

Torrossa Retreat 2013

# Trends in collection development and user needs in academic libraries

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# Today's Agenda

- The User Landscape
- Collection Development Trends
- Preferred Models
- Concerns of Librarians

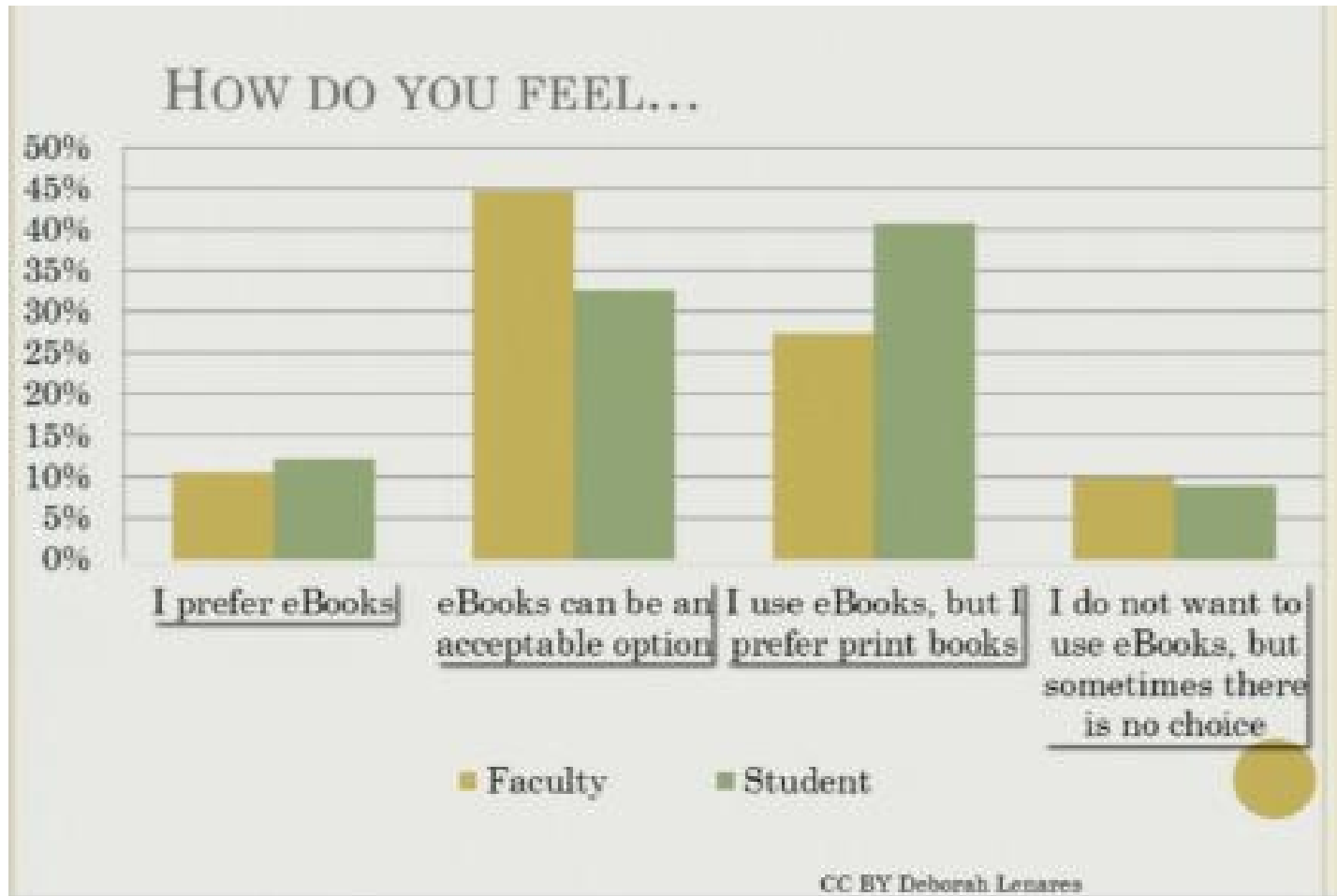
# The User Landscape

# General Profile of the User Today

- 88% of American adults have a cell phone, 57% have a laptop, 19% own an e-book reader, and 19% have a tablet computer
- Internet access is no longer synonymous with going online with a desktop computer
- 23% of Americans read an e-book in the past year, up from 16% the year before.

