“Publishing in Russia: Trends and Challenges” or “Revolution isn’t over”

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Research of Russian book market

• There were registered 127,596 book titles in 2009 in Russia (the top in Soviet time was 84,000)
• To the end of June 2010 – 59,500
• Increasing of titles in 2009 was growing in 2.1 times comparing with 2000
• Russia is the third country in this list (China – 220,000, USA – about 215,000)
Research of Russian book market

- Circulation increasing (in 1,5 times since 2000 to 2009)
- 471,200,00 books in 2000 and 716,600,000 books in 2009
- Average book circulation is permanently decreasing (8 681 copies)
- [http://marketing.rbc.ru/research/562949979527229.shtml](http://marketing.rbc.ru/research/562949979527229.shtml) - link to research materials
Two charitable projects which became a business

- Pushkin megaproject – supporting of Russian publishers and Russian libraries (from 1998)
- eIFL project in Russia – consortium building and access to electronic resources (from 2000)
Russian journals

- WoS – about 150 Russian journals
- Scopus – about 330 Russian journals
- About 3 000 Russian journals exist
- About 1 500 journals have citations
Modern library

- Electronic resources (including BOOKS) – the real part of library collections
- Access to information located in any places in the world
- The first priority is clients comfort
Digital libraries of books

- **Spingerlink** – >40 000 books
- **ScienceDirect/SciVerse** (Elsevier) – > 11 000 monographies
- **Wiley Online Library** – > 9 000 books
- **eBrary** – > 50 000 books
- **MyiLibrary** – > 250 000 books
- **NetLibrary** (EBSCO) - > 300 000 books
Number of chapters from Springer in SPb State University in 2007-2009

- 2007: 5000
- 2008: 10000
- 2009: 15000
Statistics of usage Academic Complete ebrary collection in SPb State university in 2010
Number of unique book titles from Academic Complete ebrary collection in SPbSU in 2010

- дек..10
- нояб..10
- окт..10
- сент..10
- авг..10
- июля.10
- июня.10
- мая.10
- апр..10
- марта.10
- февр..10
- янв..10
Annual usage of electronic resources of NEICON members

Number of downloading for last 12 months
Number of NEICON members – 692, but now more than 700.
Geography of NEICON members.
120 cities.
NEICON members. 275 – universities.
What do Russian libraries prefer to subscribe

- Aggregators: Number One– EBSCO Publishing. (JSTOR, Gale, Project Muse, LexisNexis)
- Analytics and abstracts: WoS, Scopus.
- Books: eBrary, Elsevier, NetLibrary, CUP, OUP, Muse+University Press, Books 24x7 etc
- Dissertations – Russian state library, ProQuest.
- Special databases (CAS, Reaxys, WorldBank, Euromonitor).
- Russian content – EastView, “University books”, Rubricon…
- And many others
American university

- Average budget of university is about 1-2 bln US dollars
- Library has 3-5% of budget – about 30-100 млн. US dollars
- 15-20% spends on electronic subscription (from 2 to 16 млн. US dollars).
Russian university

- One university paid in 2010 in average $75,000.00 for electronic subscription and had 3,5 resources.
- The general tendencies in Russia – budget for acquisition is decreasing, but the percentage of budget for electronic subscription is growing.
- But for 38 leader universities all budgets are growing.
General tendencies

• Migration to electronic resources
• All valuable publishers started to publish electronic books.
• Purchasing of archive collections on countywide basis.
• Creating of own repositories in parallel with international programs of archiving.
• We have to resolve the problems with resource management and remote access.
Thank you for attention.

Questions?

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