersity (American Drama / Eugene O'Neill).

First job: Yale Sterling Library, Acquisitions Assistant, Collection Development (1962/63).

Professional career and activities: Harrassowitz as of 1964: Department Head, Assistant to the Manager, Partner & Managing Director (1972), responsible for customer service, marketing, library collection development, Senior Partner as of 1998.

Involvement in the Börsenverein, the German Book Trade Association (chair of the Export Committee, chair of the Book Trade / Library Relation Committee in the 1970s and 1980s).

Member of the Advisory Council of the National Library (Die Deutsche Bibliothek) since 1980.

In my spare time I like to: Go to the theater, enjoy my circle of friends, look after my wine cellar, build my personal library (Thomas Mann and the other writing members of the family Mann).

Favorite books: *Thomas Mann: Joseph Novels, Magic Mountain, Buddenbrooks.* To my regret, the professional literature seems to have largely taken over from books in my life.

Pet peeves/what makes me mad: Unfairness, unprofessional conduct.

Philosophy: Live and let live — do your best to enhance the level and



quality of your particular segment of professional activities, in my case: Provide service to libraries and thus help the advancement of research.

Most meaningful career achievement: Having been able to contribute modestly to the setting of standards in the service to academic libraries.

Goal I hope to achieve five years from now: Stay in business and help establish trade standards for electronic library products that will contribute to a stable business model, similar to what we have seen for the print products in the past.

How/Where do I see the industry in five years: In 5 years, some segment of the industry will have made great strides and set valid patterns for electronic business to business commerce, for communication lines between libraries and users, and for novel forms of research support. But it will not be a uniform advance. My expectation is that there will be a hybrid situation similar to what we have today.

In 5 years, new standards for scholarly communication will be available, not only for the technology where progress is already obvious, but also on the business and commercial level where standards seem to take ever so much time.



ivienne Dunlop

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Name: Vivienne Dunlop

Born & lived: Born UK, Dublin, Washington DC, London, Bedfordshire.

Early life: London to 1967, Dublin to 1984.

Family: Two Sons and a Daughter 12, 4 and 9 years old respectively.

Education: Modern and Medieval History, Trinity College, University of Dublin; Diploma in UK & European Copyright and Related Rights (King's College, University of London).

First job: US Pirg - membership fundraising for the public interest research group based in Washington D.C.

Professional career and activities: SAGE in various roles since 1988, Site Licensing/Contracts & Rights Manager since 1998, Head of Contracts & Rights (2003) Chair of ALPSP copyright committe and member of CAPP copyright committee; ALPSP representative to British Copyright Council.

In my spare time I like to: Go to Yorkshire by the sea!

Favorite books: The Little Prince.

Pet peeves/what makes me mad: Use of mobile telephones on the train (but if you can't beat them join them!)

Philosophy: Do unto others as you would have done unto yourself.

Most meaningful career achievement: Being part of a process enabling the successful publication and distribution of quality academic work.

Goal I hope to achieve five years from now: Do people still ask this question?

How/Where do I see the industry in five years: Thriving - the mass of print and electronic information available makes signposts of selection, peer-review, publication quality, delivery to the market via academics, librarians and publisher input increasingly valuable. SAGE's development of the SAGE Collections launched in 2003 looks to help meet these needs in subject specific areas.





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Name: Earle Gow

Born and lived: 1938, Singapore. Lived in Singapore and Malaya till 1960, and Australia (Perth, Canberra, Brisbane, Melbourne) since then.

Early life: Nurtured in Changi Prison (POW) and Sime Road Internment Camp, when Singapore fell to the Japanese in 1942 – and it shows, I'm told. Educated in various schools in the Malay Peninsula, in the trail of a peripatetic tin-mining father.

Family: Wife (Jennifer), Daughter (Michelle) IT consultant in Munich, and Sons (Jason) Merchant Banker in Hong Kong and (Justin) young Science/Commerce graduate in Melbourne.

Education: Read History, Philosophy and Art History in the Universities of Malaya (Singapore) and Western Australia.

First job: Fill-in junior accountant at BP (Aust) Oil Company as older accountant was rowing for Australia in Rome Olympic Games, 1960.

Professional career and activities: Arguably serving a life sentence in academic libraries in Australia – totaling 44 years in the Universities of Western Australia, Canberra (when it was a College of Advanced Education), Queensland and (currently) La Trobe, with sabbaticals in the UK from time to time (especially the then Library Management Research Unit at Loughborough University).

Other professional activities/distractions included Chairing the AACOBS Working Party on Research and Development (in libraries) for eight years, Deputy Chair of the Council of Australian University Librarians (CAUL) and Foundation President of the National Australian Council of Libraries and Information Services (ACLIS) from 1988/91.

In my spare time I like to: Watch sports – cricket, hockey, football (Aussie version) and tennis, and travel to vineyards across Australia (to loiter with intent).

Favourite books: Bernard Bergonzi's *Heroes' Twilight*, Cormac McCarthy's *Border Trilogy* (esp. *All the Pretty Horses*), Neville Cardas on cricket.



Pet peeves/what makes me mad: The decline in the quality of corks in carefully selected and cellared bottles of wine.

Philosophy: Why not?

Most meaningful career achievement: The unifying of all sectors of Australian libraries into a coherent, national professional voice – albeit for less than a decade.

The heyday of ACLIS (1988 – 98)

Goals I hope to achieve five years from now: I'm taking it a couple of years at a time. Possibly the establishment of AARLIN Portal as an operating national system and an essential element in the national information infrastructure to support research.

How/Where do I see the industry in five years: Thriving, exciting, innovative, harnessing technology effectively. And hopefully with a sense of heightened social responsibility.



huck Hamaker

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Name: Chuck Hamaker

Born & lived: Raised East Central Illinois (farming support community); lived: Midwest, Intermountain West, New England, Coastal South, Mid South.

Early life: I've shoveled cow sheds, walked beans, roofed a house or two, fixed frozen plumbing, played a violin-poorly-- and hope not to do those things again.

Family: Have raised a son, with my partner of over 22 years.

Education: BS in Education, MLIS.

First job: BYU, Harold B. Lee Library. Collections section (preparing collections bulk purchased in the 70's for cataloging).

Professional career and activities: Bowker Ulrich Serials Librarianship Award(with Deana Astle), K.G. Saur best article in College and Research Libraries award, 1998 (with Jane Kleiner). Yale University Libraries Latin American Collection, Charleston Conference Serials Pricing, serial wars. LSU libraries asst. dean for collection development for 11 years.

In my spare time I like to: Read, work in yard.

Favorite books: Currently reading all of Tony Hillerman's Navajo reservation police novels.

Pet peeves/what makes me mad: Untested assumptions in publishing and in librarianship.

Philosophy: Prove it. Change it or lose it.

Most meaningful career achievement: Identifying the primary locus of increasing costs for research library serial collections (1987, Charleston Conference presentation).

Goal I hope to achieve five years from now: Retire?

How/Where do I see the industry in five years: I'm getting pessimistic about the "industry" too many entrenched players trying to protect turf that is rapidly becoming irrelevant. Change it or lose it.





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Name: Colin Harrison

Born & lived: Born Tenbury Wells, Worcestershire, England and lived in Birmingham till university, then London as a bachelor, Hertfordshire (married by now), E.Scotland 12 years, then Newark (the original one in Nottinghamshire) last 20 years.

Early life: Happy - oldest of 3 - two sisters - in fairly functional family.

Family: Wife Maggie (same for 37 years), three daughters, 8 grandchildren going on 10.

Education: King Edwards School Birmingham, Exeter College Oxford, "MA" in Lit. Hum. Classics & Philosophy.

First job: Analyst/Programmer with International Computers Ltd., then the biggest UK IT company.

Professional career and activities: Was persuaded to leave ICL by Bela Hatvany (who much later founded CLSI then SilverPlatter). Then set up software house etc funded by Dawsons (who later owned Faxon in the mid '90s) where I was technical director with 60 staff. This was then bought by Menzies, and Edinburgh based retailer and wholesaler or books, newspapers, magazines. Became head of IT and of strategic planning. Persuaded Menzies in 1981 to enter library world - became Ch Exec of this new division and bought Readmore, Bennetts and Coutts (among others). Attempted a leveraged buyout in 1989 with Dan Tonkery (now at EBSCO) as partner, beaten by Blackwells, retired hurt from libraries for 2 years. Formed start-up company to act as electronic clearing house for news/press releases on PC topics like tropical forestry, ocean pollution etc. In '91 had opportunity to buy into Everetts, seized it gratefully and lived happily ever after.

Will only discuss "activities" under duress and with my lawyer present.

In my spare time I like to: Grow vegetables, read, golf (not enough), watch birds, shoot (live things as well as clay pigeons).



Favorite books: Call of the Wild.

Pet peeves/what makes me mad: Political correctness, hypocrisy.

Philosophy: Moral.

Most meaningful career achievement: Still waiting.

Goal I hope to achieve five years from now: Win lottery (but handicapped by never buying tickets) and acquire small elegant chateau with 200 acres in SW France.

How/Where do I see the industry in five years: Changing even more than it has in the 20 odd years I have been in it.



udith Harvey

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Name: Judith Harvey

Born & lived: Born in London, lived in Dorset until the age of 18 and then, after university, lived wherever work took me - Gloucester, Oxford, Cheltenham, Edinburgh, Saffron Walden and now Harrogate in North Yorkshire.

Early life: A country childhood with lots of horses, dogs and siblings. Horse riding was, and still is, my favourite form of exercise. We lived near the sea so swimming and beach parties were also part of the scene.

Family: I come from a family of architects (father and sister) so theory and practice are in my blood - ideal for a career in publishing where you can engage with the content (theory) and yet end up with a physical product (practice).