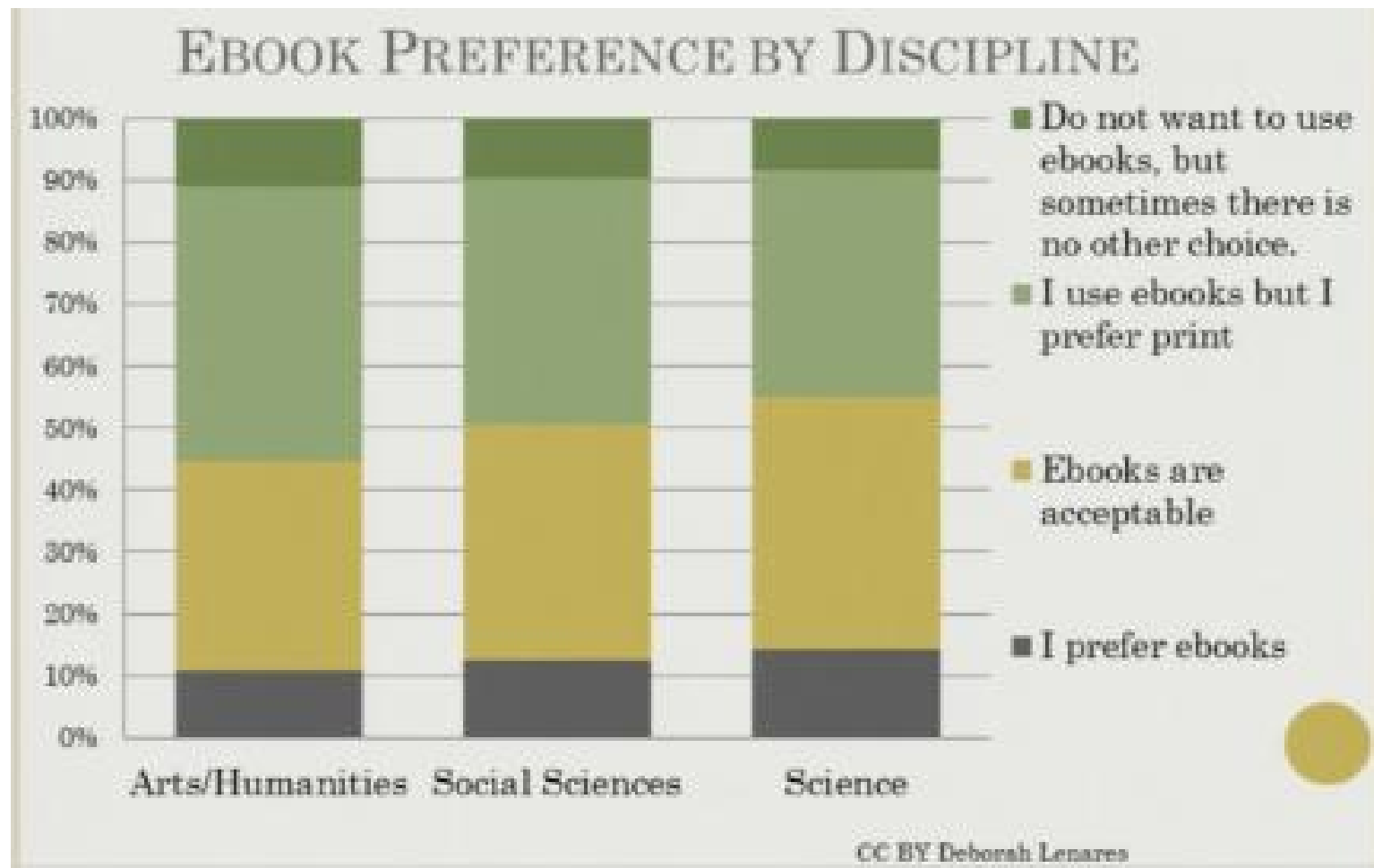
"Libraries, patrons, and e-books," Pew Research Center's Internet & American Life Project, June 22, 2012

