The Turn to Researcher Workflow

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Content is giving way to workflow.

Should the research university outsource more core scholarly infrastructure? And if so to whom, and under what terms?

The largest publishers are becoming workflow providers. What strategies are available for those left behind?
The Rise of Workflow
Research workflow tools are of growing importance to scientific research and the universities that support it.

See: www.sr.ithaka.org/blog/what-is-researcher-workflow/
Several
Heavyweights
Elsevier

**Researcher Workflow**

- Scopus, Citescore, Plum
- HiveBench
- Mendeley
- SSRN & bepress
- Opportunity to monetize data, control workflow, sell tools
- ClinicalKey (medicine), Knovel (engineering), Reaxys (chemistry)
SciVal
Ready-to-use tools to analyze the world of research, and establish, execute and evaluate the best strategies for your research organization.

Pure
Comprehensive research information management system to enable evidence-based decisions, promote collaboration, simplify administration and optimize impact.

Analytical Services
Customized analysis, reports and services to meet your research management needs.

SciVal Funding
Helps researchers, administrators and research development professionals find new funding opportunities.

Expert Lookup
Expert Lookup helps you identify scientific experts in minutes.
“Who Owns Digital Science?”

- Merger created second largest scientific publisher, IPO in 2018
- Digital Science was excluded, retained by Holtzbrinck/Macmillan
- Will it ultimately join Springer Nature?

Implications
Thank You
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