Education: I was educated at a country comprehensive in Dorset and then at St Andrews University in Scotland where I studied Medieval History and Philosophy. I then did a six-month postgraduate diploma in Publishing at what was then Watford College of Printing and Packaging. I also achieved part of a NVQ in book commissioning before the publishing NVQ disappeared!

First job: My first job was with a small publisher in Gloucester - Alan Sutton Publishing Limited. I was Editor of the British Isles in Old Photographs series. By the time I left we were publishing 60 titles per year and the series represented 25% of the company's turnover. Great fun and an excellent grounding in entrepreneurial publishing.

Professional career and activities: After Alan Sutton I went to work for Blackwell Academic Publishers in Oxford. After working my way up to the position of commissioning editor I left the company and went to work for what was then Stanley Thornes Publishers (now Nelson Thornes) in Cheltenham. I spent 5 years with STP having progressed to the position of List Development Manager for Humanities textbook publishing. I then



went to Napier University in Edinburgh to become Lecturer in Publishing, teaching on the undergraduate BA degree course there. This was fun but I missed being in the thick of publishing action so I left to join Pearson Education as Editorial Director for the Further Education and Study Guides Division. Pearson made me redundant after a year and I then found a job with

Emerald in Bradford. I was invited to join the Emerald board in December 2002 and I am now Editorial and Production Director for this journals pub-

In my spare time I like to: Read novels and history, research the social & economic history of West Dorset in the early modern period, ride horses, go

Favorite books: Impossible to answer as there are, and have been, so many and it depends on my mood. Some examples - I love Carol Shields' work (*The Republic of Love* is a great favourite), Umberto Eco (for philosophy and history), Jane Austen and George Eliot (*Middlemarch* is hard to beat), I discovered Ian Rankin in Edinburgh (*Inspector Rebus* is great!), Gerald Durrell and Dou-

glas Adams (for laughs) - and many, many more.

Pet peeves/what makes me mad: The usual for a middle-class English woman
- trains, tax returns and intolerance!

Philosophy: Nothing is impossible; where there's a will there's a way.

walking (preferably by the sea), travel.

Most meaningful career achievement: Gaining a board-level position (and, therefore, smashing the glass ceiling) before I reached 40.

Goal I hope to achieve five years from now: Running a company - preferably my own.

How/Where do I see the industry in five years: Bloodied but unbowed. The fear is that users won't know what they have lost until it has gone. If publishers focus on listening to customers, adding value, exceeding expectations in terms of quality and standing up for themselves then they have a future. In a world that suffers from information overload, publishing has an enormous contribution to make in selecting, mediating and disseminating high quality information.



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Name: Zuzana Helinsky

Born & lived: Born in Czech Republic, live in Sweden.

Early life: Librarian.

Family: Married with two children.

Education: BA University of Lund MA Boras Library School.

First job: University Library of Lund

Professional career and activities: Worked as a librarian, subscription agent,

consultant.

In my spare time I like to: Sculpturing, golfing.

Favorite books: Dickens, David Copperfield; Chandler: The big sleep, Orwell

1984.

Pet peeves/what makes me mad: Intolerance.

Philosophy: Demogracy.

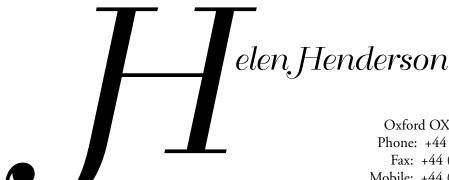
Most meaningful career achievement: Establish Swedish biggest subscrip-

tion agency.

Goal I hope to achieve five years from now: Work with European librarians and bring together Scandinavians with Czechs and Slovaks.

How/Where do I see the industry in five years: There will be new constellations between publishers, users and librarians, which will make all of us very surprised at the same time as we will say why didn't I think of this?





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Name: Helen L. Henderson

Born & lived: England and now bi-continental Oxford and Florida.

Early life: An original "Essex Girl," brought up near Harwich in a family who loved vintage cars. Spent most of time around race tracks and in workshops.

Family: Very few.

Education: Local Grammar school, Hull University, Leeds Polytechnic (amongst many notorious alumni of the 70s).

First job: Running all the local birthday parties (at age 8). First proper job as holiday chambermaid in Frinton-on-Sea's poshest hotel (what stories I could tell).

Professional career and activities: 70s Librarianship (including Dewey classification at BNB); electronic publishing consultant, projects for EC; 80s Executive Secretary of EUSIDIC; started ILS company, sold in 96; 90s consultant to Dawson/RoweCom; 00s consultant to OCLC, various publishers. Spend a lot of time as a Park Ranger in Homosassa Springs Wildlife State Park, feeding animals, raising money, writing press releases, mending computers and software.

In my spare time I like to: What spare time.

Favorite books: *Notes from a Big Island* by Bill Bryson, *Lost for Words* by Deric Longden, anything by Jane Duncan.

Pet peeves/what makes me mad: Stupidity, bad manners.

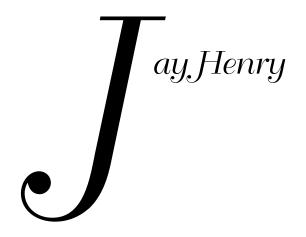
Philosophy: Get on with it.

Most meaningful career achievement: Putting people in touch with people they need to know.

Goal I hope to achieve five years from now: More golf, less work.

How/Where do I see the industry in five years: Still going round in circles, and re-inventing the wheel.





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Name: Jay G. Henry

Born & lived: Born: Clarkston, WA (Northwest US). Lived: Lewiston Idaho, Moscow Idaho, Blue Mountains Washington State, Cambridge Mass, Portland Oregon (my current home).

Early life: Raised in a loving family of teachers, doctors, philosophers and entrepreneurs. Lived in a small urban setting at the edge of the Idaho wilderness, never far from mountains, rivers, and golf courses. I began using and programming computers at the age of 10. The result being a life-long fascination with technology, communication and automation.

Family: 1 Wife (Jennifer) two dogs, two cats and extended relatives beyond count.

Education: University of Idaho - B.A. Philosophy, Safeco School of Insurance - Commercial risk management, Lewis Clark State - Business law series; Harvard Law - Continuing education series on negotiation.

First job: Paper boy...oh, you mean real job? Pre-college grad: Painting contractor. Post-college: Insurance salesman.

Professional career and activities: After graduating from college, I found it difficult to find (paying) work as a traveling philosopher. As a result, I took a job as an insurance salesman. My position ultimately led to a role as a commercial risk manager and consultant. After being confronted with the prospect of buying into the firm where I worked, I abandoned ship, moved to Cambridge, and took up residency as producer and publisher liaison for the Ingenta US sales force. With great anguish, I left Ingenta to accommodate a move to the Northwest US for personal reasons. Upon arriving in Portland Oregon, a former supervisor (and conference attendee) provided and introduction to to find a happy home in my current position as the New Business Development Manager for Blackwell's Book Services. The consis-



tent elements of my professional development have been the refinement of technical, business and leadership skills. I am most fortunate to be surrounded by talented colleagues who promote and encourage the advancement of these pursuits.

In my spare time I like to: Retreat to my garden, geek out (write computer code), read, hike in the woods, and sneak away to my cabin in the Blue Mountains with my wife whenever possible. Playing golf with my father and brother is a rare treat.

Favorite books: Siddartha, A River Runs Through It, Snow Crash, The Vampire Lastat, The Corporate Mystic.

Pet peeves/what makes me mad: Inefficency. Excuses. Computer crashes. Drivers who honk for no good reason.

Philosophy: Learn something new every day. Teach something every day. Pay attention to details, but don't sweat the small stuff. Remember that life is but a dream.

Most meaningful career achievement: Establishing a new career facilitating the distribution of scholarly materials to those who can put it to good use (escaping the insurance industry).

Goal I hope to achieve five years from now: Invent a product to support global intellectual exchange. Climb Mt. Hood & Mt. Rainier. Attain advanced degree in business or law. Have a child.

How/Where do I see the industry in five years: Print materials will be supported by companion electronic resources, leading to blurred lines between formats. Standardization of data formats will enable linking and searching mechanisms to ease the interchange and discovery of scholarly materials. Researchers will have greater access to materials within their disciplines. Publishers will have expanded channels of distribution. Libraries will acquire an ever broadening range of media. Content will always be king.



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Name: Mark Huskisson

Born & lived: Nottingham, England - Cambridge, England.

Early life: Nottingham.

First job: Copy editor, Grotius Law Publishing, Cambridge.

Professional career and activities: Ten years in Marketing and Sales at Cambridge University Press working in all academic market channels. Broken by a variety of special projects and a secondment to managing the Fathom eLearning project.

In my spare time I like to: Spend time with my two young children, play & watch various sports, and follow my wife around Victorian walled gardens.

Pet peeves/what makes me mad: Unjust critiscsim, intolerance of difference, strong opinions based on limited knowledge and 'snobbish' attitudes.

Philosophy: To be open and honest and to maintain integrity at all times - and to try to care even when exhausted.

Most meaningful career achievement: Paternity leave.

Where do I see the industry in five years: At a crossroads in regards to global supply chain consolidation and homogenisation across libraries, vendors, and (publishers) academic product. Further budgetary cuts forcing changes to working practice across the industry and enforced changes to vendor supply agreements. A prolonged end to traditional monographic research business models. Limited success for academic and library self publishing.





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Name: Simon Inger

Born & lived: Born in Nottingham, England, then lived in Oxford since

1981.

Education: Masters in Chemistry at St. Edmund Hall, Oxford.

First job: Software Engineer at Rover.

Professional career and activities: Joined Blackwell's in 1987 as a programmer, then moved to become the Product Manager for Blackwell's ISIS library automation software. Later became the Head of Product Development and took a leading role in the development of EDI systems for transfer of subscription and supporting data between libraries, agents and publishers. Left Blackwell's to form and head up CatchWord in 1995, a company designed to meet the total outsourcing needs of journal publishers needing to place their journal content on-line. After a successful 6 years in business, CatchWord was acquired by Ingenta in February 2001, and for the following year I formed part of the team tasked with the integration of the two companies. Since March 1st 2002, I have embarked on a new career of consultancy in the broad area of e-journals.