# Undergraduate and Faculty Perceptions



"Ebooks: Their use and acceptance by undergraduates and faculty" by Deborah Lenares based on surveys conducted at Wellesley College in 2012

# Undergraduate and Faculty Perceptions

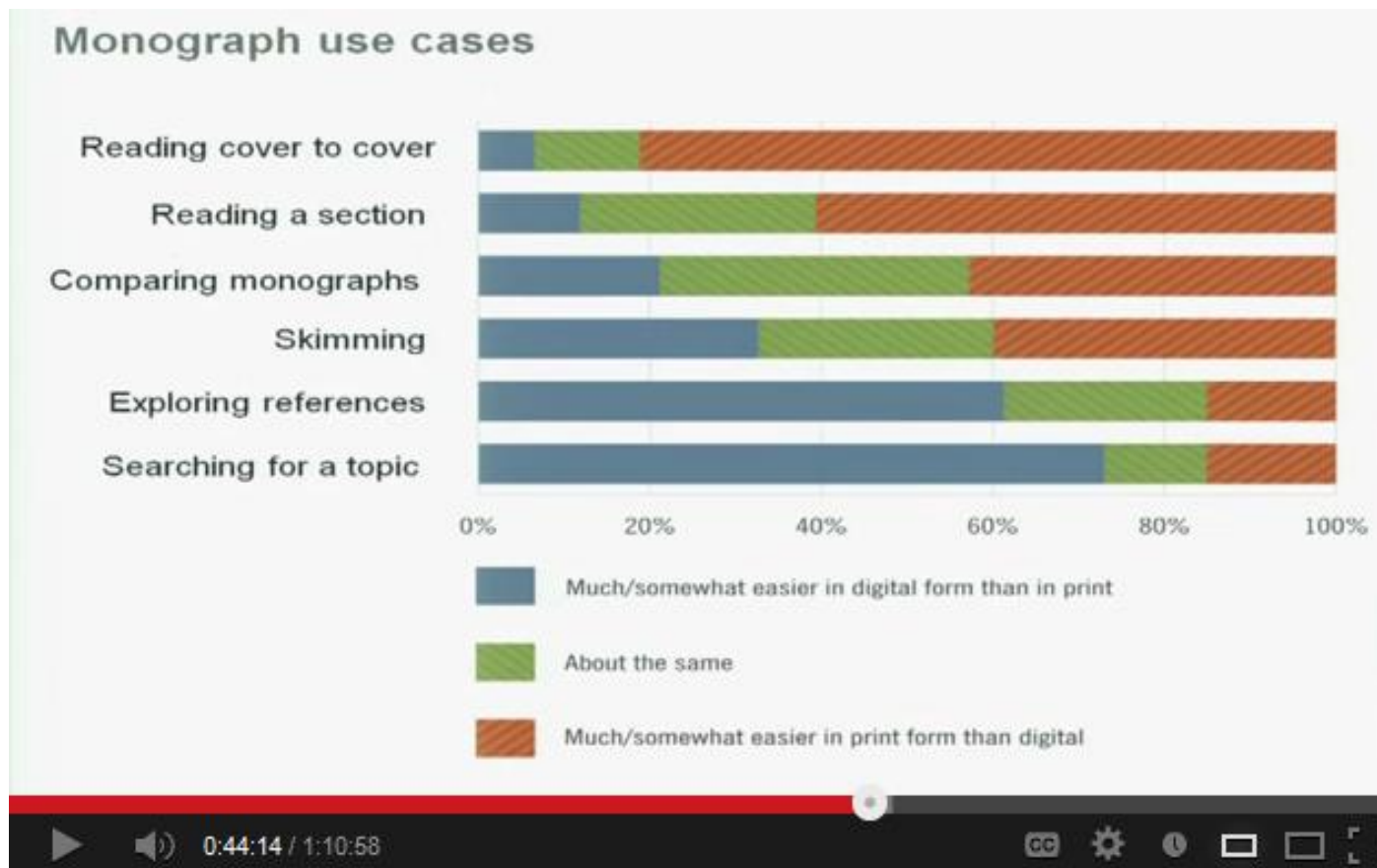


## Faculty's Future Thoughts

A growing share of respondents expects substantial change in library collecting practices for monographs in the next five years.

