

Open Access Monographs: What are the Incentives for Authors?

Charles Watkinson

AUL, Publishing, University of Michigan Library

Director, University of Michigan Press



What is Michigan Publishing?





Michigan Publishing is the publishing division of University of Michigan Library. \$4.5 m pa in revenue, 40 staff.



Degree of institutional (vs. disciplinary) focus



University of Michigan Press

In partnership with their authors and series editors, the Press publishes in a wide range of humanities and social science disciplines. With a rich history of publishing expertise, the Press leads in the development of digital scholarship and supports the dissemination of knowledge as widely and freely as possible.



Michigan Publishing Services

As experts in scholarly publishing, we provide a suite of publishing-related services to the University of Michigan to help increase the visibility, reach, and impact of scholarship.



Deep Blue

University of Michigan's permanent, safe, and accessible service for representing our rich intellectual community. Its primary goal is to provide access to the work that makes Michigan a leader in research, teaching, and creativity.

Degree of formal publishing intervention

The Open Access monograph problem

Describe the benefits and logistics of OA books for:

- Publishers
- Librarians
- Funders

But are vague on why authors in the humanities would really want to publish an OA monograph.





A screenshot of a webpage from Michigan Publishing, University of Michigan Library. The header includes the Michigan Publishing logo (a yellow 'M' in a blue square) and the text "MICHIGAN PUBLISHING UNIVERSITY OF MICHIGAN LIBRARY". Navigation links for "ABOUT" and "PUBLICATIONS" are visible. The main heading is "Study of Humanities Book Subventions at Two Institutions". The text below the heading states: "The University of Michigan (U-M) and Indiana University at Bloomington (IU) have been awarded a research and planning grant by the Andrew W. Mellon Foundation to study new models for supporting humanities book publishing." It then lists the Principal Investigator, James Hilton, and other faculty members leading the project, along with a brief description of the project's focus on learning from campus faculty and administrative leaders through a series of salons.

A screenshot of a webpage from Michigan Publishing, University of Michigan Library. The header includes the Michigan Publishing logo and navigation links. The main heading is "Mellon grant funds U-M Press collaboration on digital scholarship". The text below the heading states: "The University of Michigan Press has received a three-year \$899,000 grant from the Andrew W. Mellon Foundation to support the development of a new platform that will enable the publication and preservation of digitally enriched humanities monographs." It then quotes Charles Watkinson, director of the U-M Press, who said the project takes on a key challenge to the publication of long-form scholarship in the digital age. The text concludes by stating that the grant will fund an effort to meet the growing needs of authors to durably connect their publications to related datasets, interactive information, video and other non-text based online content.

Learning how authors feel about open access books

Creating a platform to meet their requirements



What do authors want?

OA Monographs: Challenges

Authors worry about . . .

- lower perceived value
- loss of royalties
- disenfranchising authors from less wealthy-institutions
- increased risk of plagiarism
- the effect on academic freedom of funding consolidation
- undermining the university press tradition of quality.

Plus issues that are more broadly digital in nature:

- ephemerality of electronic media
- the pedagogically sub-optimal nature of online reading
- the death of print.