In my spare time I like to: Climb mountains and go caving, but in actual fact I spend most of the time looking after my two daughters.

Philosophy: Do it now.

Pet peeves/what makes me mad: Too many to write.

Goal I hope to achieve five years from now: To have another great idea like CatchWord was.

How/Where do I see the industry in five years: The answer to that will probably determine my five-year goal: ? in other words I have no idea right now.



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Name: Rolf A. Janke

Born & lived: Wheaton, IL and lived in New Jersey, North Carolina, Bos-

ton and now Santa Barbara, CA.

Family: My wife Judy — Ryan, (16) our resident rock star — Evan (15), our resident ace golfer and Anna-Grace (7), the boss.

Education: BA International Business, minor in history, Westminster College (New Wilmington, PA).

First job: Picker - Harcourt, Brace, Jovanovich book warehouse.

Professional career and activities: Textbook sales rep (HBJ), Acquisitions Editor PWS-Kent Publishing), Executive Editor PWS-Kent), Publisher (ABC-CLIO)VP/Publisher (Sage Reference).

In my spare time I like to: Hang with the kids! Play golf, listen to music, read.

Favorite books: Force for Change, John Kotter. A Bridge Too Far, Cornelius Ryan.

Pet peeves/what makes me mad: People who are always late, slow drivers, slow golfers.

Philosophy: On life: live every moment. On business: under promise and over perform. On golf: "a good walk spoiled."

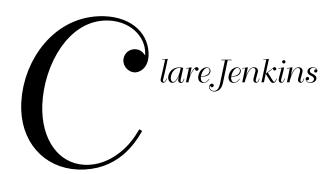
Most meaningful career achievement: It's ongoing but I am working on a plan to introduce a bookmobile for the migrant community in Santa Barbara and Ventura counties.

Goal I hope to achieve five years from now: To be able to correctly predict the answer to the next question.

How/Where do I see the industry in five years: Considering that we already live in a networked environment, one would suspect that technology will re-invent itself several times over five years from now. Whatever the



environment, there will always be a search for knowledge and this knowledge will continue to be found in the library. How the knowledge is accessed is a difficult and challenging question and one that I'll leave the technologically adept answer. But I am reminded of my recent visit to the New York Public Library's reference room where computers and print reference seemed to be getting along just fine. I look forward to visiting there five years from now to see if they are still friends or



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Name: Clare F. Jenkins

Born & lived: Born in Somerset, lived for most of adult life in Kent. Spent

1 year teaching in France.

Early life: Childhood spent in Somerset.

Family: 2 children, husband, 1 cat.

Education: University College London (BA in French; Diploma in

Librarianship).

First job: Assistant Librarian, Queen Mary College, London (after trainee year at UCL).

Professional career and activities: Posts at King's College London, University of Southampton, University of Greenwich, London School of Economics, CURL, University of Birmingham. Focus on collection management for much of my career; more recently strategic management and management of change. Several publications on collection management.

Professional involvement at national level currently includes membership of JISC subcommittees (Journals Working Group; Scholarly Communications Group) and CURL Board.

In my spare time I like to: Gardening, reading, choral singing, cooking, spending time with my family.

Favorite books: An equal music.

Pet peeves/what makes me mad: Litter.

Most meaningful career achievement: Appointment as Director of Library Services.

How/Where do I see the industry in five years: Libraries (and books) will still exist, despite dire predictions to the contrary, but we will need to adapt our role. People working in libraries will need to be multi-skilled, and to cope well with permanent change. Could be an interesting time for the



future of journal publishing, though still not sure whether there will be sufficient change in the academic culture, within this period, to enable initiatives to establish alternative, open archive publishing models to become the dominant mode of publication.



nne Jennings

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Name: Anne F. Jennings

Born & lived: Born in Charleston but grew up in Orangeburg, South Carolina. With the exception of two (foolish) years, I have essentially been living in Charleston since starting college in 1974.

Early life: My fondest memories are of summers spent in Tallahassee and Panacea, Florida (near Wakulla and Sopchoppy) with my grandparents. It is where my mother grew up. During her youth they filmed the Tarzan movies with Johnny Weissmuller nearby and she and her friends would be extras in the movies, appearing as natives in the river scenes.

Family: Parents, two married brothers, three nephews, two nieces, five godchildren, a fluctuating number of cats (three at the moment) and I am blessed with many, many precious friends.

Education: BA in English, College of Charleston; paralegal degree; MLIS, University of South Carolina.

First job: Working as a paralegal for (the now famous) Ron Motley in a small, 8-attorney firm in Barnwell, South Carolina at the beginning of the asbestos litigation.

Professional career and activities: Eleven years as a paralegal, then on to library school during which time I interned for Katina Strauch who greatly intimidated me and is now a dear friend. I worked for seven years as a law librarian, four at a large law firm and three as an independent legal researcher. During that time I was active in AALL and a member of the Copyright Committee. I started as a Reference/Instruction Librarian at The Citadel in 2001 where I also do a little collection development, particularly in the areas of English and Law.

In my spare time I like to: Rest (and work in my yard, read, travel, see movies, and go to some of the really great restaurants we have in Charleston). I have also turned into a mountain lover rather than a beach person, so I try to get up to the mountains of North Carolina as often as possible.



Favorite books: Mostly Southern Literature: All the King's Men, The Moviegoer, Run with the Horsemen, To Kill a Mockingbird, anything by Flannery O'Connor, but also books by Kazuo Ishiguru and Ian McEwan.

Pet peeves/what makes me mad: Parking.

Philosophy: Trust God. Love your fellow man.

Most meaningful career achievement: Two programs on UCITA and license agreements which I coordinated at AALL a few years ago.

Goal I hope to achieve five years from now: I wish I could say retirement but I guess I hope I will be accepting tenure and a promotion to Major (at The Citadel faculty members have rank; I am now a Captain).

How/Where do I see the industry in five years: Last year I said "In turmoil. No one will know which end is up. We can't catch up with the technology and the government and other special interest groups are trying too hard to regulate the flow of information." Now my feeling is that the publishing industry is undergoing a "correction" that I hope will continue. I still think the government is trying to manage and regulate information and this will be the librarian's biggest battle down the road.



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Name: Diane Kerr

Born & lived: A Scot, now living in English exile.

In my spare time I like to: Laugh.

Favorite books: Dorothy Dunnet novels. John Mcnab by John Buchan.

Laurence Durrell poetry.

Most meaningful career achievement: Helping others realise their poten-

tial whilst realising my own.

Goal I hope to achieve five years from now: Doing something worthwhile and/or continuing to head up Dawsonbooks.

How/Where do I see the industry in five years: Still turbulent but there will still be libraries, there will still be books.





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Name: Thøger Kristensen

Born & lived: In Denmark (Europe). Age 0-20 in the country-side in North-Western Jutland. Age 20- in Aalborg (town with 150.000 citizens).

Family: Wife: Rikke and twin boys (b. 2001) Sebastian and Alexander.

Education: Cand.scient.adm. (Master of Public Administration) from Aalborg University 1994.

First job: Project consultant Aalborg University Library 1995-96.

Professional career and activities: 1996-: Director of Acquisitions and IT at Aalborg University Library, including participation in several committees etc. of which the most important is: National Licensing Group (Chairman 2001-, Danish Electronic Research Library). Oxford 2000-speech: "Acquisitions reengineering" about reorganizing monograph selection and acquisitions.

In my spare time I like to: With twin boys any spare time is fully booked! Favorite books: Books by John Le Carré.

Pet peeves/what makes me mad: a) Universal Decimal Classification system - which we use in our library. It was invented 100 years ago by librarians to make sure that no user could possibly find his way around the library without assistance. b) IT-phobia in danish publishing and book distribution industry.

Philosophy: I'm afraid I'm not much of a philosopher, but I'm known in Danish libraries for a statement "Acquisition policy is stone-dead."

Most meaningful career achievement: The negotiation of several consortia licenses for the Danish research libraries.

Goal I hope to achieve five years from now: Personal goal: To be nice to my wife! Professional goal: To be a key person in getting the right kind of information services to researchers and students at Aalborg University - without being stuck in traditional library philosophy.



How/Where do I see the industry in five years: 2000-version of my answer: "The business" will not exist- it will be integrated as a niche in the new business of distribution of electronically based information - a business that will be dominated by new Internet-companies who will offer scientific information for free to anybody and who will earn their money on sponsorships, advertisements and by keeping costs low.

2003-version: Same reply - exept that the new Internet-companies will be owned by "old-industry" holding companies.



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Name: Margaret Landesman

Born & lived: I grew up in New Mexico and went to school at Oberlin College (BA), the University of Bristol, Stanford University, and the University of Southern California (MLS). At Stanford, I met a philosophy instructor and we moved to Utah in 1969. Not a great deal has changed since.

Family: We have two grown children and three cats.

First job: My first job was as Monographs Order Librarian and I have had acquisitions, serials, gifts and exchanges, preservation, and the Fine Arts Library in varying configurations. I have also spent a great deal of time on building the Utah Academic Library Consortium and Pioneer, Utah's Online Library and spent a sabbatical working with rare books at Pickering and Chatto in London.

Philosophy: I have always felt that as wonderful as it is to be in the book business - it is better to be on the buying end than the selling end. If you make a mistake and buy the wrong thing, you can always buy something else next year. In five years, I believe that this will still be true.

How/Where do I see the industry in five years: See above.





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Name: Derek Law

Born & lived: Born Arbroath, Scotland. Lived St Andrews,

Edinburgh, London, Glasgow.

