Third Party Customization Brainstorm: The next Big Thing??

A Pecha Kucha by John Dove
Fiesole 2011
CURATION NATION

Why the Future of Content is Context

How to Win in a World Where Consumers Are Creators

STEVEN ROSENBAUM
FOUNDER AND CEO OF MAGNIFY.NET
New toy

Emily Becker to Dad, Molly, Enno, Julie, Judith, Susan, me

Thanks for the new toy!

Sent from my iPhone

photo JPG 1870K View Download
Cold war

I ideological, political, and economic tensions from 1945 to 1989 between the USSR and Eastern Europe on the one hand and the USA and Western Europe on the other. The Cold War was fuelled by propaganda, undercover activity by intelligence agencies, and economic sanctions; and was intensified by signs of conflict anywhere in the world. Arms-reduction agreements between the USA and USSR in the late 1980s, and a reduction of Soviet influence in Eastern Europe, led to a reassessment of positions, and the 'war' was officially ended in December 1989.

> Read Complete Article

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> DEFINITION

cold war from Chambers 21st Century Dictionary
noun: a state of hostility and antagonism between nations, without actual warfare, especially the Cold War that existed between the former Soviet Union and the West between 1945 and the late 1980s.

> MORE ENTRIES FROM CREDO

Cold war

Definitions from Chambers Thematic Dictionary of Quotations
We all know the Iron Curtain has been demolished, but in its place an economic and social curtain might come down. Anwar J. Sadat...

cold war

The Blackwell Dictionary of Political Science
The term coined by Walter Lippmann to describe the confrontation between the Soviet and western blocs. Fortunately it never became a hot...

Cold war

Responsibility Quoted
Bernad M. Baruch Let us not be deceived—we are today in the midst of a cold war. Our enemies are to be found abroad and at...

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> REFERENCES


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Cold War

For other uses, see Cold War (disambiguation).

The Cold War (Russian: Холодная война, Kholodnaya voyna) was the continuing state competition existing after World War II (1939–1945) between the Communist World powers of the Western world, primarily the United States and its allies. Although the conflict was expressed through military coalitions, strategic conventional force deployments, espionage, propaganda, conventional and nuclear arms races, appeals to neutral nations, and the Space Race,

After the success of their temporary alliance against Nazi Germany, the USSR and the Soviet Union created the Eastern Bloc with the Eastern European countries it controlled, which were later consolidated as the Warsaw Pact (1955–1991). The US financed and used containment of communism as a main strategy.

The US funded the Marshall Plan to effectuate a more rapid post-War recovery of Europe.
Hey, Wikipedia user! We may have a better source for you!

Wikipedia says don’t cite them. We think you should try a more credible source:

Zeus
The Hutchinson Unabridged Encyclopedia with Atlas and Weather guide — “[article] In Greek mythology, the chief of the Olympian gods (Roman Jupiter). He was the son of Kronos, whom he overthrew; his brothers...”

Published by Helicon via Credo Reference
40 reviews for Merengue Restaurant

Review Highlights

- "Um, and it's probably one of the best Dominican food places in Boston." (in 14 reviews)
- "It's smashed plantains, egg, FRIED CHEESE, and salami." (in 6 reviews)
- "...was a whole red snapper in creole sauce, sure it's hard to pick around the..." (in 8 reviews)

Sort by: Yelp Sort | Date | Rating | Elites* | Facebook Friends

All Reviews

Elite 11
68 170
3 407

8/4/2010

I am all about the authentic, ethnic food experience (see my list), so making the long trip down to Merengue wasn’t a problem if it meant experiencing the best Dominican cuisine around.

Here’s what I loved about the place:
revealed proprietary content from our reference publishers

behind-the-fire-wall results curated by a student’s own university’s librarian

Curated Aggregation of Open Web Content
The End

That was my first Pecha Kucha.
Let’s Discuss

1. Is the concept of THIRD PARTY CUSTOMIZATION a useful distinction in describing what Topic Pages offer the student on the Open Web?

2. Are there other examples on the Web Today where a site invites in a third part to customize an open web user experience of others?

3. What should we call this?
   • Third Party Customization?
   • Collaborative Customization?
   • Librarian Web Scale Empowerment?