- Faculty expectations for the content of the near term future are changing.

# Faculty & Ease of Use



CNI: The Ithaka S+R Faculty Survey US 2012: First Release of Key Findings



## Library as Gateway

The library as a gateway experienced an increase in value by respondents of the Ithaka report.

- Librarians, Publishers and Users all want optimal discovery of content

# Collection Development Trends

# Collection Trends

- Move to digital whenever possible
- Reduce print
- Balance current and future needs
- Collect more unique materials
- Focus on the user, not the collection
- Data-driven decision-making
- Stronger collaborations

# Models

# Models

## E-Books

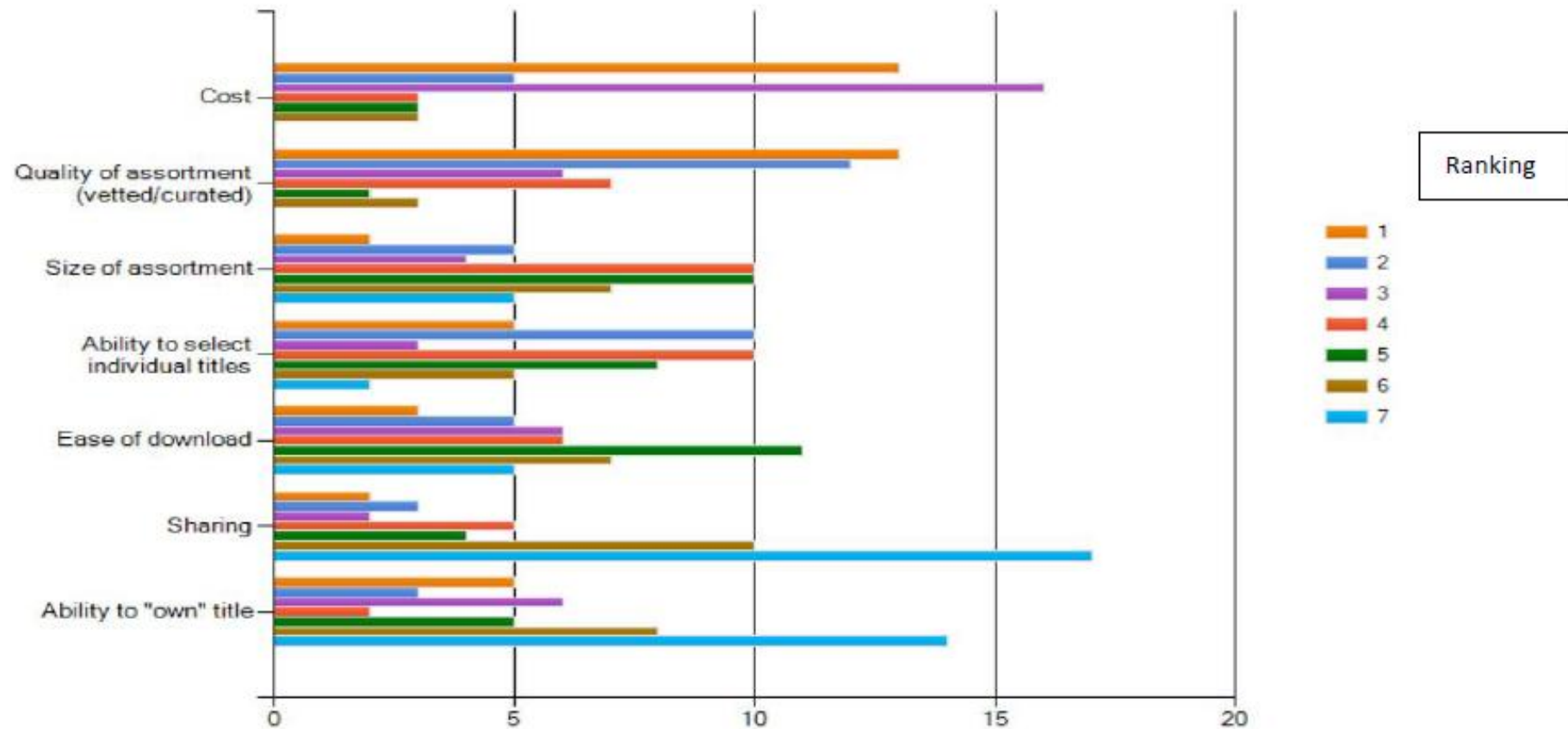
- E-Book Subscription Model
- E-Book Package Purchasing Model
- Title-by-title Purchasing Model
- Patron-Driven Acquisitions Model