Early life: Arbroath (small fishing town in Scotland).

Family: Two daughters at University.

Education: MA Glasgow; Dip Lib Strathclyde.

First job: Apart from potato picking? Serials Librarian at University of St

Andrews.

Professional career and activities: Too much to mention! Dominated by IFLA, Digital Libraries and networking.

In my spare time I like to: Research naval history.

Favorite books: Terry Pratchett; George Macdonald Fraser; Ian Rankin; Alexander McColl Smith.

Pet peeves/what makes me mad: Those who think good humour a substitute for good service.

Philosophy: Don't get it write get it written (Thurber); Make big plans and aim high (Di Gennaro).

Most meaningful career achievement: Setting up the first free at the point of use national online data service (BIDS).

Goal I hope to achieve five years from now: Retirement.

How/Where do I see the industry in five years: Fundamental realignment of scholarly communication using various models but all diminishing the pesent model of scholarly publishing.





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Name: Rebecca Lenzini

Born & lived: Born in Radford, Va. in 1952. Lived in Illinois 'til the age of 28. Moved to Boston at that time for 7 years. Moved to Denver at the age of 35. There ever since (and love it!).

Early life: Small town in Southern Illinois.

Family: Father, retired, still in Southern Illinois; one sister, living in Portland, Oregon now (married to a golf pro); two daughters—Sarah, 25, who works as an Editor for Facts and Comparisons, a St. Louis based Kluwer Medical Publisher, and Anne, 18, who has just finished her freshman year at the University of Puget Sound in Tacoma, Washington (and who is working and living this summer in Edinburgh, Scotland).

Education: BA, English and French, Univ. of Illinois Urbana-Champaign; MLS, Univ. of Illinois at U-C; Certificate in Small Business Management, Harvard Business School.

First job: Serials Bibliographer at the Univ. of Illinois Library.

Professional career and activities: Got involved in automation at Illinois; moved to Faxon in 1981 as Manager of Linx Services, became Head of Customer Services, then VP for Academic Division; left in 1988 to join CARL as President, at that time the 7th employee! Started UnCover in 1988, which became a partnership with Blackwell's in 1993. CARL was named small business of the year in 1994 by the Denver Metro Chamber; also named to the Inc.500 that year. Both businesses sold to Knight-Ridder Information in 1995. KRI sold to MAID in Nov. 1997. Both businesses repurchased by Ward Shaw, Founder, Chairman and CEO, in 1999 and subsequently sold. Presently Editor of *The Charleston Report* and Publisher and Editor-In Chief of *The Charleston Advisor* and President of The Charleston Company, in partnership with Katina Strauch.



In my spare time I like to: Hike, camp, ski (poorly), play piano, drink wine, and attend various gymnastics-related events.

Favorite books: Pride and Prejudice; Love in the Time of Cholera (and other magical realism); Angle of Repose (Stegner). Also as a youth, I loved John Steinbeck.

Pet peeves/what makes me mad: U.S. legal system—its utter lack of rationality and productivity.

Philosophy: Always look for the silver lining.

Most meaningful career achievement: Helping UnCover move from a vision to a reality in the late 80's and early 90's. In the past several years, helping a talented gymnastics coach open his own gym.

Goal I hope to achieve five years from now: I hope to have combined flexibility in my personal life with a contribution to the industry in the area of collection development.

How/Where do I see the industry in five years: My personal vision has changed very little, I find, over the five years of these retreats. I see urban public libraries as cultural centers, almost museum-like in look and feel; small public libraries struggling but serving as Internet hubs for citizens who need that service; corporate libraries as virtual entities with corporate librarians fully integrated as information managers into corporate teams devoted to various projects and products; academic libraries almost a combination of the earlier categories, with the building serving as a sort of "cultural or learning center" and those serving faculty trying to integrate themselves as corporate librarians do now, all

As for publishers, I see them playing a continuing and major role in quality control over networked information.

with increasing access by students, faculty and researchers to materials over the

Internet, with less and less dependence on any library interaction.



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Name: Susanna Lob

Born & lived: Born London, studied in Durham 1981-4, then back to work in London until the attractions of dreaming spires and punting lured me to Oxford in 1987 (still haven't done any punting!).

Early life: London, London, London...

Family: Just me, my partner and my mother.

Education: Godolphin and Latymer, London (when it was still a grammar school!), then Durham University (Politics and Sociology).

First job: Promotion Assistant, SAGE Publications, London - and I couldn't have wished for a better introduction to working life.

Professional career and activities: Followed the publishing track for 8 years, rounding out my CV with stints at SAGE, Polity Press, Simon & Schuster, and CCH. Then took off round the world, just me and my rucksack. Came back determined to do something other than publishing, and to avoid any long-term commitments so that I could continue exploring the world. Worked on a variety of great contracts in arts marketing - audienceresearch projects, preparing lottery bids, organising an arts festival etc - with lots of travel in between. Then I took a 6-month maternity cover contract at OUP in 1998 as Marketing Manager for Electronic Publishing and the rest is history!

In my spare time I like to: Try to cut the umbilical cord by not looking at my work email. Good distractions include travelling to far flung places without internet access, especially liveaboard diving boats.

Favorite books: Everything from Latin American stuff - Garcia Marquez, Isabel Allende etc - to trad classics such as *Pride and Prejudice*. Latest read was *Life of Pi* and I'm desperate to find someone else to discuss it with - any offers?

Pet peeves/what makes me mad: Office politics - plus, of course, international politics.



Philosophy: "I'd rather die on my feet than live life on my knees." Nietsche

Most meaningful career achievement: To know when enough was enough and to have the courage to leave a "good job" to go travelling. It was the best career move I ever made.

Goal I hope to achieve five years from now: To have achieved a better work/ life balance, and to find time for all the things I used to love doing - everything from scuba diving to silversmithing to salsa and lots in between!

How/Where do I see the industry in five years: An increasing partnership between librarians, academics and publishers, combined with ever greater and more innovative exploitation of new media for educational purposes.



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Name: Michael Mabe

Born: 19 June 1958 in Littlehampton, West Sussex, UK. Lived first 18 years in Bognor Regis and since then in or around Oxford.

Education: BA Hons and MA(Oxon). Read chemistry at St Catherine's College, Oxford and did research into aspects of radiocarbon dating.

First job: Scientific lexicographer with the Oxford English Dictionary - "a harmless drudge."

Professional career and activities: After five years with OUP spent a year technical editing for the British Standards Institution before joining Pergamon Press as Manager of their Scientific Encyclopedias programme. In 1990 was appointed to run the materials science publishing programme for Pergamon. In 1994 was appointed Editorial Director for materials science at Elsevier Science Ltd, 1996 Publishing Director for the international materials science programme of Elsevier worldwide. In 1999 became Director of Academic Relations for Elsevier, runningtheir research and relationship programmes with the global academic community.

From 1999-2002, Hon Lecturer at the School of Library, Administration and Information Studies at University College, London, supervising a PhD student and giving occasional lectures. From 2001, appointed as a Visiting Professor in the Dept of Information Science at City University, London. For summer 2003, Visiting Professor, Information Science, College of Communication, University of Tennessee, Knoxville teaching a graduate summerschool in scholarly communication.

In my spare time I like to: Try to speak better Italian, collect wine, visit archaeological sites and museums.



Favorite books: The Lindsay Davis novels set during the reign of Vespasian featuring the ancient private investigator Marcus Didius Falco; Hoggart's *The Uses of Literacy*; Jane Austin *Pride and Prejudice*; Iain Pears *An Instance of the Fingerpost*.

Pet peeves/what makes me mad: Illogicallity of argument; willful ignorance; the modern tendency to believe consoling but false truths.

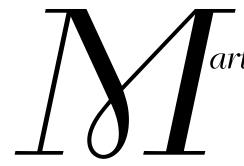
Philosophy: To understand all is to forgive all.

Most meaningful career achievement: Commissioning the world's leading encyclopedia in materials science.

Goal I hope to achieve five years from now: Owning a retirement home in Italy!

How/Where do I see the industry in five years: Hope: the "us and them" has become "us and us" as an evidence-based agenda overturns the emotionally-based one and we can all work on improving the lot of end-users rather than waste energy scoring points off each other.

Fear: everything just carries on as before with a waste of time, money and energy on emotional rhetoric to the detriment of everyone.



artin Marlow

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Name: Martin Marlow

Born & lived: Born UK - lived in UK, US (quite a bit), Australia and Netherlands - now back in UK.

Early life: In UK - largely uneventful - living in the countryside in Buckinghamshire, southern England.

Family: One sister, One brother, One wife, two boys and another on the way (this September!)

Education: Usual scholastic qualifications and English degree.

First job: Advertising sales person for local newspaper.

Professional career and activities:

- 1980-1990 Early Career sales, marketing & general management in print media (newspapers and magazines).
- 1990 1995 SilverPlatter Information European Sales & Marketing Manager, European Communications Manager, Director UK Sales & distribution, Director Sales & Marketing (academic division).
- 1995 2000 Blackwell Ltd Electronic Services Manager, Director of E-Commerce.
- 2000 2001 Wide Learning Ltd Vice President Product & Marketing
- 2001 2003 Silverlight Group (Silverlight Media Ltd, Silverlight Production Services, Silverlight Digital Technologies) co-founder and CEO.
- Present (last 5 months) ProQuest Information & Learning Director of Strategic Marketing

In my spare time I like to: Surf.

Favorite books: Shakespeare, World War One Poets, any that make me laugh.



Pet peeves/what makes me mad: Opinion stated as fact.

Philosophy: Treat others as you would want to be treated.

Most meaningful career achievement: Managing to successfully build and sell my companies despite the "bubble" bursting at the time (lucky).

Goal I hope to achieve five years from now: To be still having new ideas and getting things achieved whilst still having fun.