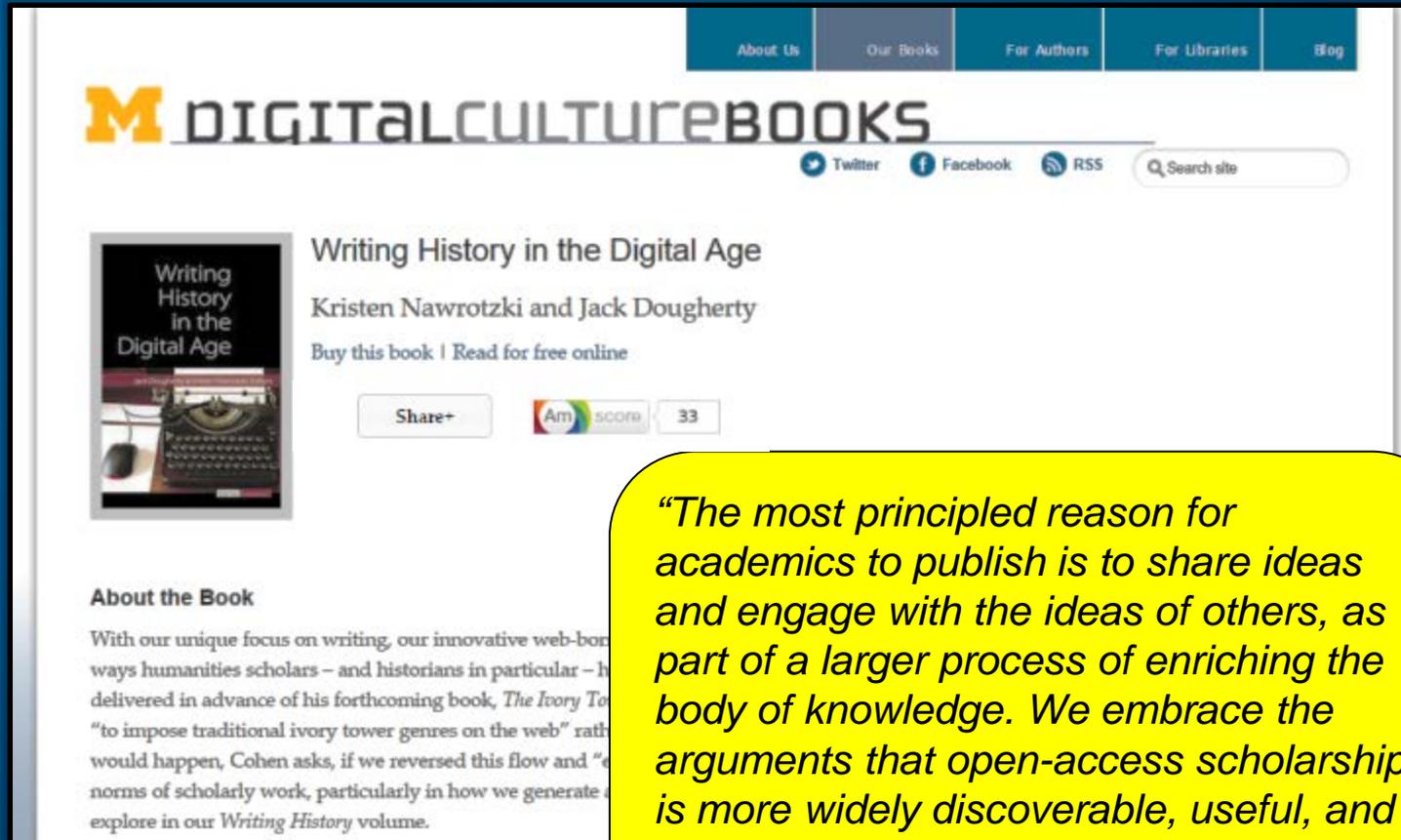
OA Monographs: Opportunities

Authors are interested in . . .

- The **philosophical rightness** of an open approach
- **Extended impact** for their work
 - with a social justice motivation
 - with a public accountability motivation
 - with a desire to target particular specialist publics
- Facilitation of **data sharing and reuse**

with level of enthusiasm most correlated with disciplinary background.

Philosophically Right



The screenshot shows the website for Digital Culture Books. At the top, there are navigation links: "About Us", "Our Books", "For Authors", "For Libraries", and "Blog". The main header features the logo "M DIGITALCULTUREBOOKS" and social media icons for Twitter, Facebook, and RSS, along with a search bar. Below the header, a book titled "Writing History in the Digital Age" by Kristen Nawrotzki and Jack Dougherty is featured. The book cover shows a typewriter and a computer mouse. Below the book title, there are options to "Buy this book" or "Read for free online", a "Share+" button, and an Amazon score of 33. The "About the Book" section begins with the text: "With our unique focus on writing, our innovative web-based ways humanities scholars – and historians in particular – have delivered in advance of his forthcoming book, *The Ivory Tower* 'to impose traditional ivory tower genres on the web' rather than what would happen, Cohen asks, if we reversed this flow and 'disrupt' the norms of scholarly work, particularly in how we generate and disseminate knowledge, we explore in our *Writing History* volume."

“The most principled reason for academics to publish is to share ideas and engage with the ideas of others, as part of a larger process of enriching the body of knowledge. We embrace the arguments that open-access scholarship is more widely discoverable, useful, and consistent with the principles of our scholarly societies.”

Extended Impact

The screenshot shows the Hathi Trust Digital Library interface. At the top, there are navigation links for Home, About, Collections, Help, and Feedback. The Hathi Trust logo is on the left. A search bar contains the text "Search words about the items" and "All Fields". Below the search bar, there are links for "Advanced catalog search" and "Search tips".

The main content area displays search results for "Hybrid justice: the extraordinary chambers in the courts of Cambodia / John D. Cloriciari and Anne Heindel." The results show "Showing record 1 of 7" and a "Next record" link. A "Cite this" link is also present.