## E-Journals

- Subject or Complete Packages
- Title by title subscriptions

# Purchasing Influencers

Please rank from 1 to 7, the factors that influence your purchasing decision? 1 most important to 7 least important.



# Concerns of Librarians

## Concerns of Librarians

### Budgets

- Costs of higher education rising
- Library funding downward trend
- Pressure to add e-content (and other services) with smaller budgets
- Management of new workflow



# Concerns of Librarians

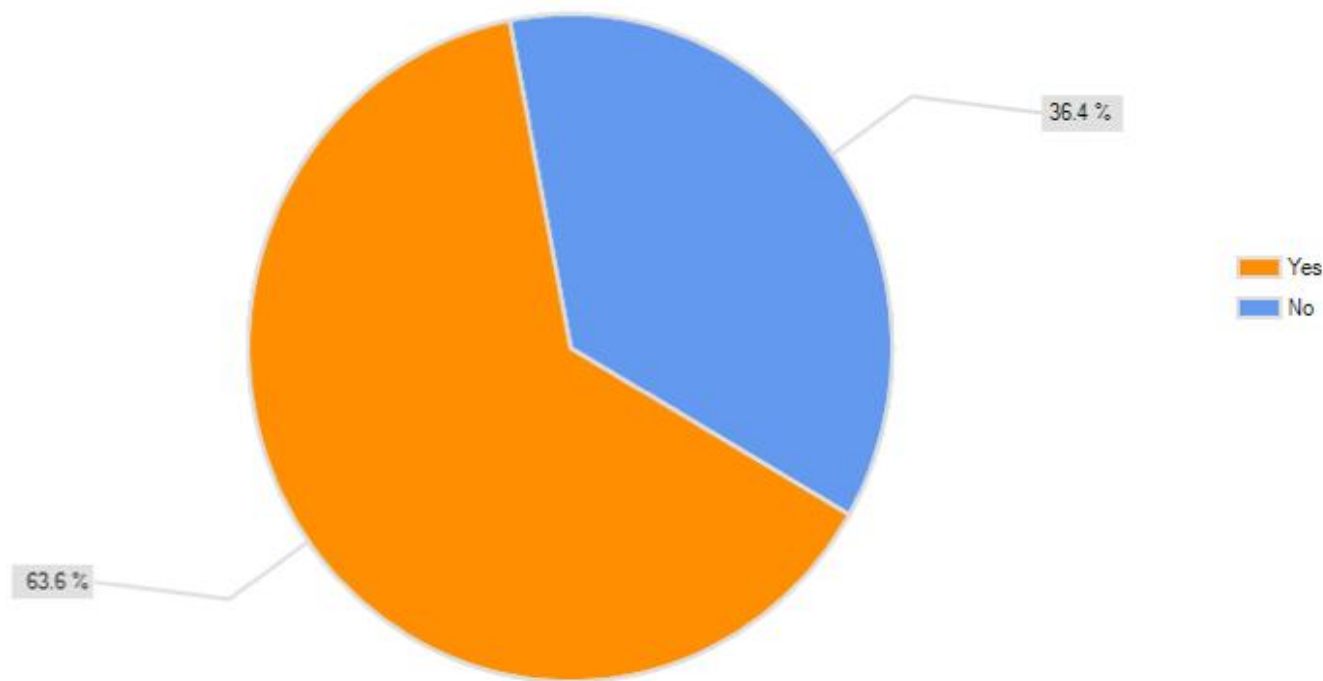
Ownership

Access



# Buying v Licensing Valuation

When acquiring titles, is “buying” even at a higher price, a greater value then licensing at a lower price?



# Concerns of Librarians

- Preservation
- Usability
- Discoverability

# Thank you.

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