How/Where do I see the industry in five years: A very big question. Here are a few ideas (mine - not ProQuests - as I haven't been there long enough yet to see what matches and what doesn't). More electronic access and e-content (in all guises) really accepted as "the norm." Less providers / Publishers - but M&A slowed down and market stabilising in this area (for better or worse). Integrated Content and Service (Solution) providers will be more prevalent - assisting customers develop their own tailored solutions. Cheaper technology, tools and services that actually (finally) do more of what the customers need. Wireless more established - not just a hot topic. More equitable and agreed pricing - but still a thorny issue (and open access here to stay and growing). Consortia will still be around - but organised differently. Linking will have progressed to a standard(ised) feature in all relevant propositions.



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Name: Jack G. Montgomery

Born & lived: I was born in Columbia, South Carolina, USA in 1953. I have lived and worked in the following places as an adult. Charlottesville, Virginia, Mysore, India, Cincinnati, Ohio, Columbia, Missouri and currently in Bowling Green, Kentucky.

Early life: Average childhood. I became a professional musician in 1968, worked alone and with bands in clubs and other musical venues in the Carolinas till I graduated from The University of South Carolina in 1976 with a dual major in Religious Studies and Psychology. Worked in Sales and Marketing, Night Club and Restaurant Management in the public sector until 1978 when I entered graduate school at the University of Virginia in Hindu Studies. I entered library work at UVA in 1983 and was sponsored to attend Library School in 1986 at the University of Maryland, College Park. I've worked in Law Libraries until 1998 when I accepted the position at Western Kentucky University Libraries.

Family: Lesley L'Amoureux-Rice Montgomery (Spouse) and Marjorie Crow Montgomery (Mother).

Education: B.A., 1976, University of South Carolina, M.L.S., 1987, University of Maryland, College Park.

First job: Cook in a Barbecue Restaurant at 16 though I worked illegally in factories during the summer vacations since age 14.

Professional career and activities: I have worked as Orders Librarian, University of Virginia, School of Law Library, Acquisitions Librarian, University of Cincinnati, School of Law Library, Technical Services Librarian, University of Missouri-Columbia, School of Law Library. I have been the Coordinator for Collection Services at Western Kentucky University since 1998. I have been active in National and regional associations as well as the Charleston Conference since 1988. I am finishing a manuscript for ALA editions on conflict management in library organizations. I am also working on a



manuscript entitled "American Shamans: journeys with traditional healers" for BUSCA Publishing. In 2002 I released my first musical CD entitled "Onward to Avalon" which has sold quite well an received critical acclaim in it's first year.

In my spare time I like to: Write, record and play original and traditional folk music as well as read and study folklore. I also enjoy swimming, antiques and gardening.

Favorite books: Anthologies of Nineteenth Century verse, books of U.K. fairy lore and biographies of musicians and historical figures.

Pet peeves/what makes me mad: Pomposity, arrogance, and lack of personal gentility. I also despise the absence of personal and fiscal generosity.

Philosophy: "He who knows he has enough is rich." Lao Tsu

Most meaningful career achievement: I am proud of developing the "books for credit" program at two different institutions and for planning and implementing the first archives program at the Law School of the University of Missouri-Columbia in 1997.

Goal I hope to achieve five years from now: A second Masters degree in Counseling.

How/Where do I see the industry in five years: Within five years, I see the evolution of the eBook concept toward a focus of providing reference-oriented content via this medium and enhancing its marketability with multi-media presentations. Should support for Higher Education continue to decline, we

will see a morphing and sometimes a decline in the viability consortia agreements as those smaller institutions can no longer support themselves within this structure. We will still have a considerable market for the printed word as issues of online privacy continue to be "in the news." The printed book and solitary reading will be viewed as a valued luxury experience. I do see the "print on Demand" aspect of publishing dominating the world of small publishing venues. Indexing and abstracting will continue to evolve toward a totally electronic access. I also see the DVD gradually replacing its VHS counterpart for

visual media. The e-journal will continue as a growing enhancement to the

printed version, probably supplanting it within the next decade.



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Name: Steve O'Connor

Born & lived: In 1948 in Sydney. Lived and worked in a number of Australian cities.

Early life: Mostly mis-spent in the lazy sunny summers playing tennis and cricket, chasing locusts and cooling off in the Pacific.

Family: Establishing a home with my partner in Melbourne. The hills of Heidelberg give wonderful views to the Dandenongs.

Education: Catholic boys schools and then University of NSW (BA Dip Lib) and University of New England (M Soc Sc (Hons)). No one has offered an honorary degree yet.

First job: My first job was selling shirts for a departmental store while my first professional position entailed cataloguing in the Mitchell Library of Australiana and mis-filing 5x3 hand-written cards. I learned a lot of different things from each.

Professional career and activities: Worked in State Library of NSW and then Universities of Wollongong, New England, Western Australia and finally the University of Technology, Sydney. I was the University Librarian at UTS for 10 years and was lured away recently to be the CEO of Caval Collaborative Solutions. This company seeks to provide solutions to library service dilemmas through the device of collaboration.

In my spare time I like to: Renovate houses, play golf, participate in events and travel.

Favorite books: Christopher Koch *Highways to a War*; Paul Auster *Music of Chance*; Marshall McLuhan *Understanding Media*. New biography on Paul Keating (an ex-PM in Australia). Currently enjoying Lukas's *Five Days in May*.

Pet peeves/what makes me mad: Too much attention to detail and the



achievement of "perfection" as an excuse for not "moving forward." Too much risk-aversion! (not on my part, I might add).

Philosophy: Am driven to achieve goals but pragmatic in the means and ultimate ends; sometimes too pragmatic. Need to lobby outcomes more. It is not always obvious to funders!!!

Most meaningful career achievement: Working with Caval to shift it from a Cooperative into a Collaborative organisation for its member libraries and 'cando' culture. I get a real buzz from seeing people grow beyond where they had been allowed to go before. Have really enjoyed bringing electronic plagiarism detection software to Australian Universities over the past year. Oh where did I copy this from.....???

Goal I hope to achieve five years from now: Having enabled libraries to better serve their clients through collective actions. Coping better with an incomebased organisation. Maybe work overseas.

How/Where do I see the industry in five years: Unless libraries are alive to the necessity to radically different approaches to service and value to their parent institutions, they will become redundant or even merged with each other to form a library serving a range of institutions. There needs to be more scenario planning for real change rather than incremental change. Maybe all this is too serious.



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Name: Dr. Judy Palmer

Born & lived: Bulawayo, Zimbabwe. Came to UK in 1966, back to south-

ern Africa (Malawi and Zambia) 1969. Returned to UK 1977.

Early life: Zimbabwe.

Family: Married, divorced, two daughters and one grandchild.

Education: B.Sc (Chemistry and Zoology 1963); Diploma in Librarianship 1974; PhD (Information behaviour of agricultural scientists, 1990); BSc (Psychology 1999); Fellow of the Chartered Institute of Library and Information Professionals, Fellow of the British Medical Informatics Society.

First job: Research entomologist.

Professional career and activities: Entomologist (tobacco research and the arable crops); lecturer and Laboratory demonstrator in zoology (Malawi and Zambia); Science librarian (University of Zambia); British Council librarian (Zambia); Head of Library and Information Services (Rothamsted Experimental Station - Institute of Arable Crops Research); Executive Assistant and Research Administrator - Institute of Arable Crops Research; Director of Health Libraries network (Oxford); Keeper of Scientific Books, Oxford University.

Favorite books: Paul Auster, Doris Lessing.

Pet peeves/what makes me mad: Closed minds; self importance.

Philosophy: All things pass.

Most meaningful career achievement: No one achievement - many have given me satisfaction and pleasure.

How/Where do I see the industry in five years: Moving and changing; closer integration of electronic with print services; development of total knowledge systems; librarians in new roles such as educators, facilitators and



designers of hybrid information systems; librarians as key "entrapreneurs." Print services reducing and curatorial role of libraries (preservation & conservation) therefore increasing in importance.



ndrea Powell

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Name: Andrea Powell

Born & lived: Wendover, UK. Have lived in the UK all my adult life, apart from stints in Paris and Moscow as a student.

Early life: Much travelled daughter of a Royal Air Force fighter pilot. Settled in Wokingham, Berkshire, at nine and completed my education there.

Family: Married to Mark, no children, one dog.

Education: The Holt School, Wokingham followed by Emmanuel College, Cambridge. Took a degree in Russian and French, graduating in 1988. Have eschewed formal education ever science, apart from a year's Italian evening classes.

First job: Graduate Trainee with Reuters Ltd.

Professional career and activities: After two and a half years with Reuters, I left to cruise the Caribbean on a yacht with husband and friends. Returned to the UK in early 1991, and joined CABI on a one-year contract as a Marketing Executive for electronic publications. Twelve years later, I'm still at CABI, but have worked in Product Development since 1994. I became Product Development Director in 1999, and have held that post ever since. I have been actively involved with ALPSP since around 1994, and am currently Chair of the Association. I am also a Director of the Publishers Licensing Society, one of the ALPSP representatives. I have spoken at various ALPSP and STM events, and am a regular contributor to the ALPSP journal, *Learned Publishing*.

In my spare time I like to: Follow the fortunes of Reading Football Club, sail (preferably in hot climates, but since our boat is moored in West Wales, this only happens infrequently), harvest produce from our hyper-active garden, keep fit and socialise in the village pub.



Favorite books: "Chick-lit" trashy novels for holidays and relaxation. Don't get much time for reading otherwise!

Pet peeves/what makes me mad: Trains that don't run on time. The "blame culture" growing in our society. Slugs eating my strawberries in the night.

Philosophy: Make the most of what life throws at you and always keep a sense of proportion.

Most meaningful career achievement: Making it to Director at 32.

Goal I hope to achieve five years from now: To still be enjoying my work and finding new challenges every day.