On the left side, there is a "Similar Items" section with a list of related books, including "The Khmer Rouge Tribunal", "The road ahead for the Ead", "Night of the Khmer Rouge: genocide and justice in Cambodia", "A Star Chamber Court in Ireland", "Decisions of chambers by single justices of the Supreme Court of the Hawaiian Islands", "In Search of Lady Justice: Female Senators and the Politics of Supreme Court Confirmations", "The words of extraordinary women", "Cases in the Court of common Pleas and Exchequer Chamber", and "Hybridization of MNE subsidiaries: the automotive sector in India".

The main entry for "Hybrid justice" includes the following details:

- Main Author:** Cloriciari, John D.
- Other Authors:** Heindel, Anne.
- Language(s):** English
- Published:** Ann Arbor : University of Michigan Press, [2014]
- Subjects:** Justice, Administration of > Cambodia, Courts > Cambodia > Cases, Courts > Cambodia.
- Physical Description:** pages cm.
- ISBN:** 0472428212 (e-book), 0760472120215 (e-book), 0472119305 (cloth : alk. paper), 0760472119301 (cloth : alk. paper)
- Locate a Print Version:** Find in a library
- Viewability:** Full View (original from University of Michigan)

“The main reason we requested an Open edition was to increase access to people who would be unable to afford the book or obtain a copy easily. This is especially true in Southeast Asia, where we expect many interested readers to be. The top priority is on sharing our message with as many readers as possible.”

Data Sharing and Reuse

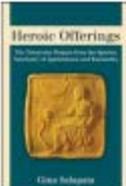
Information for: [Authors](#) | [Instructors](#) | [Media](#) | [Booksellers](#) 🛒 shopping cart

M MICHIGAN PUBLISHING
UNIVERSITY OF MICHIGAN PRESS

search by keyword/title/author

Products Site

Home Browse About Contact Ordering English Language Teaching



Enlarge jacket/cover

Google Search Inside

Subjects

- Archaeology - Greek
- Classical Studies - Greek History

BISAC Categories

- History - Ancient/Greece
- Social Science - Archaeology

Heroic Offerings
The Terracotta Plaques from the Spartan Sanctuary of Agamemnon and Cassandra

Gina Salapata

The first in-depth study of the terracotta plaques from the sanctuary of Agamemnon and Cassandra at Amyklai

Description Look Inside Supplemental Materials

Description

Heroic Offerings sheds light on the study of religion in Sparta, one of Greece's most powerful city-states and the long-term rival of Athens. Sparta's history is well known, but its archaeology has been much less satisfactorily explored. Through the comprehensive study of a distinctive class of terracotta votive offerings from a specific sanctuary, Gina Salapata explores both complex art and regional religion. By integrating archaeological, historical, literary, and epigraphic sources, she provides important insights into the heroic cults of Lakonia and contributes to an understanding of the political and social functions of local ritual practices.

This volume focuses on a large number of terracotta plaques excavated near Sparta more than 1,500 years ago. They number over 1,500 complete plaques and a variety of types related to Archaic and Classical periods.

Heroic Offerings will be of interest to those interested in the archaeology, to those inspired by Athens' chief political rival, Sparta, and to those interested in the history of ancient Greece.

This volume received financial support from the National Endowment for the Humanities.

Gina Salapata is Senior Lecturer in the Department of Classics, University of Michigan, Ann Arbor.

Product Details

6 x 9 - 432pp, 74 B&W photos, 3 maps.

Available for sale worldwide

Hardcover: 2015 Available
978-0-472-19916-5

\$85.00 U.S.

Exam Copy Request Desk Copy Request Review Copy Request

Related Products

Heroic Offerings
Ebook
978-0-472-19916-5
View Options

Supplemental Materials for *Heroic Offerings*, by Gina Salapata

On this website you can find illustrations of almost all catalogued plaques found in the published volume. They are included here to enable further study (a few plaques are not illustrated, as noted in the catalogue). A separate section, Appendix 2. Finally, there are a few other illustrations of artifacts referenced in the text.

For more information or to purchase this title please see the University of Michigan Press website.

Jump to [Plate 1](#) | [Plate 2](#) | [Plate 3](#) | [Plate 4](#) | [Plate 5](#)

Number Within Plate	Image Number(s)	Caption	Image 1
PLATE 1			
1, 2	SEA 1/1 (6247 and 6245/1)	Two nonjoining fragments of large terracotta relief depicting seated man with kantharos.	
3	SEA 1/2 (6246/1)	Large terracotta relief depicting seated man with pomegranate.	
4, 5	SEA 1/3a (6253/1) and SEA 1/3b (6152/1)	Terracotta plaques from the same mold series (first generation)	

“It was important for my readers to have access to all images if they wanted to check something. I understand that not many readers will consult the website in detail but still it functions as a repository of data. And I believe that data should be easily available for all to consult and scrutinize.”

