RAPPING UP?

Be careful what you wish for
'Cause you just might get it
And if you get it then you just might not know
What to do wit' it, 'cause it might just come back on you ten-fold

Damn!
How much damage can you do with a pen?
Wrapping up warm

HOW TO DRESS FOR FORTY BELOW,

IF YOU'RE OVER FORTY

HONESTLY, MY PARENTS ARE SO PARANOID! I CARRY A PAIR OF SOCKS IN MY PURSE!!

IF YOU'RE UNDER 20

© Original Artist
Worlock: No song and dance act

Home of the Golden Hawks: Winter Showcase Wrap Up
You have to sleep to have nightmares

- Elsevier is an aberration (De Kemp)
- Working together (Chapman)
- Information fluency
- Don’t charge for the menus (Lewis)
- Blue Ribbon Task Force
- Non-commercial information
- Getting back to where we were (Lowry)
- E-collection development
  - Digitization of legacy collections
- The embedded librarian
Thank you

- Mel – behind every successful man stands an astonished secretary
- The sponsors
- The brewers
- The local team
- The Fiesoladies
- Becky
- The Bells
OCLC perceptions study or eat your spinach

- Convenience trumps quality
- Compare Summons data with UCL outcomes?
- Raise the profile of the library and demonstrate real value (John Shipp)
- Decline in user satisfaction
- Too polite to mention results about librarians

- If your users don’t want it – don’t make it (Warwick)
The One-Legged Pirate: Bookworm
Keith Wants A Library

- HELL-RAISING
Rolling Stone Keith Richards has confessed to a secret longing to be a LIBRARIAN

[The Sun, 8 April, 2010]
The economics of the madhouse

• Licensing increasingly bears no relation to the reality of university structures
• This is NOT a cost issue but an access issue
• Is there too much focus on publisher convenience and not enough on user needs?
The semantic web and blue ribbons

1. (Historical Terms) in Britain a badge of blue silk worn by members of the Order of the Garter
2. A badge awarded as the first prize in a competition
3. (US) a badge worn by a member of a temperance society
4. Blue Riband: the most distinguished achievement in any field
Scientists: the single point of failure

- Data Management
- Archiving
- Audit trails
- IPR
- Version control
- Data security
- Authenticity
Bring Me the Head of Alfredo Garcia

- Aka we need new revenue streams
- But this is easy!
Publishers experiencing most change

- “I joined publishing for the excitement” [Worlock]
- “We will always need publishers – but not necessarily the one’s we have just now” [Law]
Evidence based progress

- Importance of metrics
  - MESUR, CIBER, RIN, Tenopir, Summon
  - Scholarometer?
- Learning the Lessons?
  - 1992 study on training
  - 1970 First symposium on Literary and Linguistic Computing held at Cambridge
- “Organising round the needs of the customer”
Emerging Themes

- Adding value
- Aggregation
- Trust metrics
  - Trusted repositories
- Collection building of born digital material
- Attention Deficit Disorder and the Ten Word Wiki
Ten Word Wiki

- China = Most populous country on Earth. Chinese food is very tasty.
- Research = The life of people who have no lives (meaning scientists)
- Scientists = Investigator into science - should be above politics but isn't always.
- Librarian = Superhero who can find anything. Penchant for cats and cardigans.
- University = Attendance often results in degree. Generally worthwhile (if drunk).
Emerging themes

- Organising round the needs of the customer
  - Libraries versus learning centres eg the Saltire Centre
- Aggregation
- Trust metrics
  - Trusted repositories
- Collection building of born digital material
- Attention Deficit Disorder and the Ten Word Wiki
- Edit Wikipedia
  - Nature compared Wikipedia and Britannica: the average science entry in Wikipedia contained around four inaccuracies; Britannica, about three.
- Selling the warehouse – or why publishers don’t have grandmothers. Cf. Storage is expensive (Geleijnse)

- “Is a smile 'adding value'? YES ... I'm going to start with that :)”
  [birjupandaya.blogspot]
The thoughts of Tom Lehrer

RESEARCH

I am never forget the day I first meet the great Lobachevsky.
In one word he told me secret of success in mathematics: Plagiarize!
Plagiarize,
Let no one else's work evade your eyes,
Remember why the good Lord made your eyes,
So don't shade your eyes,
But plagiarize, plagiarize, plagiarize -
Only be sure always to call it please 'research'.

TOGETHERNESS

And we will all go together when we go
What a comforting thought that is to know.
Universal bereavement, an inspiring achievement
Yes, we will all go together when we go