How/Where do I see the industry in five years: The technology will be smarter, but we'll still need content specialists to make sure it works properly. Scholarly communication will probably work much the same as it does now, with a few discipline-specific anomalies. Unless something changes soon in the purchasing patterns of large institutions, many smaller players will no longer be able to compete, and will have been squeezed out by the more powerful ones. Libraries will continue to hold the institutional purse-strings, although funding for information assets will increasingly be provided through other channels, such as research grants and one-off endowments. Budgeting will be even more difficult for publishers and investment will be characterised by smarter use of human resources rather than major capital programmes. Change will be a constant, and we'll all have to be much more flexible and innovative in order to stay ahead of the game.



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Name: David C. Prosser, PhD

Born & lived: Born in Glasgow, lived in UK.

Education: BSc and PhD in Physics from Leeds University.

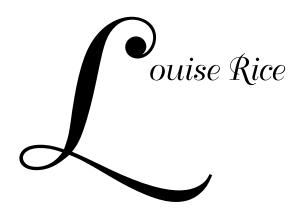
First job: Production Editor, Elsevier Science.

Professional career and activities: Publishing Editor, Elsevier Science; Commissioning Editor, Oxford University Press; Director, SPARC Europe.

Pet peeves/what makes me mad: Filling in surveys.

How/Where do I see the industry in five years: The past five years have seen the migration of scholarly communication (especially STM) to the web. The next five will see the development of new business models to better suit the new medium. In five year's time there will probably be a variety of models being employed, some with more success than others.





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Name: Louise Rice

Born & lived: England, lived Australia and USA, now back in England.

Family: Husband (Australian) and dog (Australian) are more than enough

to deal with!

Education: Sir William Perkins's Grammar School for Girls, in the days when you only had to pass the 11+ to get what would now cost you as an independent education. University of Southampton Bsc Hons Biology.

First job: Jan 1980: Heinemann Educational Books in the Science and Maths Department in London. I started as a secretary, but my shorthand was clearly not up to scratch so I progressed to picture research. First boss Graham Taylor, now Director of the Educational Publishers Council.

Professional career and activities: Heinemann Education sent me to Melbourne, Australia in 1987 on a 3-year contract as Commissioning Editor to revive a secondary school list. I left as Managing Director of Reed Education, Australia/NZ in December 1996 to set up my own dotcom start-up with Fuji Xerox. Moved to San Francisco with Britannica.com in July 1999 to establish Education office; badge of "proud owner failed start-up" was essential for any street cred. Dotcom victim again Dec 2000; moved back to UK and worked for Performing Arts Labs, a well-established charity developing creative talent across the arts. Since Jan 2002, Publishing Director, Trade & Reference responsible for series such as Very Short Introductions, Oxford World Classics, Oxford Paperback Reference as well as an interesting history and popular science trade list, dictionaries, and last but not least OED and ODNB, the world's two largest humanities research projects.

In my spare time I like to: Relax with a good book and a glass of wine at my local gastro pub. I live in London and zip around on back of husband's scooter at the weekend.

Favorite books: I always carry a Very Short Introduction in my handbag - I



get to finish very few as I'm always giving them away as recommendation. Current favourite is *British Politics* by former academic, now Labour MP, Tony Wright. *My Family and Other Animals* by Gerald Durrell; *I Capture the Castle* by Dodie Smith (long before the film); *The Life of Plants* by EJ Corner; love Harry Potter, Tolkein and Philip Pullman; all of Iris Murdoch, Anita Brookner; and am not ashamed to admit to indulging in chicklit for brain relaxation.

Pet peeves/what makes me mad: The Labour government building more roads and airport runways.

Philosophy: As my father taught me: "smile and the world smiles with you; weep and you weep alone."

Most meaningful career achievement: I had the courage to go and there and try it - my dotcom startup might not have achieved financial success, but we broke new ground and I'm proud of it.

Goal I hope to achieve five years from now: For Pilates to have transformed my body to a well-toned temple. We all have to dream....

How/Where do I see the industry in five years: Online subscription sites will continue to develop; the UK bookselling/publishing industry will have either have stopped high discounting or high street bookshop closures will become common; Amazon will take over the world.



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Name: Margaret Robb Education: BS, MLS.

First job: Vanderbilt University Library.

Professional career and activities: Library automation, staff development and training, creating new library buildings, reader services, collection management, library management and strategic planning. Cycling.

How/Where do I see the industry in five years: More electronic access and more material digitised, more access from homes, changing definition of what type of services libraries are there to provide.





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Name: Mark Rowse

Background Note: Founded by Mark Rowse in May 1998, Ingenta today occupies a leading position as a provider of online services to empower the exchange of research information.

Prior to founding Ingenta, Mark was a Director of Spafax, a subsidiary of Aspen Group plc, managing revenues of some \$100 million. At Spafax he was responsible for identifying and developing the potential of in-flight entertainment and supplying media to over 40 major airlines, including British Airways and Virgin Atlantic. He moved to the media industry after six years at NM Rothschild working in mergers and acquisitions. Mark read law at St. John's College, Cambridge.





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Name: Janine Schmidt

Born & lived: Ipswich (small country town), Queensland, Australia. Lived in Melbourne, Sydney and Brisbane.

Early life: Moved around small country towns in Queensland with my peripatetic family.

Family: Typical - Accountant father, mother did not work outside the home, one sister.

Education: Brisbane Girls Grammar School, B.A. (University of Queensland). M. Lib. (University of New South Wales) A.A.L.I.A. (Associate of the Australian Library and Information Association).

First job: University of Queensland Library.

Professional career and activities: Various positions at CSIRO Central Library (Melbourne), University of New South Wales Library, School of Library and Information Studies, University of Tec hnology Sydney, State Library of New South Wales, University of Queensland Library.

In my spare time I like to: Cycle, Walk, Meet with friends.

Favorite books: Detective fiction.

Pet peeves/what makes me mad: Energy suckers, Patronising males.

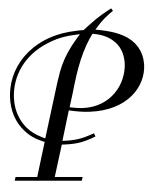
Philosophy: Energy, enthusiasm, hard work and a sense of humour overcome all.

Most meaningful career achievement: Turning the University of Queensland Library into a Cybrary, with a cafe and e-zone.

Goal I hope to achieve five years from now: Wealthy retirement with several Board memberships.

How/Where do I see the industry in five years: A vital education system preparing young people for future challenges, with easy access to a wide range of information for lifelong learning and professional and work-based activities.





hilippa Scoones

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Name: Philippa Scoones

Born & lived: Born in Leeds, UK lived most of life in South East England.

Early life: I attended a small public school in North Norfolk but was quite rebellious and became very left wing. I left this school and finished my education at a local comprehensive school - in the heyday of comprehensive

education in this country.

Family: I came from a very large, close-knit clan of a family. I have two teenage children.

Education: I went to the University of East Anglia where I studied English Literature and Art History.

First job: Christmas job at Heffers Booksellers in Cambridge - I did not leave for another four years...

Professional career and activities: I was a buyer and manager at Heffers for four years, then on the road as a sales representative for Andre Deutsch and then London rep for Blackwell. I have worked my way up through Blackwell Publishers (now Publishing) - in marketing, sales and in the last 12 years concentrated on the building the journals division. When I started there were less than 50 humanities and social science journals.

In my spare time I like to: Be in my garden - I have one acre plus 2 allotments to keep - and, when time allows, disappear to Southern Ireland.

Favorite books: Anna Karenina and Middlemarch.

Pet peeves/what makes me mad: Lack of integrity, waffle.

Philosophy: There's no such thing as a problem; always be straight because integrity is all.

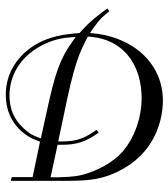
Most meaningful career achievement: There have been many - but being part of the team winning (and keeping) the many society journals we now have at Blackwell has been a wonderful experience. Perversely, another is commissioning one of the best-selling books Blackwell ever published. I



didn't become an editor in the end, but this success taught me to trust my judgement at a very early stage in my career.

Goal I hope to achieve five years from now: To contribute to the newly merged Blackwell Publishing becoming a great and distinctive force in the publishing world. To spend much more time in Ireland

How/Where do I see the industry in five years: I think we'll see a mix of sales deals co-existing. The "big deal" may well evolve as usage is analysed more meaningfully. I don't think usage based pricing will be a runner, though. I suspect that the Open Access model is flawed and that human behaviour and needs - particularly author's behaviour - won't change substantially.



avid Seaman

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Name: David M. Seaman

Born & lived: Oxfordshire and Northamptonshire; Norfolk; Connecticut

and Virginia.

Early life: Stable, small town/rural Northamptonshire. One brother.

Family: Wife; three children.

Education: Magdalen College School, Brackley; Universities of East Anglia,

Connecticut, and Virginia. English and medieval studies.

First job: Paper boy; farm worker; factory cleaner.

Professional career and activities: Director, Electronic Text Center, University of Virginia Library (1992-2002); Executive Director, Digital Library Federation (2002-present).

In my spare time I like to: Garden; collect books; cook; build things. All done with more enthusiasm than skill.

Favorite books: Chaucer; Milton; Shakespeare; Hardy; Yeats - I am in a burst of re-reading the canon (sometimes in MS Reader ebook format).

Pet peeves/what makes me mad: Quick fixes; short-term thinking; lack of passion.

Philosophy: Build once / use many.

Most meaningful career achievement: Realizing early and then articulating to others the power of reusable, standardized, modular computer data files.

Goal I hope to achieve five years from now: Through my leadership of the DLF, to promote richer teaching and scholarly possibilities through much more innovative, malleable, and numerous digital library holdings.

