



2001 Fiesole Retreat

Session Two

**Consortia, Alliances and Partnerships**

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*Fiesole Collection  
Development Retreats*

**Casalini**  
**libri** *Digital Division*



# Library Consortia: Why?

- Increase in purchasing power (licence negotiations)
- Influence national/international policy agendas  
(copyright, &c.)
- Sharing resources (infrastructure, collections, human resources)
- Content description and metadata
- Digitalisation and archiving
- Electronic publishing, learning programmes



## Which Model?

The most popular:

*The consortium as a buying club*

Short term tangible outcomes:

- Library side
  - better economic/access conditions
- Vendor side
  - larger audience
  - increase in total revenues



# Criticisms

- “The consortia start with the view that some or all of it’s member want to buy a product, regardless of costs, quality, or pricing history”
- “They handle the journal that will appeal to the greatest number of the libraries in the group”
- “They may fail to purchase high quality, low-cost titles from small publishers”

From

Margaret Landesman and Johann Van Reenen

‘Creating Congruence’

*The Journal of Electronic Publishing*, 6 (2000), 2 December



# The Long Term

- Will consortia enable libraries to control the ownership and access of research outputs?
- Will consortia effectively support libraries to be real players in the scholarly communication environment?
- In which way can consortia contribute to a new system of scholarly communication? ctd....



## The Long Term (ctd.)

- How will libraries, publishers and intermediaries develop a new collaborative model for future scholarly communications systems?
- How can libraries, authors and publishers contribute to a new communication model based on the quality and pluralism of cultural information?
- And.....



*Fiesole*  
*2001*





**Consortia in Italy:  
Recent Initiatives by University Libraries**

*Tommaso Giordano*

*2001 Fiesole Retreat*





# The University Context

## Challenges / Developments

- Significant restructuring of the national educational system
- New organizational models: cost efficiency oriented
- Important changes in teaching programmes and curricula
- Enrollment decrease & competition between Universities
- Decrease of national funding



# University Libraries

- 70 Universities (including large-scale campuses)
- Combined total library acquisition budget
  - (circa 100 ml Euro per year)
- Significant investments in IT
- Technological challenge as an opportunity to redesign library organization



# Critical Factors

- Absence of strong tradition in library cooperation
- Insufficient central (national) support in library cooperation programs
- Fragmentation
  - departmental libraries
  - duplication
  - no central library authority
- Difficulties in achieving economies of scale



# Library Consortia Initiatives (I)

- License negotiation

**CIPE** <<http://www.iue.it/LIB/cipeweb1.html>>

- License negotiation / storage / interface

**CILEA**, Milan <<http://www.cilea.it>>

**CASPUR**, Rome <<http://www.caspur.it>>



## Library Consortia Initiatives (II)

- Content description

**ESSPER**, Varese (TOC's of Italian journals)

<<http://www.biblio.liuc.it:8080/biblio/essper/default.htm>>

- Content production

**CIBIT**, Pisa (Biblioteca Telematica Italiana)

<<http://cibit.humnet.unipi.it>>



Italian National Forum on Electronic Resources

Osservatorio italiano sulla cooperazione per le risorse informative elettroniche

- Promote library cooperation for digital resources
- Information & awareness, reference linkage point
- Monitoring and coordinating consortia initiatives
- Lobbying for central funding support

<<http://www.uniroma1.it/infer>>



# New Trends and Developments

From competition to collaboration



Convergence between consortia

Common negotiation stance by consortia (CILEA, CASPUR, CIPE) with publishers/distributors



# Outlook

- Development of an important initiative:  
*La Biblioteca Digitale Italiana*
- Towards a framework for greater national cooperation between libraries, publishers and distributors

For further information :

T. Giordano. “Digital Resources Sharing and Library consortia in Italy”,  
*Information Technology and Libraries*, 19, 2, June 2000

[http://www.lita.org/ital/1902\\_digital.html](http://www.lita.org/ital/1902_digital.html)