What are the implications for platform design?

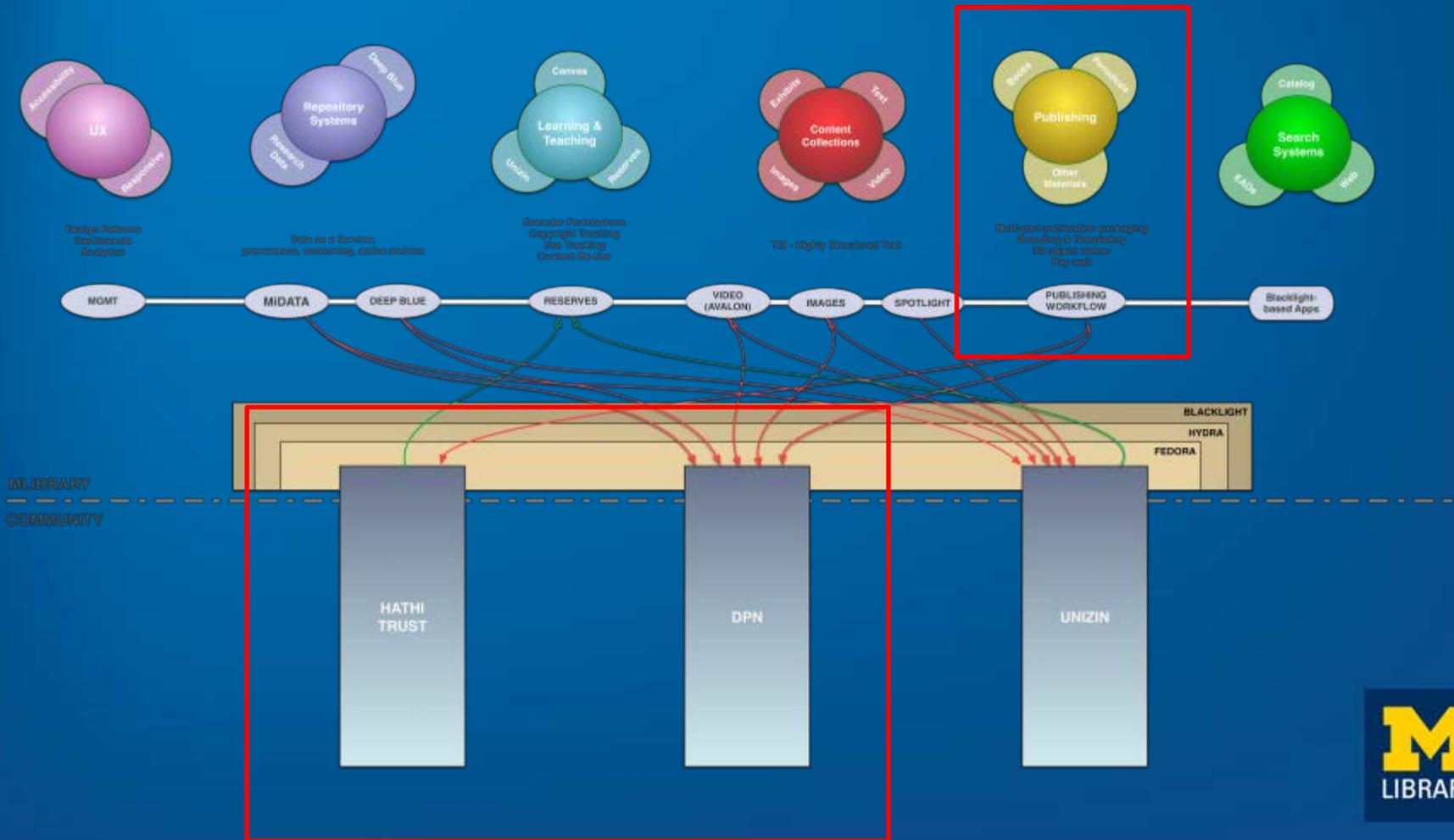
Design principles for an OA monograph publishing platform

- Emphasis on **accessibility** (broadly defined)
 - e.g., responsive design, readable by machines, quick-to-load files
- Focus on **discoverability**, with success measured through by rich quantitative and qualitative analytics
 - e.g., use of standard identifiers, integration into information supply chain
- Integration with **data curation infrastructure**
 - e.g., selective access restriction possible, participation in preservation networks.

Accessibility



Data curation infrastructure



Thank You

Charles Watkinson

watkinc@umich.edu

+1 734 936 0452

publishing.umich.edu