How/Where do I see the industry in five years: Increasing convergence and synergy of academic publishing and academic librarianship. Increasing need actively to promote the value of the publisher and the library in the



academic information exchange between author and reader/student (now that neither the library nor the publisher are strictly necessary in this exchange). Increasing opportunities to move on from a "first generation" digital publishing world whose product and assumptions are still rooted in the old print realities, to a form of digital publishing whose value lies in the quality of the content but also in the modular, user-modifiable, recombinant, and nimble behavior of that data. Increasing danger of creating irrelevant and undesirable products for last generation's users because it is familiar and (momentarily) comforting to do so.



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Name: Ward Shaw

Born & lived: New England, Colorado.

Family: Three sons.

Education: AB, SM, LLD.

First job: Cataloger.

Professional career and activities: Business, Information Systems, Librarian.

In my spare time I like to: Be outside.

Favorite books: October Light.

Pet peeves/what makes me mad: Bureaucracy.

How/Where do I see the industry in five years: "The industry" is not now nor will it be a single thing. Defragmentation will continue and attempts to

generalize (including this one) will be doomed.





laise Simqu

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Name: Blaise R. Simqu

Born & lived: Born in Los Angeles, California, and have lived my entire life in California. I may be one of the few publishers who has been able to build a career in publishing without leaving the state.

Family: I have been married for eight years to Erin O'Connell. We have two children: Isabelle 4 and William 2. I also have three sisters and many nieces and nephews.

Education: I have a bachelor's degree from Loyola Marymount University and a master's degree from UCLA. I also attend the University of Salzburg for a year when I was an undergraduate.

First job: My first job was as a Production Editor at the Hampton-Brown Publishing Company.

Professional career and activities: I am a member of the Board of Directors of the Society for Scholarly Publishing and CrossRef.

In my spare time I like to: These days I spend most of my spare time with my two toddlers. However, when I am not parenting, most of my spare time is spent doing athletic things.

Favorite books: John Irving is my favorite novelist. David Halberstam is my favorite non-fiction author.

Pet peeves/what makes me mad: My pet peeve is tardiness.

Philosophy: My philosophy is be where you say you are going to be and do what you say you are going to do.

Most meaningful career achievement: I'm still working on it...

Goal I hope to achieve five years from now: See above.

How/Where do I see the industry in five years: I believe the future for book publishing will be very much the same in five years. Companies will still publish books, libraries will still buy books, and really good books will



be the most successful. In the world of journal publishing, I believe we will have migrated completely to an on-line environment. Every component of the process will be electronic: Authors and publishers will work together in an electronic environment. Publishers will distribute electronically, and all academic research will be conducted on-line.



ernard Starkmann

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Name: Bernard A. Starkmann

Born & lived: Amsterdam, The Netherlands until I was 5 years old, then

London, United Kingdom with a short spell in Vancouver, Canada.

Early life: Still too recent to comment.

Family: Just me and my partner, Charlotte.

Education: BSc. Hons Medicinal Chemistry, University of Sussex D.Phil.

Synthetic Organic Chemistry, University of Sussex.

First job: Starkmann Limited, where else?

Professional career and activities: Member of National Acquisitions Group, UK.

In my spare time I like to: Alas I have not too much spare time at the moment, but I love to travel and explore new places, ski with a group of friends, cycle, read and visit galleries.

Favorite books: As long as it's a travel book I'm happy, e.g., *Danziger's Travels: Beyond Forbidden Frontiers* by Nick Danziger and *From Heaven Lake* by Vikram Seth.

Pet peeves/what makes me mad: Intolerance, Ignorance, Mindlessness and similar behaviours.

Philosophy: Don't let what you can do today condition your view of what it takes to win tomorrow.

Most meaningful career achievement: Enrolling at London Business School as an Executive MBA student.

Goal I hope to achieve five years from now: Raise a lovely family with my wife and continue to run a highly successful business.

How/Where do I see the industry in five years: Fewer, larger publishers, better integrated and hopefully still at least as interesting as it is today.





raham Stone

Serials and Electronic Developments Team Leader Eagle Learning Support Centre

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Name: Graham Stone

Born & lived: Born Oxford, lived Sheffield, Birmingham, Liverpool,

Stockport.

Early life: I keep being told that since I'm in my 30's I'm still in early life!

Family: 6 year old son - far too wise for his years.

Education: An Oxford education - well a comprehensive school until I was 18!, Geography degree at Sheffield University, post grad at Liveropool John Moores.

First job: Barman in the Red Lion, Wolvercote, Oxford, first proper job as Library Assistant at Birmingham University.

Professional career and activities: Member of the UKSG committee, Treasurer of the CILIP Multimedia Information and Technology Group (North West).

In my spare time I like to: Watch motorsport, read, listen to music - all the usual things.

Favorite books: Too many to mention.

Pet peeves/what makes me mad: Too many too mention.

Philosophy: Why?

Most meaningful career achievement: Being thanked by students for helping!

Goal I hope to achieve five years from now: To not be too concerned that I'll have just turned 40.

How/Where do I see the industry in five years: Good question? I don't have a career plan, its best to see what happens and grasp opportunities as they arise.





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Email: kstrauch@comcast.net Website: www.against-the-grain.com

Name: Bruce Strauch

Born & lived: Oct. 15, 1947, Fayetteville, NC.

Early life: A rich mix of joy and squalor.

Family: Wife Katina; two children Raymond and Ileana. Education: B.A., J.D. UNC-CH, M.A. Oxford Univ.

First job: Commercial Property Underwriter for Chubb & Son.

Professional career and activities: Prof. of Business Law at the Citadel and

Publisher of Against the Grain.

In my spare time I like to: Paint grotesque symbolist pictures which guarantee many visitors do not return to our home a second time.

Favorite books: Lermontov, A Hero of Our Time; John Buchan, Greenmantle.

Pet peeves/what makes me mad: Katina's constant state of disorder.

Philosophy: Ars longa, vita brevis.

Most meaningful career achievement: Published nine very rapidly remaindered horror novels.

Goal I hope to achieve five years from now: Avoid prostate cancer.

How/Where do I see the industry in five years: Scholarly publishing follows what economists call the perfect competition model — low barriers to entry, hence constant new entries driving down profit margins and the constant destruction of the weakest. The rise of big conglomerates does not change the character of the industry. Rather the conglomerates will find they have to make very hard choices about which journals to let die. They imagine they are sufficiently ruthless to do this, but they will face the unceasing new entry of small publishers with lower operating costs and more creativity. We may see a few giants stumble and fall.



leana Strauch

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Website: www.against-the-grain.com

Name: Ileana Strauch

Born & lived: Born 12/29/83 in Charleston, SC.

Early life: I'm only 20.

Family: Parents—Katina and Bruce and brother Raymond.

Education: Ashley Hall girls school, University of South Carolina Honors

College.

First job: Writing for the Post and Courier.

Professional career and activities: Working in a Biochemistry Lab at the Medical University of South Carolina; majoring in Chemistry and planning on academic medicine.

In my spare time I like to: Go to the beach.

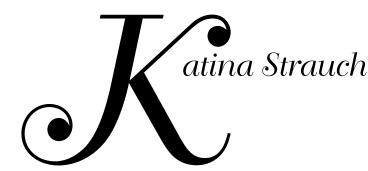
Favorite books: Hemingway, The Sun Also Rises; Thompson, Fear and Loathing in Las Vegas.

Pet peeves/what makes me mad: Unmotivated college students.

Most meaningful career achievement: Making an "A" in my calculus-based physics classes.

Goal I hope to achieve five years from now: Get into medical school and be doing my residency in Charleston.





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www.charlestonco.com www.katina.info/conference

Name: Katina P. Strauch

Born & lived: I was born in Columbia, SC.

Early life: My grandparents on both sides of my family were Greek immi-

grants so my childhood was dominated by "Greekness."

Family: I have been married to Bruce Strauch since 1977 and have two

children, Raymond 28 and Ileana 20.

Education: I got my Bachelor's degree in 1969 in Economics and my MSLS in 1972 from UNC—Chapel Hill.

First job: I worked as a volunteer at the Richmond Public Library.

Professional career and activities: I have been a professional librarian since 1972. Lots has happened.

Favorite quote: "If Abraham's son had been a teenager, it wouldn't have been a sacrifice."

Last favorite movie: My Big Fat Greek Wedding.

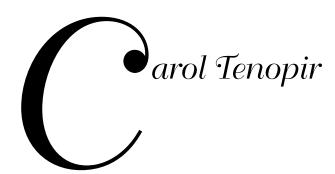
Pet peeves/what makes me mad: People who say either "no" or "can't."

Philosophy: If at first you don't succeed, try, try again.

Most meaningful achievement: Having a great family life.

How/Where do I see the industry in five years: There will still be libraries and publishers and vendors. The printed book will still be strong. On demand printing and delivery will be gaining in appeal to the mass market. There will be more of an ability to "customize" databases for specific users or user groups or geographic areas. Use data will be more standardized.





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Name: Carol Tenopir

Born & lived: I was born in Whittier, California (Los Angeles County) and went to school there. I moved to Honolulu in 1979 and lived there until the mid-1990s when I moved to Knoxville, Tennessee. I'm the only one in my family who left California.

Family: I married my husband, Jerry Lundeen, in Honolulu in 1979. We have one son, Andy, born in 1985. He is celebrating his 18th birthday here in Oxford and will be going to college at Lewis & Clark College in Portland Oregon in the fall.

Education: B.A., Whittier College, MSLS, Calif. State University, PhD, University of Illinois.

First job: After my MSLS, my first job was as s librarian for Cibbarelli and Associates, a consulting firm where I indexed medical and engineering documents and did online searching (in early days of online searching--mid-1970s.) Next I was a Systems Librarian at the University of Hawaii, then on the faculty of the School of Library and Information Studies at Hawaii and now at Tennessee.

In my spare time I like to: Garden, read, travel.

Favorite books: 19th century British novels; mysteries; travel books--anything that is totally non-work related.

Pet peeves/what makes me mad: I'm a pretty calm person.

Goal I hope to achieve five years from now: I plan to concentrate on research for the forseeable future, maybe retire when my son graduates from college.

How/Where do I see the industry in five years: Emphasis on more complete online products where customers pick the amount they want. A continued array of options from free to expensive.





Social- och beteendevetenskapliga biblioteket Library of Social and Behavioural Sciences

Lund University

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Email: Catta.Torhell@socbetbib.lu.se Website: www.socbetbib.lu.se

Name: Catta Torhell

Born & lived: Southern part of Sweden. Born in Helsingborg and live in

Lund since 1976.

Family: Husband, a transelater, and two sons, 17 and 19 years old. **Education:** Major in litteratur and art, degree in library scince.

First job: Bookshop in Lund.

Professional career and activities: Five yeares at a publishing company, 13

years as a librarian at Lund university.

In my spare time I like to: Cook and read.

Favorite books: Books by Doris Lessing for example.

Pet peeves/what makes me mad: Dictatorialness.

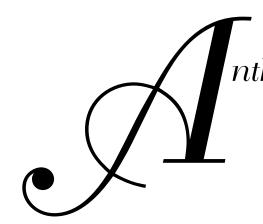
Philosophy: It straightens itself out!

Most meaningful career achievement: Planning the Library of Social and Behavioural Sciences in 1998. Planning a library for Language and Literature at Lund University. A successful conference on Scholarly Communication at Lund University in October 2002. Planning the Second Nordic Conference on Scholarly Communication in April 2004 www.lub.lu.se/ncsc2004.

Goal I hope to achieve five years from now: Fullfill the changes within the library organization at Lund University Libraries.

How/Where do I see the industry in five years: More Open Access!





nthony Watkinson

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Name: Anthony Watkinson

Born & lived: Born in Nottingham in the English East Midlands and lived there until 1961. Since 1968 I have lived in or near Oxford.

Family: One wife who is Vice Principal of St. Hilda's College Oxford, one Son aged 30 who is an archaeologist and a bookseller and one daughter aged 19 who will be starting at University College London to study architecture from this September.

Education: Seven years at the University of Cambridge, the last three researching in ecclesiastical history.

First job: Assistant Librarian New College Oxford.

Professional career and activities: Mostly in Science Publishing as Editorial Director Academic Press London, Head of Journals at Oxford University Press, Publishing Director Chapman & Hall and Intellectual Property Director Thomson Science and Professional.

Since 1998 Information Consultant in online, library/publisher relations, intellectual property, etc., etc. Consultancies mostly now in publishing, both profit and non-profit, but I have been involved in JISC projects and committees (UK Higher Education sector).

Since 2000 Visiting Professor in Information Science at City University London and Associate Director in Digital Transition the Ciber Institute (see http://ciber.soi.city.ac.uk/).

I am on the editorial boards of The Charleston Advisor and ASLIB Proceedings.

In my spare time I like to: Drink, go to concerts and theatre, exercise my dogs.

Pet peeves/what makes me mad: Librarians who do not recognise the valueadded provided by publishers and publishers who do not recognise the valueadded provided by librarians.



Philosophy: Eclectic.

Most meaningful career achievement: Surviving in senior publishing management until I was 56.

Goal I hope to achieve five years from now: Still involved and getting paid.

How/Where do I see the industry in five years: Still performing the same functions.



artha Whittaker

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Name: Martha Whittaker

Born & lived: Provo, Utah and lived in Utah, Wyoming, California, Illi-

nois, Georgia, Oregon, and Colorado.

Family: One sister; I have a husband and two grown children.

Education: University of Utah and University of Denver, advanced man-

agement certificate at UC-Berkeley.

First job: Sales clerk in a department store; first professional job was at the

Lawrence Berkeley Laboratory.

Professional career and activities: Librarian at University of Wyoming, University of Illinois and University of Colorado; CARL Corporation; UnCover Company; Academic Book Center, Blackwell's Book Services.

In my spare time I like to: Travel, read, and try to get some exercise.

Favorite books: Too many to list - Portrait of a Lady, and Moving On.

Pet peeves/what makes me mad: People who are smug and self-satisfied; dishonesty.

Philosophy: Love what you do.

Most meaningful career achievement: I'm doing it right now at Blackwell's.

Goal I hope to achieve five years from now: Make some serious money.

How/Where do I see the industry in five years: Much more electronic, less differentiation between "books" and "journals", more focus on integrated information.





azel Woodward

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Name: Hazel Woodward

Born & lived: Born in Leeds. Lived in Nottingham most of childhood, moved to Leeds as a student then on to Loughborough and finally to Bedford.

Family: Husbands and two sons Jonathan and Christopher (18 and 21 years).

Education: O and A levels at West Bridgford Grammar School, Nottingham;

BA Leeds Polytechnic; PhD Loughborough University.

First job: Assistant Librarian, Trinity and All Saints College, Leeds.

Professional career and activities: Currently, University Librarian at Cranfield University (the UKs only postgraduate university) and Director of Cranfield University Press. Prior to that various posts at Loughborough University Library - latterly as Head of Electronic Information Services. Involvement with a variety of professional bodies: committee member and former Chair of UK Serials Group; Chair of the JISC eBooks Working Group and member of the JISC Journals Working Group overseeing NESLi2; member of the SCONUL Advisory Committee on Scholarly Communication; and so on.

In my spare time I like to: Spend time with my family; have fun with my friends; travel; eat good food and drink good wine then go to the gym to try and work it off (unsuccessfully); walk in the countryside.

Favorite books: Arundhati Roy, *The God of Small Things*, *Cat's Eyes*, Margaret Atwood (and many others of hers as well). Anything by Thomas Hardy. Anything by Bill Bryson. I also admit to enjoying Harry Potter.

Pet peeves/what makes me mad: People who "play games" rather than being straightforward. Mindless vandalism. Loud music emanating from cars.

Most meaningful career achievement: Getting my PhD in my spare time.

How/Where do I see the industry in five years: Libraries: questions regarding the necessity of physical academic libraries being voiced by funding



bodies; huge increase in the amount of material delivered to clients electronically, but still operating a hybrid service; information staff much more closely involved in the learning process - delivery of personalised learning environments; much more collaboration across sectors and with other information providers (survival technique).

Academia: individuals and organisations much more aware of, and committed to retaining, copyright and IP; institutional ePrint repositories; growth in number and use of portals; Intermediaries/aggregators: some of today's "household names" will have to adapt very rapidly if they are to be around in five years time; new innovative services continuing to emerge from outside the current industry boundaries.

Publishers: pressures of initiatives to change scholarly communication process - particularly economics aspects - making a real impact; competition for electronic services to student market more intense; more collaboration between publishers (survival technique); will require to be much more flexible in *all* aspects of service - particularly packaging and pricing.



avid Worlock

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Name: David R. Worlock

Born & lived: Chipping Sodbury, Glos. Early life: Moreton in Marsh, Glos.

Family: Farmers.

Education: Selwyn College, Cambridge - MA History. **First job:** Kitchen Assistand Hand, Hotel St George.

Professional career and activities: Salesman, Editor, Publishing Director, Thomas Nelson & Sons Ltd (school book publisher). Chairman Electronic

Publishing Services Ltd (search and consultancy company).

In my spare time I like to: Sleep. Favorite books: Boswell's Johnson.

Pet peeves/what makes me mad: People who say "we have too much tech-

nology today ..."

Philosophy: The answer lies in the soil.

Most meaningful career achievement: Escaping from corporate life into self-employment with undiminished sanity.

Goal I hope to achieve five years from now: Retirement.

How/Where do I see the industry in five years: In five years the industry will be going through its next periodic revolution, this one surrounding the onset of the semantic web and the implications of ubiquitous, always-on broadband. The complaints will be the same - inadequate search mechanisms, overload, insufficient band width - but a much higher level. Machine to machine dialogue will be a cause of celebration - and complaint. Much underlying content will be free - but all significant value-added services will be paid for. Libraries will have become Publishers, Researchers will have become Archivists, Publishers will have become few, and far between!



Background Note:

David Worlock is a Cambridge History graduate who joined Thomson Corporation as a trainee in 1967, and subsequently worked in educational and academic publishing before managing Thomson's school-based publishing as Group Executive Publisher in the late 1970s. Between 1980-85 he was CEO of the pioneer development of EUROLEX, the UK's first online service for lawyers, subsequently acquired by Reed Elsevier in 1985. In that year he started Electronic Publishing Services Ltd, a research and consultancy company which has worked alongside the digital content industry in developing strategies for products and markets in consumer and business sectors. Content environments have ranged from text to audio-visual, from online to wireless, from narrowband to broadband. Major projects included the development of Fish4 (the regional press consortium for classified advertising online) of which he was non-executive chairman for five years. Public consultancy work includes advisory services and projects for the European Commission, the Department of Trade and Industry, the British Library, City University and Oxford Brookes University.

During this period David served as a non-executive director of Dorling Kindersley plc, prior to its acquisition by Pearson, and Book Data Ltd, which he co-founded, prior to its acquisition by VNU. He has also held a variety of non-executive posts, including Creature Labs (intelligent life-form games environments), Panlok (DRM software) and BNAI (international legal publishing). He is an advisory board member of Ingenta (the science/technical market infomediary) and Granville Baird (the private equity fund manager). David is also Chairman of the Digital Content Forum, which forms a two-way conduit between industry and government – it acts as an umbrella body to trade groups in the digital content sector. In 2003 he was appointed by the Cabinet Office to be a member of the Advisory Panel on Crown Copyright.

David has worked closely with industry trade associations. For five years he was chairman of the European Information Industry Association, and then of the Information Communication Industry Association. He has been a member of subcommittees of the Publishers Association, the Periodical Publishers Association and the Newspaper Society. Outside interests include a passion for rugby football, for history and literature, and for pig farming and the state of British agriculture.